

iibm

सुप्रबन्धे भवति समृद्धिः

INDIAN INSTITUTE OF BUSINESS MANAGEMENT

(Affiliated to Aryabhata Knowledge University)

Buddh Marg, Patna-800001

info@iibm.in

www.iibm.in



ACADEMIC ANNUAL REPORT

2023-2024



INDIAN INSTITUTE OF BUSINESS MANAGEMENT

(Affiliated to Aryabhatta Knowledge University)

Buddh Marg, Patna-800001
info@iibm.in
www.iibm.in

iibm

सुप्रबन्धे भवति समृद्धिः

College Annual Academic Report
Year 2023 - 2024





Table of Contents


- 01 IIBM Overview**
 - 02 Message from the Chairman**
 - 03 Message from Group Director**
 - 04 Annual Theme for the Academic Year 2023-2024**
 - 05 Welcoming New faculty**
 - 06 Orientation and Bridge Course for freshers**
 - 07 Recognition to college**
 - 08 Students Achievements**
 - 09 Academic Triumph**
 - 10 Research And Publication Cell**
 - 11 Association with Various Forum**
 - 12 Capacity Building For Non- Teaching Staff**
 - 13 Shaping Academic Brilliance by Conducting Different Activities**
- 





Table of Contents

14	Industrial Visit
15	Skill Enhancement Course
16	Placement Cell
17	Scholarship To Meritorious Student of 23-24
18	Student Clubs
19	CED
20	IQAC



IIBM Overview

Indian Institute of business (IIBM) has a legacy 45 years and it leads a journey of excellence in business , Computer Science and Information Technology.

Since 1979. IIBM stands as a beacon of Education baron which shapes the future leaders of management, computer Science and It. Our Institute is well recognized by AICTE , Ministry of Education, New Delhi and Aryabhata Knowledge University. IIBM , Patna is committed to providing unparalleled education, training and research opportunities.

Mission:- At IIBM Patna, we don't just provide education; we shape destinies. Join us and make your dream education a reality. Experience the IIBM advantage today with Best Faculty and Infrastructure for PGDM, BBA and BCA.

Vision:- Skilled resources are in demand hence, we engage students in Practical based knowledge to empower them for future jobs. Experience it at IIBM.





Chairman's Message

Dear Students,

It brings me immense pleasure to offer my heartfelt greetings as we embark on the journey toward academic achievement at IIBM Patna. Our institution is swiftly carving its distinctive role in India, catering to learners of all backgrounds, ranging from recent school graduates to seasoned professionals. The hallmark of our dedication to excellence is evident in our proven success in preparing students for career opportunities.

IIBM Patna has made substantial strides in enhancing modern facilities, including a Software Technology Hub, a Global Networking Centre, a Wellness Club, Uttam Broadcast, Interactive Classrooms, an Earth Observation Centre, a Video Conferencing Hub, and various academic growth initiatives. These investments reflect our commitment to cultivating an environment that nurtures academic progress.

We remain steadfast in delivering the required amenities and resources to ensure a premier education and development experience. We recognize the swift evolution of global technology and advancement, and at IIBM Patna, we are committed to updating our programs to stay aligned with these shifts.

As the Chairperson of the IIBM Society, I warmly invite you to join us on this transformative journey of knowledge and discovery. Let's navigate the broad possibilities within the continually changing realm of global education together

Prof. (Dr.) Priya Ranjan Trivedi
Chairman,
IIBM Society




Group Director's Message

Warm regards,

Dear Future Students and Participants, Welcome to a Path of Educational Excellence!

I am truly proud and thrilled to extend a sincere welcome to all potential learners as we collectively strive for a brighter tomorrow. I am Prof. (Dr.) Rohit Singh, Director of this renowned institution, and it is with immense pride that I invite you to engage in this exceptional learning experience. With a rich legacy of 46 years in Management and IT education, our institution stands as a pillar of knowledge and innovation in Patna, Bihar.

This establishment holds a unique place in my heart, as I am an alumnus of the BCA program from the same distinguished network of institutions. My path from being a student here to currently leading the institution as its Director is a testament to the transformative learning and abundant opportunities it offers. Over the past 22 years, I have accumulated valuable international experience working with respected multinational corporations across India, the US, UK, Singapore, Hong Kong, and Malaysia. This journey has been further enriched by my higher studies from renowned universities such as MAHE, Sikkim Manipal University, the London School of Business, and IIM Ahmedabad.



Along with my academic qualifications, I have obtained numerous international certifications, including CCNA, Cisco Certified Academy Trainer, AWS Certified Solution Designer, Google Cloud Digital Expert, Microsoft Azure Solutions Architect Master, Microsoft Azure Security Expert Associate, COBIT 5, PMI PMP, PRINCE2, SIAM Professional, and ITIL Master. These certifications have endowed me with a wide range of abilities, enabling me to contribute effectively to the constantly changing global business and technology environment. During my tenure in global companies, I was honored with notable awards such as the DXC Technology Recognition Award, Vodafone Trailblazer, Vodafone Discover Leader, Cognizant ServiceNow Integration Award, Citibank Singapore Excellence Award, and the Accenture Excellence Award. Additionally, EXIN, Netherlands, a leading global certification body, featured my success on their online platform.

As Director, I am devoted to implementing innovative academic and administrative reforms that align our students' education with the evolving demands of the global industry.

I warmly encourage you to join us and become part of an institution that fosters innovation, promotes growth, and shapes future leaders. Together, let's create a future full of boundless opportunities.

Prof. (Dr.) Rohit Singh
Group Director



Theme for 2023-2024

“We do not need magic to change the world, we carry all the power we need inside ourselves already: we have the power to imagine better.”

– J. K Rowling.

"Rise" is about stepping up, both mentally and physically. It could also symbolize overcoming difficulties, rising to greatness, or achieving new heights in your personal or professional life.

To "shine" means to stand out in a crowd, to be radiant, and to exude a kind of personal brilliance. It reminds you to shine not only in your achievements but also in your actions and character.

"Rise and Shine" is more than just an expression for getting out of bed in the morning; it's a mindset. It's about waking up with purpose and the intent to face the day with positivity, enthusiasm, and the willingness to be your best self, no matter what the day brings. As we want our student follow this path that they can succeed in their personal as well as professional life.



Welcoming New Faculty

Faculty for Department of
Computer Science



**Asst .Prof. Madan
Mohan Singh,**



**Asst. Prof. Rishik
Kumar**

Faculty for Department of
Management



**Asst. Prof.
Kaushambi Kaushal**



**Asst. Prof. Ritika
Singh**

Congratulation for Obtaining Ph.D



Group Director, IIBM



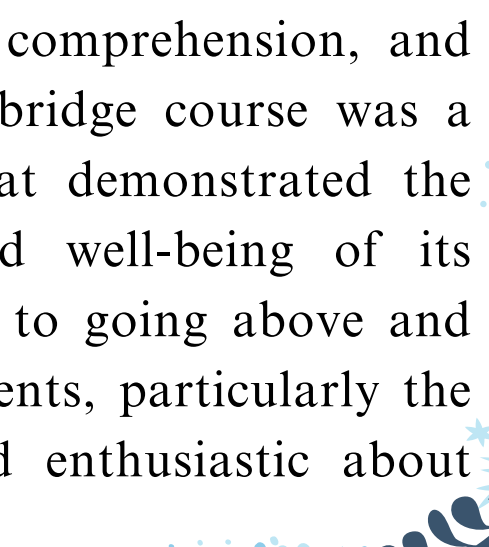
Orientation and Bridge Course for freshers

Orientation day serves as an introductory session designed to familiarize new students with their new institution or organization. It's an opportunity to meet fellow students, staff, and faculty, while also learning about the resources and support systems available.

Orientation day helps reduce anxiety and gives new students a clearer picture of what to expect. It's an exciting first step towards becoming comfortable and confident in the new setting.

In order to facilitate the transition for its newest members, the freshmen, the college started a special project. Extending from

This bridging course, which ran from, was more than just a curriculum; it served as a source of support, direction, and readiness for the adventure that lay ahead. It was a proactive measure to guarantee that the new hires could move through their new surroundings with assurance, comprehension, and zeal. All things considered, the 10-day bridge course was a well-considered and calculated move that demonstrated the college's dedication to the success and well-being of its students. The institution was committed to going above and beyond to make sure that all of its students, particularly the newcomers, felt ready, appreciated, and enthusiastic about their time there.





Recognition to college- Award Won



Guru Siksha Samman By Dainik Bhaskar.

Dainik Bhaskar the Media conglomerate recognised our effort and hard work in the field of education by giving Guru Siksha Samman Award to Our Group Director “Prof. Dr. Rohit Singh” and Director (Academics) “Prof. Ganesh Panday”.



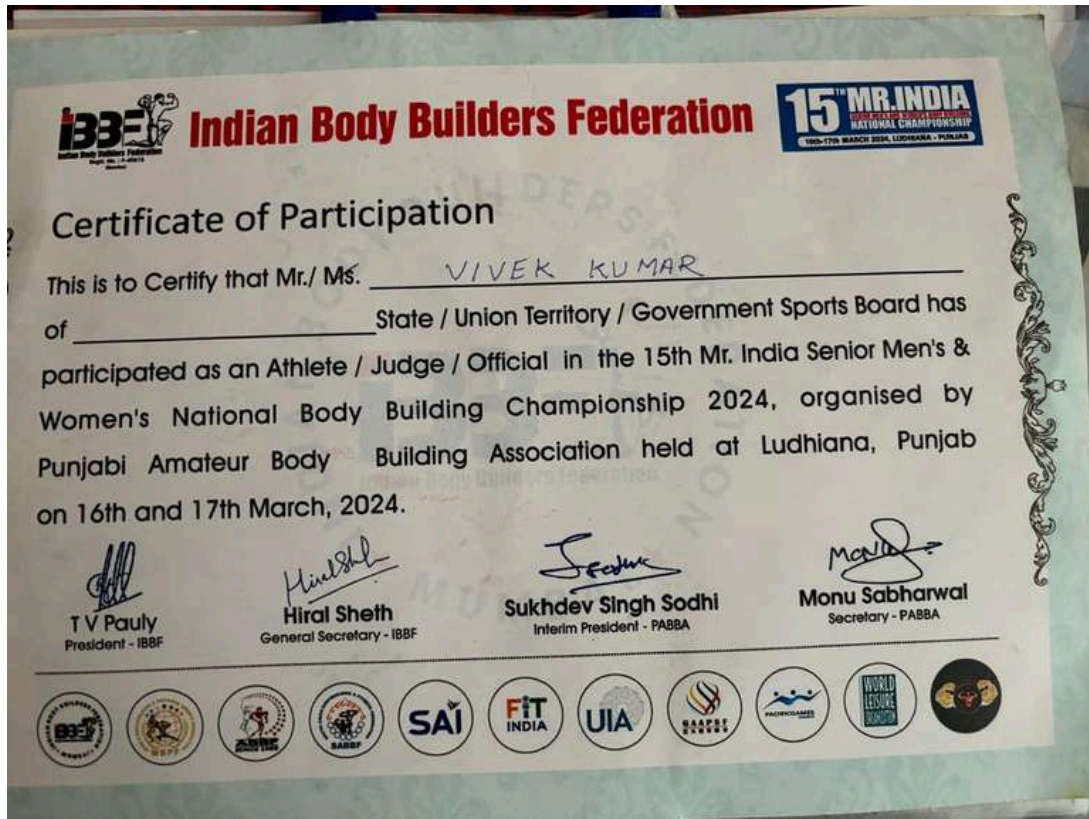
Recognition to college- Award Won



CII Recognized IIBM In The Field Of Education

Confederation Of Indian Industries acknowledged Indian Institute of Business Management for its sincere effort in the field of Education as IIBM is one of the Pioneer in Education since 1979. Still going strong to make our students better human being as well as transform them into good professionals.

Students Achievement's at State Level and National level



Students Academic Achievement's 2021-2024 (BBA)

Admission No.	Name of Student	5th Sem	6th Sem	CGPA
21302334016	ADITI SINGH	8.65	8.46	8.55
21302334017	AABHYA KUMARI	9.19	8.12	8.53
21302334019	AMAN SINGH	8.81	8.46	8.04
21302334022	SONAM KUMARI MISHRA	9.15	8.58	8.62
21302334027	SHAURYA PANDEY	8.69	8.65	8.49
21302334028	SAKSHI SHRIVASTAYA	8.58	8.46	8.29
21302334029	SHAH ALAM	8.88	9.12	8.58
21302334033	SHADAB AKHTAR	8.38	8.15	8.12
21302334040	FARHAN AHMAD	9.46	8.77	8.63
21302334057	NIKHIL KUMAR	8.54	8.31	8.34

Students Academic Achievement's 2021-2024 (BBA)

Admission No.	Name of Student	5th Sem	6th Sem	CGPA
21302334077	RIYA KUMARI			8.29
21302334090	ANUBHA MISHRA	9.54	8.96	8.76
21302334098	ARVIND KUMAR	8.42	8.64	8.21
21302334100	AMIT KUMAR	9.38	8.46	8.46
21302334102	HRISHITA SAATWAT	8.23	8.12	8.16
21302334103	SHIKHA ROUNAK	8.50	8.12	8.19
21302334106	ADITYA RAJ	8.54	8.27	8.24
21302334108	SHREYA KUMARI	8.92	8.77	8.65
21302334111	RAJ KANYA SHEKHAR	9.46	8.96	8.93

Students Academic Achievement's 2021-2024 (BBA)

Admission No.	Name of Student	5th Sem	6th Sem	CGPA
21302334111	RAJ KANYA SHEKHAR	9.46	8.96	8.93
21302334112	BIKASH KUMAR MISHRA	8.81	8.50	8.24
21302334116	KANAK JHA	8.85	8.96	8.53
21302334117	APEKSHA SINHA	9.50	8.96	8.85
21302334118	ADITI RANJAN	9.15	9.31	8.99

Students Academic Achievement's 2021-2024 (BCA)

Admission No.	Name of Student	5th Sem	6th Sem	CGPA
21303334008	MOHAMMAD AMJAD	8.04	8.38	8.09
21303334016	RICHA KUMARI	9.26	9.58	9.09
21303334017	SHIVAM KUMAR	7.7	8.67	8.11
21303334021	ABHAY RAJ	8.22	8.96	8.17
21303334023	ADITYA RAJ	8.26	9.38	8.58
21303334024	NISHA KUMARI	8.44	9.08	8.24
21303334029	SHIVAM	8.13	8.96	8.14
21303334030	SINTU KUMAR GUPTA	8.3	8.96	8.29

Students Academic Achievement's 2021-2024 (BCA)

Admission No.	Name of Student	5th Sem	6th Sem	CGPA
21303334032	ADITYA KUMAR	8.87	9.17	8.67
21303334036	MD. MUDASSAR NAZAR	8.52	9.38	8.33
21303334037	AISHA SHRIVASTAV	8.91	9.38	8.59
21303334038	NANDANI KUMARI	9.09	9.38	8.81
21303334042	REETIKA SINGH	8.39	8.79	8.19
21303334049	AAYUSH SAHAY	9.26	9.17	9.31
21303334050	MUSKAN KUMARI	8.09	8.67	8.29
21303334060	AMAN VERMA	8.35	8.67	8.38

Students Academic Achievement's 2021-2024 (BCA)

Admission No.	Name of Student	5th Sem	6th Sem	CGPA
21303334062	AMAN KUMAR	8.26	8.67	8.29
21303334063	AMAN KUMAR JHA	8.52	8.67	8.37
21303334065	SHUBHAM KUMAR	9.3	9.17	8.68
21303334069	KANHAIYA SHAW	7.87	8.96	8.22
21303334071	SHRIANSH SINGH	7.7	8.25	8.05
21303334073	ZOYA GHAZAL	9.09	9.38	9.97
21303334075	AARTI KUMARI	8.44	8.46	8.22
21303334076	ANMOL KUMAR	8.78	8.88	8.42

Students Academic Achievement's 2021-2024 (BCA)

Admission No.	Name of Student	5th Sem	6th Sem	CGPA
21303334080	SATYAM SHIVAM	8.13	8.67	8.22
21303334085	UMA KUMARI	8.26	8.88	8.01
21303334090	MD MADNI RAZA	8.61	8.88	8.04
21303334093	ANUP KUMAR	8.65	8.38	8.18
21303334094	HARSH PRASAD	9.44	9.17	8.64
21303334100	SUDHANSU GUPTA	8.56	8.96	8.16
21303334101	VEDANT RAJ	8.09	9.17	8.22
21303334109	MEHAR FATMA	7.96	8.46	8

Students Academic Achievement's 2020-2023 (BBA)

Admission No.	Name of Student	CGPA
20302334003	RAHUL KUMAR	8.01
20302334007	AAKASH DEEP	8.22
20302334008	AYUSHI GUPTA	8.33
20302334009	DIVYANSHU ARYAN	8.45
20302334010	ABHISHEK KUMAR	8.38
20302334011	AMIT KUMAR	8.15
20302334013	SHREYA SWAROOP	8.03
20302334014	ABHISHEK BHARDWAJ	8.34

Students Academic Achievement's 2020-2023 (BBA)

Admission No.	Name of Student	CGPA
20302334016	NITY	8.53
20302334017	SUMIT KUMAR	8.17
20302334020	UJJAWAL KUMAR	8.75
20302334022	SANNIDHYA SNEHAL	8.11
20302334026	SANDEEP RAJ	8.37
20302334030	BHAVVYA KISHORE	8.07
20302334032	SHUBHAM KUMAR	8.28
20302334035	SAKSHI KUMARI	8.14

Students Academic Achievement's 2020-2023 (BCA)

Admission No.	Name of Student	CGPA
20302334016	NITY	8.53
20302334017	SUMIT KUMAR	8.17
20302334020	UJJAWAL KUMAR	8.75
20302334022	SANNIDHYA SNEHAL	8.11
20302334026	SANDEEP RAJ	8.37
20302334030	BHAVVYA KISHORE	8.07
20302334032	SHUBHAM KUMAR	8.28
20302334035	SAKSHI KUMARI	8.14

Students Academic Achievement's 2020-2023 (BCA)

Admission No.	Name of Student	CGPA
20303334001	VICKY GUPTA	8.5
20303334002	YASH RAJ	8.12
20303334003	AMARJEET KUMAR	8.77
20303334005	RAJNISH RAJ	8.14
20303334010	PRAKHAR ROY	8.42
20303334011	RIYA ARYA	8.93
20303334012	AMAN ARJUN	8.35
20303334013	RAKESH KUMAR	8.21

Students Academic Achievement's 2020-2023 (BCA)

Admission No.	Name of Student	CGPA
20303334014	PIYUSH KASHYAP	8.7
20303334015	HIMANSHU KUMAR	8.67
20303334016	UJJWAL KARMAKAR	8.76
20303334017	SIMI KUMARI SINGH	8.53
20303334018	RAVI PRAKASH	8.65
20303334019	MAYANK KUMAR	8.36
20303334020	DOLLY KUMARI	8.1
20303334021	MD NAZRUL HASAN	8.35

Students Academic Achievement's 2020-2023 (BCA)

Admission No.	Name of Student	CGPA
20303334022	PRASHANT KUMAR	8.09
20303334024	RASHID RABBANI	8.44
20303334025	ASHWINI RAJ	8.33
20303334027	SUMIT RAJ	8.33
20303334028	ADITYA KUMAR	8.96
20303334029	SHUBHAM KUMAR	8.811
20303334030	ASHWINI GIRI	8.19
20303334031	MUKUL KUMAR	8.79

Students Academic Achievement's 2020-2023 (BCA)

Admission No.	Name of Student	CGPA
20303334032	JITESH KUMAR	8.12
20303334033	ADITYA DUBEY	8.73
20303334034	ASHISH MOHAN	8.2
20303334036	AISHWARY KUMAR SATSANGI	8.18
20303334039	ADITYA KUMAR	8.69
20303334040	AMAN VERMA	8.69
20303334042	GOVIND KUMAR	8.71
20303334044	ADITYA KUMAR	8.69

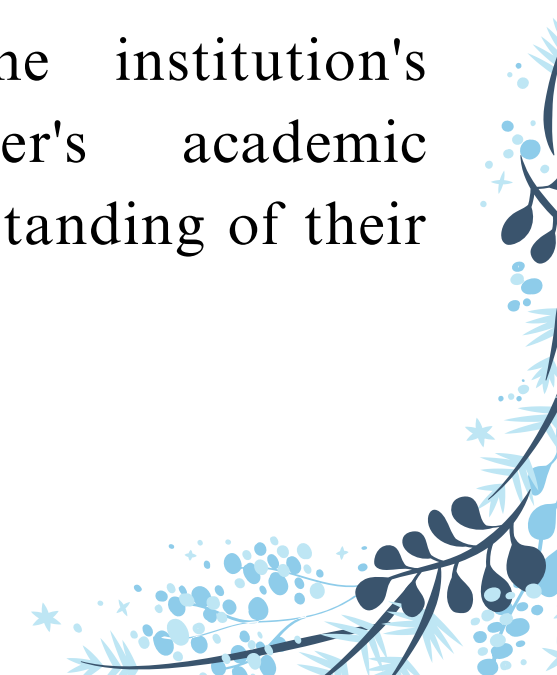
Students Academic Achievement's 2020-2023 (BCA)

Admission No.	Name of Student	CGPA
20303334045	ABHISHEK KUMAR SINGH	8.1
20303334046	RITU BHARTI	8.37
20303334047	MAYANK RAJ	8.45
20303334049	SAROJ KUMAR	8.2
20303334050	PRIYANSHU KUMAR	8.41
20303334051	RAHUL SINHA	8.71
20303334052	SHUBHAM JAISWAL	8.43
20303334053	ROHAN KUMAR	8.25
20303334054	RANJAN KUMAR	9.26



Faculty Academic Triumph And Skill Enhancement

The achievement and recognition of quality in teaching, research, and overall academic contribution by the faculty members of an educational institution is referred to as the academic triumph of a faculty. This can be demonstrated by a number of achievements, including the publication of significant research, the acquisition of research funding, the receipt of distinguished honors, and the creation of novel teaching strategies. Fostering a culture of intellectual development, providing mentorship, and motivating students to achieve academic success are all components of academic success. In addition to improving the institution's standing, a faculty member's academic achievement advances our understanding of their respective disciplines.



Faculty Academic Triumph And Skill Enhancement



Prof. Dr. Rohit Singh Group Director, IIBM

He upgrades himself now and then so that he brings out the best for institution's development .He introduced new add on courses for students so that they can achieve what he achieved in his career



Research and Publication Cell

The Research and Publication Cell (RPC) in a college plays a crucial role in fostering an academic environment centered around inquiry, innovation, and knowledge sharing. Here's why it's important:

- **Encourages Research Culture:** The RPC promotes a research-driven culture among both students and faculty. It encourages academic curiosity, critical thinking, and problem-solving, essential for intellectual growth.
- **Supports Faculty Development:** By assisting faculty members in publishing research, the RPC helps them stay updated with academic advancements and contribute to their fields of study. It also improves the college's academic reputation.
- **Provides Networking Opportunities:** RPCs often facilitate connections with other institutions, research bodies, and professionals. This broadens the scope for collaborations, partnerships, and exposure to global research trends.
- **Enhances College Reputation:** High-quality research publications improve the academic standing of the college. The number and impact of publications can make the institution more attractive to prospective students and faculty.
- **Opportunities for Students:** It provides students with platforms to engage in research projects, submit papers, and attend conferences. This experience enhances their academic and professional profiles.
- **Funding and Grants:** RPCs can help secure research funding, grants, or scholarships for innovative academic projects. This enables both students and faculty to pursue high-impact work.
- **Promotes Interdisciplinary Learning:** Research often spans across multiple disciplines, encouraging collaboration between departments and broadening the learning experience.

In essence, a Research and Publication Cell can elevate the academic quality and the overall learning environment within a college. Our Newsletter "Prabodhan" is that step towards this. Parbodhan is quarterly newsletter in which teacher and as well student contribute

Research and Publication Cell

July-Sept'23

Oct-Dec'23

INDIAN INSTITUTE OF BUSINESS MANAGEMENT
BUDDH MARG, PATNA

Prabodhan
QUARTERLY NEWSLETTER

July-September 2023

Volume 1 | Issue 3

www.iiibm.in

Inside

MESSAGE FROM EDITOR, FOUNDER'S MESSAGE & DIRECTOR'S MESSAGE	01-03
NEWS & EVENTS	04-06
FACULTY CORNER	04-07
THEME ARTICLES: "गैर-सुसंस्थानता: वर्तमान और भविष्य के लिए आवश्यक"	08-10
STUDENT CORNER	10-12
BOOK REVIEW	14
SUMMER INTERNSHIP DIARY & NATIONAL LEVEL EVENTS/AWARDS/ PUBLICATIONS	15
QUIZ CORNER & SOCIAL MEDIA HANDLES	16


Editorial Board

Chief Editor	Editorial Team
Prof. (Dr.) A.K. Nayak	Prof. Rohit Kumar
Advisor, IIIBM Patna	Prof. Khyati
Editor	Prof. Nirupam Kumar
Prof. (Dr.) Jyotsna Rai	Arya Parmar, PGDM 2024
Associate Professor	Suraj Kumar, PGDM 2024

Patrons

Chief Patron: Prof. (Dr.) P.R. Trivedi, Founder
Patron: Prof. Rohit Singh, Executive Secretary

IIIBM Patna
Established in 1979 is Recognized by AICTE, Ministry of Education, Govt. of India and Affiliated to Aryabhata Knowledge University, Patna



Prof. (Dr.) A.K. Nayak, Dr. Sameer Singh presenting sampling to Prof. Rohit Singh on 44th Induction Ceremony of 2023 academic batch.

From Editor's Desk

Dear Readers,

I am excited to welcome you to the third issue of the IIIBM-Newsletter-Prabodhan. This issue is dedicated to celebrating Hindi Diwas and welcoming new students to our esteemed institution.

As an Indian, September 14th holds a special place in our hearts as it marks the adoption of Hindi as one of the official languages of India. Hindi Diwas serves as a reminder of our nation's rich cultural heritage and linguistic diversity. At our college, we value the importance of languages in education and this event is a testament to our commitment to promoting linguistic diversity and fostering a deep appreciation for Hindi among our academic community.

As we begin a new academic year, we are delighted to welcome the new students who have joined our educational institution. Our institution has a rich legacy of nurturing young minds and providing them with a platform to excel in their chosen fields. To the BBA, BCA, and PGDM batch students, I encourage you to embrace this journey with enthusiasm and dedication. Your time here will be transformative, filled with opportunities for personal and professional growth, and we will support you every step of the way.

In this issue, we reflect on the progress of our institution over the past quarter. We are proud to report remarkable attainments in academics and co-curricular activities. Our dedicated faculty members, passionate students, and diligent staff have worked tirelessly to make our institute a hub of excellence in education in the state. We invite you to explore the articles and events that showcase these achievements and milestones.

I want to thank the entire editorial team for their unwavering commitment and tireless efforts in creating this informative and captivating issue. Also, my sincere appreciation goes to all the contributors and readers who continue to support us, inspiring us to deliver quality content with each edition.

Celebrating Hindi Diwas and welcoming new students, we reaffirm our commitment to academic excellence, cultural diversity, and holistic growth. We will continue to create success stories and shape tomorrow's leaders.

Wishing you all a fruitful and inspiring reading experience.

Warm regards,
Prof. (Dr.) Jyotsna Rai
Associate Professor, IIIBM Patna

iiibm
गुरुवर्ग नमो नमो
iiibm.in | Prabodhan | Page 1

INDIAN INSTITUTE OF BUSINESS MANAGEMENT
BUDDH MARG, PATNA

Prabodhan
QUARTERLY NEWSLETTER

October-December 2023

Volume 1 | Issue 4

www.iiibm.in

Inside

MESSAGE FROM EDITOR, FOUNDER & GROUP DIRECTOR	01-03
NEWS & EVENTS	04-05
FACULTY & STAFF CORNER	06-07
THEME ARTICLES: ARTICLES "THE KEY TAKEAWAYS FROM INDIA'S GOO PRESIDENCY"	08-09
STUDENT CORNER	10-12
BOOK REVIEW & ALUMNUS CORNER	13
NATIONAL LEVEL EVENTS/AWARDS/ CONFERENCES & CORPORATE CONNECTION	14
TRAINING & CAMPUS PLACEMENT DRIVE @ IIIBM	15
QUIZ CORNER, QUOTES & SOCIAL MEDIA HANDLES	16

Editorial Board

Chief Editor	Editorial Team
Prof. (Dr.) A.K. Nayak	Prof. Rohit Kumar
Advisor, IIIBM Patna	Prof. Amish Choudhary
Editor	Prof. Nirupam Kumar
Prof. (Dr.) Jyotsna Rai	Arya Parmar, PGDM 2024
Associate Professor	Suraj Kumar, PGDM 2024

Patrons

Chief Patron: Prof. (Dr.) P.R. Trivedi, Founder
Patron: Prof. Rohit Singh, Executive Secretary

IIIBM Patna
Established in 1979 is Recognized by AICTE, Ministry of Education, Govt. of India and Affiliated to Aryabhata Knowledge University, Patna



1999: Dr. Priya Ranjan Trivedi and Dr. Uttam Kumar Singh addressing the Press and Media for highlighting the New Delhi Declaration based on the deliberations of the Millennium Summit on Institution Building.

From Editor's Desk

Dear Readers,

As we close another quarter, it's a pleasure and a privilege to reflect on the incredible journey we've embarked on together over the past three months. Our academic community continues to grow, and our shared writings, insights, and achievements have made this newsletter a vibrant tapestry of collective wisdom and inspiration.

This quarter holds particular significance as we conclude India's G20 presidency. It has been a time of collaboration, dialogue, and shared commitment to shaping a sustainable and inclusive global future. India's leadership in the G20 has showcased the nation's diplomatic prowess and emphasized the importance of collective action in addressing pressing global challenges. Through this newsletter, we've endeavored to capture the key moments, initiatives, and outcomes of India's G20 presidency. From discussions on economic resilience to efforts toward a greener and more equitable future, the G20 agenda has been the theme of our coverage.

We have worked hard to capture the true essence of our community's spirit. We have showcased the diverse talents and experiences that defines our shared narrative, spotlighting community accomplishments or delving into broader academic trends.

As we navigate the ever-evolving landscape of academics and industry, it's heartening to witness the resilience and innovation demonstrated by our contributors and readers alike.

I want to express my gratitude to our contributors, readers, and supporters for being an integral part of this journey. Your engagement and passion fuel the energy of our community, and together, we continue to drive the narrative of progress and innovation.

As we enter a new year, let's carry forward the spirit of collaboration and collective impact. Your insights and perspectives will continue to shape the narrative of our newsletter, ensuring that we remain at the forefront of meaningful conversations in the coming months.

Thank you for your continued support, and here's to a future filled with shared successes and boundless possibilities.

Wishing you all a fulfilling and successful next quarter.

Sincerely,
Prof. (Dr.) Jyotsna Rai
Associate Professor, IIIBM Patna

iiibm
गुरुवर्ग नमो नमो
iiibm.in | Prabodhan | Page 1

INDIAN INSTITUTE OF BUSINESS MANAGEMENT
BUDDH MARG, PATNA

Prabodhan
QUARTERLY NEWSLETTER

January-March 2024

Volume 2 | Issue 1

www.iiibm.in

Inside

MESSAGE FROM EDITOR & FOUNDER DIRECTOR	01-03
NEWS & EVENTS	04-04
FACULTY CORNER	07
THEME ARTICLES: "GREEN SUSTAINABILITY: A WELL-BEING NEED FOR CURRENT AND FUTURE GENERATIONS"	08-09
STUDENT CORNER	10-12
BOOK REVIEW	13
NATIONAL LEVEL EVENTS/AWARDS/ CONFERENCES & ALUMNUS CORNER	14
TRAINING & CAMPUS PLACEMENT DRIVE @ IIIBM	15
QUIZ CORNER, QUOTES & SOCIAL MEDIA HANDLES	16

Editorial Board

Chief Editor	Editorial Team
Prof. (Dr.) A.K. Nayak	Prof. Rohit Kumar
Advisor, IIIBM Patna	Prof. Amish Choudhary
Editor	Arya Parmar, PGDM 2024
Prof. (Dr.) Jyotsna Rai	Suraj Kumar, PGDM 2024
Associate Professor	

Patrons

Chief Patron: Prof. (Dr.) P.R. Trivedi, Founder
Patron: Prof. (Dr.) Rohit Singh, Group Director

IIIBM Patna
Established in 1979 is Recognized by AICTE, Ministry of Education, Govt. of India and Affiliated to Aryabhata Knowledge University, Patna



Dr. R. S. Nighat, the then Chairman, AICTE, Govt. of India at IIIBM Patna (2002) with our Founder Director Prof. (Dr.) Uttam Kumar Singh.

From Editor's Desk

Dear Readers,

Welcome to Volume 2, Issue 1 of our newsletter Prabodhan.

As we embark on another exciting journey of sharing news, stories, and achievements from our vibrant college community, it's a moment of reflection and celebration. Despite our challenges, our collective spirit and resilience have shone through, illuminating the path forward with hope and determination.

This edition delves deep into the theme of "Green Sustainability: A Well-Being Need for Current and Future Generations." In a world marked by rapid industrialization and population growth, the imperative to prioritize sustainability has never been more pressing. We bring you various articles, interviews, and features that capture the essence of our college life. From insightful student spotlights to faculty achievements, from unique events to community initiatives, there's something everyone can explore and enjoy.

As we navigate through these unprecedented times, let us cherish the moments of connection and learning that define our college experience. Let us celebrate the achievements of our students and faculty, who continue to inspire us with their creativity, dedication, and passion.

I sincerely thank our contributors and readers for their invaluable contributions and support. Together, we continue to uphold the spirit of our college community and strive for excellence in all endeavors. Thank you for being part of our journey. Here's to a year filled with growth, learning, and endless possibilities.

Sincerely,
Prof. (Dr.) Jyotsna Rai
Associate Professor, IIIBM Patna

iiibm
गुरुवर्ग नमो नमो
iiibm.in | Prabodhan | Page 1

INDIAN INSTITUTE OF BUSINESS MANAGEMENT
BUDDH MARG, PATNA

Prabodhan
QUARTERLY NEWSLETTER

April-June 2024

Volume 2 | Issue 2

www.iiibm.edu.in

Inside

MESSAGE FROM EDITOR & GROUP DIRECTOR	01-03
NEWS & EVENTS	04-06
FACULTY CORNER	07, 10
THEME ARTICLES "ELECTION 2024- THE FESTIVAL OF NATION AND PRIDE OF INDIA"	08-09
STUDENT CORNER	11-12
BOOK REVIEW	13
CORPORATE CONNECTION	14
CAMPUS PLACEMENT DRIVE @ IIIBM	15
QUIZ CORNER & SOCIAL MEDIA HANDLES	16

Editorial Board

Chief Editor	Editorial Team
Prof. (Dr.) A.K. Nayak	Prof. Rohit Kumar
Advisor, IIIBM Patna	Prof. Akanksha Singh
Editor	Prof. Kaushambi Kaushal
Prof. (Dr.) Jyotsna Rai	
Associate Professor	

Patrons

Chief Patron: Prof. (Dr.) P.R. Trivedi, Founder
Patron: Prof. (Dr.) Rohit Singh, Group Director

IIIBM Patna
Established in 1979 is Recognized by AICTE, Ministry of Education, Govt. of India and Affiliated to Aryabhata Knowledge University, Patna



Vintage collection: Inaugural function of IIIBM's first batch in the year 1979.

From Editor's Desk

Dear Readers,

Welcome to the second edition of our IIIBM newsletter, Prabodhan. In this issue, we delve into the dynamic and pivotal landscape of India's 2024 elections. As our nation stands on the brink of a significant democratic exercise, we aim to provide insight into the emergence of elections as a fundamental aspect of democracy. Presently, India proudly holds the distinction of having the world's youngest voter base, adding an intriguing dimension to the upcoming elections.

This edition not only hunts into the political fervor gripping the country but also celebrates the exceptional accomplishments of our students and faculty. From innovative and interactive projects to outstanding performances in extracurricular activities, our campus is alive with innovation and creativity. We are proud to share these activities that showcase the dedication and talent that define our institution.

We are delighted to emphasize the recent campus drives and internships that have effectively connected our students with prominent companies, laying the groundwork for promising careers and professional advancement. The alignment between our academic curriculum and industry requirements ensures that our students are well-prepared to meet the challenges of the modern workplace.

We proudly celebrate the academic and non-academic contributions of our esteemed faculty and dedicated students. Their on and off-field research, active social involvement, and innovative work continue to make profound impacts across various fields. Their unwavering dedication and hard work stand as a testament to the intellectual vigor that defines our institution.

We hope you find this issue informative and engaging. We always appreciate your feedback and suggestions to improve and serve you better.

Happy Reading!

Warm Regards,
Dr. Jyotsna Rai
Associate Professor

iiibm
गुरुवर्ग नमो नमो
iiibm.edu.in | Prabodhan | Page 1

Jan-March'24

Apr-Jun'24

Research and Publication Cell

Dr. Jyotsna Rai, Associate Professor

She believes in enhancing academically and in the field of research. So that she can groom and make future researchers. Her research also depicts how she dedicated in the field of academics. As well as our organization also supports faculty to upgrade themselves time to time.



Research and Publication Cell



Association with Various Forum



EBSCO



Harvard Business Review



Confederation of Indian Industry



Capacity Building for Non-Teaching Staff

The ESIC workshop for non-teaching staff focused on educating participants about the Employee State Insurance Corporation's various services, including medical benefits, maternity benefits, and pensions. Experts detailed the process of registration, claims, and the importance of timely contributions. Attendees were encouraged to actively participate, ask questions, and share feedback to improve overall awareness and utilization of ESIC facilities. The session aimed to empower staff with the knowledge needed to navigate the system effectively, fostering a more informed and secure workforce.





Shaping Academic Brilliance by Conducting Different Activities

S.No.	Date	Topic
1	July 8, 2023	Expert Talk for Techies
2	July 19, 2023	Akashvani and Doordarshan Patna's G20 Meet
3	July 21, 2023	Entrepreneurship Program by NCW
4	August 11, 2023	Sudha Dairy Project Industrial Visit
5	August 27, 2023	Expert Talk
6	October 12, 2023	Unleashing the Power of Tech Magic: Google Cloud Study Jam Takes Campus by Storm
7	October 13, 2023	World Investor Week 2023
8	October 18, 2023	Shardeum India Empowers BCA Students with Blockchain & Web3 Knowledge



Shaping Academic Brilliance by Conducting Different Activities

S.No.	Date	Topic
9	December 24, 2023	National Seminar on Changing Dimensions of Management Education
10	January 10, 2024	Vishwa Hindi Diwas: Embracing Linguistic Unity
11	January 13, 2024	Workshop for Female Students on "Employability Skill Program in collaboration with Mahindra Pride Classroom Naandi Foundation"
12	January 24, 2024	National Girl Child Day & International Education Day
13	February 3, 2024	Chess Competition: Strategic Brilliance Unleashed
14	February 17, 2024	Management Games: Fostering Leadership and Management Skills
15	February 24, 2024	Exploring Technological Expertise: ADHIGAM Tech Quiz
16	February 28, 2024	VIGYANOTSAV 2024 Celebrates India's Scientific Legacy

Shaping Academic Brilliance by Conducting Different Activities

S.No.	Date	Topic
17	March 6, 2024	Empowering Tomorrow's Voters: Voter Awareness Campaign
18	March 7, 2024	CII East India Summit: Insights from Industry Leaders
19	March 16, 2024	Student Innovations Shine at Entrepreneurship Development Program
20	March 9, 2024	Exciting eSports Tournament Showcases Gaming Talents
21	April 18, 2024	Unveiling Success Stories: Master Cracker Podcast Series Premieres
22	May 06, 2024	Workshop on Application of Data Structure
23	May 08, 2024	Blood Donation Camp
24	May 13, 2024	Community Engagement Program for Cancer Patient Children

Shaping Academic Brilliance by Conducting Different Activities

S.No.	Date	Topic
24	May 18, 2024	Tech Converge 2024: Uniting Minds, Crafting Solutions
25	May 24,2024	Rahagir- Musical Concert
26	June 4, 2024	Meet the Technology Leader
27	June 05, 2024	World Environment Day
28	June 12, 2024	World Day Against Child Labour
29	June 14, 2024	World Blood Donation Day
30	June 21, 2024	International Yoga Day

Shaping Academic Brilliance by Conducting Different Activities

Expert Talk for Techies

On July 8, 2023, IIBM hosted Mr. Naveen Kumar, Senior Solutions Architect at Akamai Technologies, Singapore, for an insightful session attended by BCA students and faculty members. Mr. Kumar shared his inspiring journey, emphasizing perseverance despite challenges. He recounted his career at companies like Cable & Wireless, Vodafone Global, AOL, JPMorgan Chase, and Akamai. After being laid off from AOL, he continued to thrive and now develops DNS solutions at Akamai. Mr. Kumar engaged students with discussions on emerging technologies such as AI, Blockchain, Cyber Security, and IoT, concluding with a strong belief in India's unique potential for global outsourcing.



Shaping Academic Brilliance by Conducting Different Activities

Akashvani and Doordarshan Patna's G20 Meet

On July 19, 2023, IIBM, Aakashvani, and Doordarshan Patna organized a G20 Meet on Women Empowerment through Prevention of Sexual Harassment. The event, hosted by Ms. Sunita Agarwal, featured distinguished experts, advocates, and students discussing women's empowerment and safety. Keynote speakers included Dr. Raj Kumar Nahar, Prof. (Dr.) Jyotsna Rai, and Prof. Rohit Singh. Dr. Nahar welcomed attendees, while Prof. Rai spoke on Women's Empowerment and POSH, and Prof. Singh discussed India's G20 Presidency. Ms. Arya Parmar highlighted youth involvement, and Mrs. Indira Sharma delivered a powerful keynote on sexual harassment, inspiring action for women's rights and safety.



Shaping Academic Brilliance by Conducting Different Activities

Entrepreneurship Program by NCW

On July 21, 2023, the Entrepreneurship Development Institute of India (EDII), Ahmedabad, in collaboration with the National Commission for Women (NCW), launched a national project to organize 100 Entrepreneurship Awareness Programs (EAPs) for potential women entrepreneurs across India. One of these programs was held at the Indian Institute of Business Management (IIBM), Patna, with the aim of encouraging women to pursue entrepreneurship and overcome social and economic barriers. The event was inaugurated by Prof. (Dr.) A.K. Nayak and attended by distinguished guests like Smt. Mamta Mehrotra, Dr. Santosh Kumar Sinha, and Sri Rajeev Ranjan Kumar. Participants received valuable insights and learned about government schemes for women entrepreneurs.



Shaping Academic Brilliance by Conducting Different Activities

Sudha Dairy Project Industrial Visit

On August 11, 2023, IIBM BBA students immersed themselves in experiential learning at the Sudha Dairy Project in a pivotal educational endeavour. This insightful visit proved instrumental in broadening their understanding of the intricacies of the dairy industry. Engaging with real-world practices, students garnered invaluable insights that extend beyond textbooks. The experience equips them with practical knowledge and nurturing skills crucial for future entrepreneurial pursuits, particularly within the dairy sector. This hands-on exploration aligns seamlessly with IIBM's commitment to holistic education, ensuring students grasp theoretical concepts and acquire the practical understanding essential for a successful career. The Sudha Dairy visit is a testament to IIBM's dedication to shaping industry-ready professionals.






Shaping Academic Brilliance by Conducting Different Activities

Expert Talk

IIBM College Patna, on August 27, 2023, organized a training session for PGDM, BBA, and Journalism students. Dr. Pawan Kumar Sharma, a Learning and Development Manager for India at Swiggy, led the session. The event offered practical knowledge and inspiration, including discussions on how students can leverage AI tools and identify problems to work towards solving them. The training session was held in the college's state-of-the-art auditorium and focused on enhancing relevant skills for academic, personal, and professional development. The event also included a workshop on leadership challenges in an increasingly digital and interconnected world. The training concluded with a closing ceremony, encouraging attendees to stay connected with the college's ongoing initiatives.



Shaping Academic Brilliance by Conducting Different Activities

Unleashing the Power of Tech Magic: Google Cloud Study Jam Takes Campus by Storm

On October 12, 2023, IIBM organized the Google Cloud Study Jam Session, mentored by Mr. Piyush, Design and Marketing Head for Google Cloud Study. The event, tailored for BCA students, offered an exciting journey into technology, attracting eager learners. Mr. Piyush ensured everything flowed smoothly, creating an engaging atmosphere of innovation. The GDSC IIBM Core Team's efforts contributed significantly to the session's success. Adding an inspiring touch, Prof. Rohit Singh, GDSC IIBM Faculty Advisor and Executive Secretary of IIBM, shared his wisdom, leaving the students motivated and ready to embrace the digital world. It was a truly enriching experience.



Shaping Academic Brilliance by Conducting Different Activities

World Investor Week 2023

On October 13, 2023, IIBM Patna celebrated World Investors Week with enthusiasm. The program was inaugurated by Prof. (Dr.) A.K. Nayak, Advisor, IIBM & ZHI Group of Institutions, alongside distinguished speaker Mr. Gagan Kumar Singh from the BSE Patna office. Faculty members, including Prof. Ganesh Pandey, Prof. (Dr.) Jyotsna Rai, Prof. Rohit Kumar, and Prof. A.L. Jha, were present. Mr. Gagan shared investment strategies aligned with the IOSCO, enlightening PGDM and BBA students. Organized by SEBI, the week featured quizzes, contests, and informative sessions, enhancing financial literacy and empowering IIBM students to make informed investment decisions.



Dr. A.K. Nayak welcoming Mr. Gagan Kumar Singh, from BSE Patna on SEBI's World's Investors Week.

Shaping Academic Brilliance by Conducting Different Activities

Shardeum India Empowers BCA Students with Blockchain & Web3 Knowledge

On October 18, 2023, Mr. Chirag Ravishankar from Shardeum India conducted an insightful workshop on Blockchain and Web3 at IIBM Patna's Auditorium for BCA students. He demonstrated the real-world applications of these technologies through practical use cases, covering topics like smart contracts, Web3, NFTs, and fungible tokens. The event began with a warm welcome from Dr. Jyotsna Rai, Head of the Marketing Department, who highlighted Blockchain's growing impact. Ms. Zoya Ghazal (BCA 2021-24), lead of Google Developer Student Club, thanked Mr. Ravishankar. This workshop, a collaboration between GDSC IIBM and Shardeum India, marked a significant step toward understanding decentralized technologies.



Shaping Academic Brilliance by Conducting Different Activities

National Seminar on Changing Dimensions of Management Education

On December 24, 2023, IIBM-ZHI hosted a captivating One-Day National Seminar in Patna, exploring the evolving landscape of management education. Distinguished speakers, including Vice Chancellors and Heads of Departments, contributed to an intellectually enriching event. Chief Guest Prof. (Dr.) Arka Kumar Das Mohapatra, Vice Chancellor of Odisha State Open University, and Guest of Honor Dr. Samir Kumar Singh, Legislative Council Member, graced the seminar. The event, presided over by Prof. (Dr.) A.K. Nayak, featured insightful panel discussions and technical sessions with speakers like Prof. (Dr.) Subhash Chandra Yadav and Prof. (Dr.) Bhagwan Singh. The seminar ended successfully, inspiring further exploration and innovation in business education.



Shaping Academic Brilliance by Conducting Different Activities

Vishwa Hindi Diwas: Embracing Linguistic Unity

The Centre for Entrepreneurship Development (CED) at IIBM enthusiastically observed Vishwa Hindi Diwas on January 10, 2024. BBA students from CED, including Md. Ehtesham (2023-26), Sanjana (2022-25), Aniket Burnwal, Ashwani, and Shikha (2021-24) respectively, collaborated under the direction of Prof. Amit Choudhary to produce an engaging video that highlighted the profound contributions of renowned Hindi writers such as Bharatendu Harishchandra, Premchand, Munnawar Rana, and Nirmal Verma. Their initiative brought attention to the capacity of Hindi to promote unity in the face of diversity. The significance of language in bridging cultural divides was highlighted by the event. In commemorating the Vishwa Hindi Diwas held at IIBM, we honour the lasting impact of Hindi literature and its capacity to foster unity among heterogeneous communities.



Shaping Academic Brilliance by Conducting Different Activities

Workshop for Female Students on "Employability Skill Program in collaboration with Mahindra Pride Classroom Naandi Foundation

Launched in 2016 as the Mahindra Pride School Program, the Mahindra Pride Classroom (MPC) initiative by the Naandi Foundation operates across multiple Indian states. This training focuses on enhancing aptitude, language, and life skills for students in government or government-aided vocational colleges. Universities provide MPC with space and academic hours for its skill-enhancing program, boosting job opportunities for students. In 19 states, including Bihar, it has educated over 392,360 students. IIBM has collaborated with MPC to offer skill-based education to BBA, BCA, PGDM, and other students, helping them improve communication and professionalism. Upon completion, students receive a certificate and can participate in Job Utsav.



Shaping Academic Brilliance by Conducting Different Activities

National Girl Child Day & International Education Day

On January 24, 2024, IIBM-CED and ALF collaborated, to observe International Education Day and National Girl Child Day. Children from rural areas and railway employee families in the vicinity attended the event, where they displayed their extraordinary ingenuity and general knowledge. Under the direction of Aniket Burnwal, BBA (2021-24), the day featured a two-group drawing competition, an engaging quiz session facilitated by Prof. Amit, and enjoyable activities organized by volunteers from CED. The occasion fostered a sense of community and self-empowerment by showcasing the extraordinary abilities of youngsters of every age. The event culminated in the allocation of prizes, certificates, stationery packages, and snacks, symbolizing the group's combined endeavours to advance education and empower young girls.



Shaping Academic Brilliance by Conducting Different Activities

Chess Competition: Strategic Brilliance Unleashed

The CED at IIBM Patna and ZHI Patna organized an exciting chess competition on February 3, 2024, with 25 participants competing in both rapid and classic formats. The event was inaugurated by Prof. (Dr.) A.K. Nayak, Advisor of IIBM-ZHI Group of Institutions, who shared insightful anecdotes from chess history. The tournament reached its peak during the intense semifinals, culminating in a fierce final battle. Atul (BCA 2023-26) won the championship, with Samresh (BBA 2023-26) and Noor Alam (BCA 2023-26) securing second and third places, respectively. The competition highlighted strategic thinking, sportsmanship, and unity, offering a stimulating experience for all involved.



Shaping Academic Brilliance by Conducting Different Activities

Management Games: Fostering Leadership and Management Skills

IIBM organized the Management Games on February 17, 2024, with the objective of refining the aptitudes of its management students in leadership, critical thinking, and decision-making. It was efficiently coordinated with the support of CED members and exemplified IIBM's dedication to comprehensive education. At the event, a variety of activities were presented, such as a treasure hunt in the library, online puzzle solving, a video clip round, a tagline round, and guessing the brand. The Management Games provided students with ample opportunities to apply theoretical knowledge in practical scenarios, thereby enhancing their diverse skill set to tackle real-world challenges. The event underscored IIBM's commitment to nurturing adaptable professionals with critical management skills.



Shaping Academic Brilliance by Conducting Different Activities

Exploring Technological Expertise: ADHIGAM Tech Quiz

On February 24, the "ADHIGAM Tech Quiz" took place at IIBM. The event offered participants a chance to demonstrate their knowledge across various technological domains. Topics included programming languages, emerging technologies, and pivotal developments in the computer industry. Team CED Patna organized the event to ignite interest in technology and foster healthy competition. Highlights included interactive sessions with industry experts and challenging quiz rounds. The Tech Quiz promoted learning, innovation, and camaraderie among participants.



Shaping Academic Brilliance by Conducting Different Activities

VIGYANOTSAV 2024 Celebrates India's Scientific Legacy

IIBM celebrated National Science Day with VIGYANOTSAV 2024. The event aimed to promote innovation and honour India's scientific heritage. Activities included essay writing, experiments, model presentations, PPT presentations, and a science quiz. Prof. (Dr.) A.K. Nayak emphasized scientific inquiry's importance in addressing global challenges. The quiz winners were Simran Kumari, Vishal Kumar, and Sonu Kumar, while Anshu Sinha's "Scamper Fitness Generator" won the Scientific Model Presentation. Vishwas Anand and Aabhya Kumari presented on Raman's Effect and Indigenous Inventions, respectively.



Shaping Academic Brilliance by Conducting Different Activities

Empowering Tomorrow's Voters: Voter Awareness Campaign

IIBM Patna has launched a voter awareness campaign on March 6, 2024, to promote civic engagement and empower young people. Led by student organizations and faculty members, it includes interactive workshops, educational sessions, and social media engagement. The goal is to instill responsibility and agency among students, achieving societal transformation through civic engagement.



Shaping Academic Brilliance by Conducting Different Activities

CII East India Summit: Insights from Industry Leaders

The East India Summit, a prestigious event sponsored by the Confederation of Indian Industry (CII), was attended by CED interns and GDSC IIBM on March 7, 2024. The summit featured Sri Vijay Kumar Sinha, Dy. Chief Minister of Bihar, and numerous industry specialists sharing valuable insights. As a panellist, Prof. (Dr.) Rohit Singh, Group Director of IIBM-ZHI Group, stressed the importance of taking risks and learning from failures. He highlighted the Centre for Entrepreneurship Development (CED), encouraging businesses to leverage it for web development, digital marketing, and expansion. The session concluded with Big FM capturing impactful student viewpoints on Bihar-related issues.



Shaping Academic Brilliance by Conducting Different Activities

Student Innovations Shine at Entrepreneurship Development Program

On March 16, 2024, students from IIBM and ZHI showcased their entrepreneurial ideas at the Entrepreneurship Development Program hosted by the CED at the IIBM Auditorium. The program was called "Biz-War" and was under the guidance of Prof. (Dr.) A.K Nayak, Prof. (Dr.) Jyotsna Rai and Prof. Amit Choudhary. The participants presented innovative startup ideas in various sectors and attended workshops and expert talks on entrepreneurship essentials. The program covered modules on opportunity identification, business planning, marketing, and more. The event concluded with students presenting their visionary concepts, with standout ideas including Tech Shield's smart helmets for riders, Bizo Great's business solutions for food vendors, and Eco Fab's eco- friendly fabric derived from cactus plants. The Professors expertly guided the students through the program, and a follow-up workshop was planned to further nurture the students' entrepreneurial endeavours.



Shaping Academic Brilliance by Conducting Different Activities

Exciting eSports Tournament Showcases Gaming Talents

IIBM's inaugural eSports tournament on March 9, 2024, captivated students with a BGMI Tournament, emphasizing teamwork and fierce competition. Faculty members, including the Director of Academics, witnessed the event, highlighting institutional support. Custom rooms facilitated team-based competition, showcasing participants' abilities. Prizes, including trophies and certificates, recognized dedication. Roles included hosting by Piyush Nath, gameplay crew by Satyam Shivam, Kanhaiya Shaw, and Mohammed Taha, and analysis by Abhijeet Singh. Volunteers ensured seamless organization amidst spirited competition from 16 teams. All participants received certificates, celebrating their participation and sportsmanship. The event was entertaining, engaging, and focused on teamwork, coordination, and fierce competition.



Shaping Academic Brilliance by Conducting Different Activities

Unveiling Success Stories: Master Cracker Podcast Series Premieres

Master Cracker, an inaugural episode of a podcast series on April 18, 2024, was released, sheds light on the exceptional accomplishments of PGDM students who excelled in the rigorous placement drive, presented with great pride by IIBM. The inaugural episode was hosted by Ehtesham (BBA 2023-26) and showcased Ms. Arya Parmar (PGDM 2022-24), who discusses how she obtained esteemed positions at Ujjivan Small Finance Bank via interviews. In this fascinating episode, Arya Parmar imparts invaluable insights into the obstacles, victories, and anecdotes that contributed to her triumph in the intensely competitive placement process. Under the direction of Prof. Rohit Kumar and Prof. Amit Choudhary, it was edited by Md. Ehtesham Ahsan of the CED-affiliated Wenovate Club, the podcast promises to be an engrossing examination of perseverance and determination.

The graphic features a central microphone icon within a circle, with the text "Podcast Master Crackers" in a large, bold, blue font. Below it, "Episode - 1 | Ft. Arya Parmar" is written in a smaller blue font. To the right, the IIBM logo is visible. The layout is divided into two columns: "Host" on the left and "Guest" on the right. Under "Host" is a circular portrait of Ehtesham Ahsan, with his name and "BBA 2026 & MT at CED Patna" below. Under "Guest" is a circular portrait of Arya Parmar, with her name below. A central microphone icon is also placed between the host and guest portraits. The background is white with decorative teal and pink semi-circles and floral patterns.

Podcast
Master Crackers
Episode - 1 | Ft. Arya Parmar

Host

Ehtesham Ahsan
BBA 2026 & MT at CED Patna

Guest

Arya Parmar

Shaping Academic Brilliance by Conducting Different Activities

Workshop on Application of Data Structure

The Department of Computer Science, IIBM Patna, organized the Workshop Series on the Application of Data Structure for its BCA students on May 06, 2024, at IIBM. Mr. Nishant Krishna, founder of Visiminds Technology, Bengaluru, mentored the session. The workshop highlighted a basic understanding of data structure, advanced linear data structure, and specialized data structures. The students also had a discussion session on cracking coding interviews and real-world problem scenarios.



Shaping Academic Brilliance by Conducting Different Activities

Blood Donation Camp

Lion's Club Patna Central and Jai Prabha Model Blood Bank, in collaboration with IIBM- Patna, organized a blood donation camp at IIBM Campus on May 08, 2024. Blood donation is a critical and selfless act that directly impacts the well-being and survival of needy patients, thus making a more significant contribution to society. Lion's Club and Jai Prabha Model Blood Bank have been organizing such camps to make the process convenient for donors and ensure a stable and reliable supply of blood for healthcare institutions. The centre witnessed massive Voluntary participation and awareness related to blood donation. Their donation can make a significant difference in the lives of those who depend on this life-saving resource.



Shaping Academic Brilliance by Conducting Different Activities

Community Engagement Program for Cancer Patient Children

On May 13, 2024, CED Patna students under the flagship of IIBM had an opportunity to get involved in a community engagement program at Mahavir Cancer Sansthan, Patna. The program was undertaken with the objective of bringing smiles to the faces of children with cancer and fostering a sense of compassion and empathy among the participating students. The initiative was undertaken by Aniket Burnwal of BBA with fellow CED interns and some volunteers and guided by Prof. Amit Kumar. The students organized an interaction session with children, during which these children's patients participated in drawing, colouring, singing, and in-house games. As a gesture of goodwill, IIBM students distributed healthy and constructive utility gifts to these children's patients. These children also received participation certificates on behalf of IIBM & CED Patna.



A day devoted to societal cause: Student Interns and Volunteers of BBA & BCA spending a day with children.

Shaping Academic Brilliance by Conducting Different Activities

Tech Converge 2024: Uniting Minds, Crafting Solutions

On May 18, 2024, students of IIBM and ZHI participated in Tech Converge 2024, a day devoted to societal causes and learning. Students from BCA, BBA, and PGDM engaged in case studies across four key domains: human resources, marketing, technology, and finance. Faculty mentors Prof. Ritika Singh, Prof. Amit Choudhary, Prof. Madan Mohan Singh, and Prof. Akanksha Singh led each domain. Finance teams analyzed market trends and investment strategies, while HR focused on talent management. Marketing teams crafted campaigns, and tech enthusiasts developed AI-driven solutions. The event showcased students' critical thinking and collaborative problem-solving skills.



Shaping Academic Brilliance by Conducting Different Activities

Raghir- The Musical

IIBM-ZHI Group of Institution proudly celebrated its 45th annual Cultural event on May 24, 2024, at Rabindra Bhawan. Approximately 30 students showcased their talents in various dance and cultural performances. The event featured the renowned Rajasthani poet and artist as the esteemed Chief Guest. Attendees, including students, faculty, staff and their families, thoroughly enjoyed the vibrant performance and Raghir's captivating singing. The event was graced by the presence of Dr. Samir Kumar Singh (MLC, Bihar Vidhan Parishad), Prof. (DR.) A.K. Nayak (Advisor, IIBM-ZHI Groups of Institution), Prof Gauri Shankar Panday (Director Of Finance), Prof. Ganesh Panday (Director of Academic), Dr. Vinay Kumar Singh (Director Of Dr. Zakir Hussain Institute), Prof Fazal Ahmad (Principal, Paramedical), Dr. Rohit (Executive Director, IIBM-ZHI), Dr. Jyotsna rai, and all the faculties and staff of the IIBM-ZHI Group, Patna.



Shaping Academic Brilliance by Conducting Different Activities

Meet the Technology Leader

On June 4, 2024, IIBM organized a motivational session titled "Play to Win," featuring Mr. Rakesh Singh, CTO of SpartanNash in Chicago, USA. Inaugurated by Prof. (Dr.) Rohit, Executive Director of IIBM-ZHI Group of Institutions, the session was attended by faculty members and students from BBA, BCA, and PGDM programs. Mr. Rakesh shared his personal journey, emphasizing perseverance, embracing rejection, and learning from failure. He engaged students with an interactive game, discussing principles like "Success is not accidental" and the 80-20 Pareto rule. He also highlighted the Japanese concept of Ikigai, inspiring students to cultivate skills and define success.



Shaping Academic Brilliance by Conducting Different Activities

World Environment Day

On June 05, 2024, IIBM Patna students under the mentorship of CED- Patna embraced a pledge towards sustainability on World Environment Day, where the students of BBA and BCA programs came together to display environmental consciousness to celebrate World Environment Day. The event's highlight was undoubtedly the plantation activity, during which the students passionately adopted a sapling and pledged to take care of it. Students were handed over the saplings from their faculty members, and all students pledged to greener, cleaner, and healthier plants and to conserve energy as a step towards sustainability.



Shaping Academic Brilliance by Conducting Different Activities

World Day Against Child Labour

On June 12, 2024, under the mentorship of Prof. Kaushambi Kaushal and Prof. Rohit Kumar, IIBM organized a poster-making competition for all the batches of BBA, BCA, and PGDM to mark the World Against Child Labor. Child labour is one of the biggest drawbacks of society. Every child on this planet must be loved and have a better life. However, due to social issues, this curse still prevails and persists worldwide. To make a better society and to improve the condition of these children, IIBM initiated creating awareness in the minds of the younger generation in and around their surroundings. Therefore, IIBM has taken the initiative to educate its students and society. Students were made aware of the drawbacks of society and how they can make a beautiful world by helping at least one child under Child Labour. Students from different departments created beautiful artwork to depict Child Labour and its prevention.

Students of BCA & BBA under supervision of Prof. Kaushambi displaying their creative skills with poster making for awareness on world day against child labour.




Shaping Academic Brilliance by Conducting Different Activities





World Blood Donation Day

Under the guidance of Prof. Kaushambi Kaushal, on June 14, 2024, IIBM initiated an awareness program where the students of BBA, BCA, and PGDM were made to understand why donating blood is so important for them and the process of donation. Students were amazed by the relevance of blood donation and its utility in someone's life.

BLOOD DONAR DAY



Awareness Program in IIBM
Importance of Blood Donation

-  Life-Saving Gift
-  Shortage of Blood
-  Universal Need
-  Support for Others

Shaping Academic Brilliance by Conducting Different Activities

International Yoga Day

On International Yoga Day, i.e., June 21, 2024, IIBM witnessed the tranquillity of yoga. The presence of eminent yoga instructor Shri Vijay Kumar from Patanjali Yog made the students realize the benefits of practicing yoga. Students, along with teachers and other staff members, showed their endeavour and participated enthusiastically in the event. The instructor made students perform various asanas and other yoga exercises for their physical and mental well-being. Students also learned that yoga not only makes the body healthy but also brings peace to the mind. The event rejuvenated the health, mind, and soul of the participating members.



Industrial Visit

Industrial Visit for the Sudha Dairy Project

In an important educational activities, IIBM BBA students immersed themselves in experience learning at the Sudha Dairy Project on August 11, 2023. Their understanding of the complexities of the dairy industry was a great deal enhanced as a result of this enlightening visit. Students gained priceless insights that go beyond textbooks by participating in real-world experiences. They get useful knowledge and nurturing skills from the experience that will be essential for their subsequent business projects, especially in the dairy industry. This practical investigation fits in perfectly with IIBM's dedication to a well-rounded education, ensuring pupils understand theoretical ideas and get the real-world knowledge necessary for a prosperous career. The visit from Sudha Dairy is evidence of IIBM's commitment to developing professionals who are prepared for the sector.



Skill Enhancement Course

(2023-2024)

Name of Add on /Certificate programs offered	Course Code (if any)	Year of offering	Course Link
CISCO (Cyber Security)	CISCO	First Year	https://www.netacad.com/
AWS	AMAZON	Third Year	https://aws.amazon.com/training/
Red Hat Academy	RedHat	Third Year	https://www.redhat.com/en/services/training/all-courses-exams
Python Programming with Techniques	IZ-PYTHON	First Year & Second Year	https://izacademy.in/course/python-with-hands-on-project/
Tally ERP	Tally	Second Year	https://tallysolutions.com/
Wordpress Website Development	IZ- Wordpress	First Year	https://izacademy.in/course/wordpress-website-development/
Master Microsoft Excel - IZ	IZ-EXL	First Year	https://izacademy.in/course/master-microsoft-excel-course/
Job Preparedness Course - IZ	IZ-JOB	First Year	https://izacademy.in/course/job-preparedness-course/
Express English Grammar Mastery Course	IZ- ENG	First Year	https://izacademy.in/course/express-english-grammar-mastery/
Rapid Vocabulary Building Story Technique - IZ	IZ-VOC	First Year	https://izacademy.in/course/rapid-vocabulary-story-technique/
Canva MasterClass - IZ	IZ-CAN	First Year	https://izacademy.in/course/canva-masterclass/
Excel- Learn top 50 formulas	Excel	First Year	https://izacademy.in/course/excel-learn-top-50-formulas/
Linux Basics For Ethical Hackers - IZ	IZ-LINUX	First Year	https://izacademy.in/course/linux-basics-for-ethical-hackers/

Skill Enhancement Course

(2023-2024)

Name of Add on /Certificate programs offered	Course Code (if any)	Year of offering	Course Link
Top ways to make money online while studying	IZ- MONEY	First Year	https://izacademy.in/course/learn-affiliate-eting-earn-money/
Master React JS	IZ-REA	First Year	https://izacademy.in/course/master-react-js/
System Design Course	IZ-SYS	First Year	https://izacademy.in/course/system-design-course/
Windows Command Line – CMD, Batch Scripting, MS-DOS - IZ	IZ-DOS	First Year	https://izacademy.in/course/windows-command-scripting-ms-dos/
Learn Affiliate Marketing & Earn Money - IZ	IZ-AFFILI	First Year	https://izacademy.in/course/learn-affiliate-eting-earn-money/
Basic Marketing Terms	IZ- MKT	First Year	https://izacademy.in/course/intro-to-basic-marketing-terms/
Master AI Tools Crash Course - IZ	IZ-AI	First Year	https://izacademy.in/course/master-ai-tools-crash-course/
Customise Wordpress Website	IZ- WORD	First Year	https://izacademy.in/course/customise-wordpress-website/
Improve English Communication	IZ- ENG	First Year	https://izacademy.in/course/improve-english-communication/
Develop Professional LinkedIn Profile - IZ	IZ-LinkedIn	First Year	https://izacademy.in/course/develop-linkedin-profile-course/

Placement Cell

Since its founding, the institute has trained 1,80,00 students, all of whom have found good jobs in a variety of Indian and international service companies and industries. The Information Bulletin is an illustrated list of notable industries and businesses. To the best available data, about 2000+ students are working in nations like USA, UK, Canada, Australia and many other European, African and Gulf nations. Each participant receives training in a variety of interviewing techniques prior to final placement, such as a) telephone interviews, b) group discussions, and c) in-person interviews, to prepare them for future employment.

Additionally, students receive business communication and soft skills training that equips them to handle the hiring process with the utmost confidence. We take pride in our pupils. Certain industries, such as MRF,OPPO, Bandhan Bank, SBI Life, ITC,Fortune, Birla Gold Cement, ICICI Prudential, Safechem Industries,Mahindra & Mahindra, Reliance, Accenture, IBM, Naturefresh, Airtel, Canon, British Paints, Asian Paints, Red Celebrations, DPL paints, Maruti, Hyundai, Hotel Panache, Hotel Samrat, Hotel Chanakya, Hotel Buddha Heritage, Gargee Grand etc.



Placement Cell



BAJAJ | Allianz

MARUTI SUZUKI

ICICI Lombard
Nibhaye Vaade

Ujjivan
Sudha Shree Finance Ltd.

दैनिक जागरण

Aakash
Medical IIT-RR Foundation

JMD Services Pvt. Ltd.
www.jmdservices.com

Indiamart

TENT STUDIO
All Shakti Kirti Chandani

BHARAT
Foundation for World Education

TATA MOTORS

big basket
A TATA Enterprise

Sudha

CONVERGENCE
Energy Services Limited

CoWorking studio

CoWorking studio

Hotel patliputra conclave

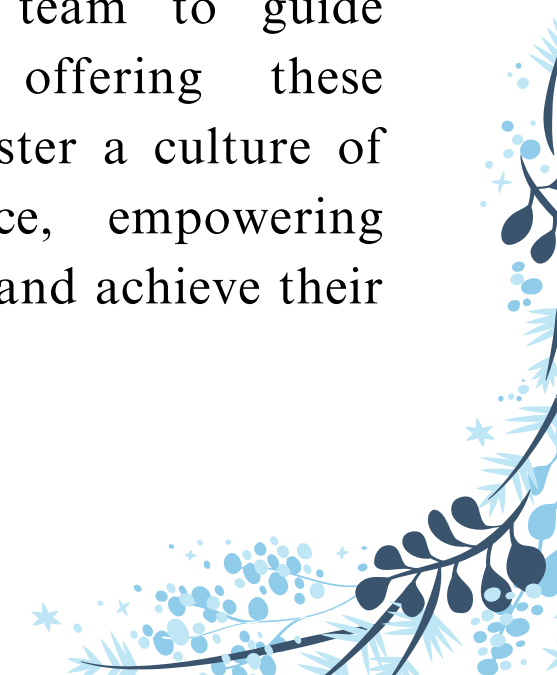


Scholarship To Meritorious Student

The college is committed to supporting students in their academic pursuits through a robust scholarship facility. Designed to recognize merit and address financial challenges, the program offers various scholarships to deserving students. Merit-based scholarships award academic excellence, encouraging students to maintain high performance. Additionally, need-based scholarships are provided to students from economically weaker sections, ensuring equal access to quality education.

Special scholarships are available for students excelling in sports, cultural activities, and other extracurricular domains. Government-sponsored scholarships for minority communities, differently abled students, and girl students are also facilitated by the college.

The scholarship application process is transparent and student-friendly, with a dedicated team to guide applicants at every step. By offering these opportunities, the college aims to foster a culture of inclusivity and academic excellence, empowering students to realize their full potential and achieve their career aspirations.



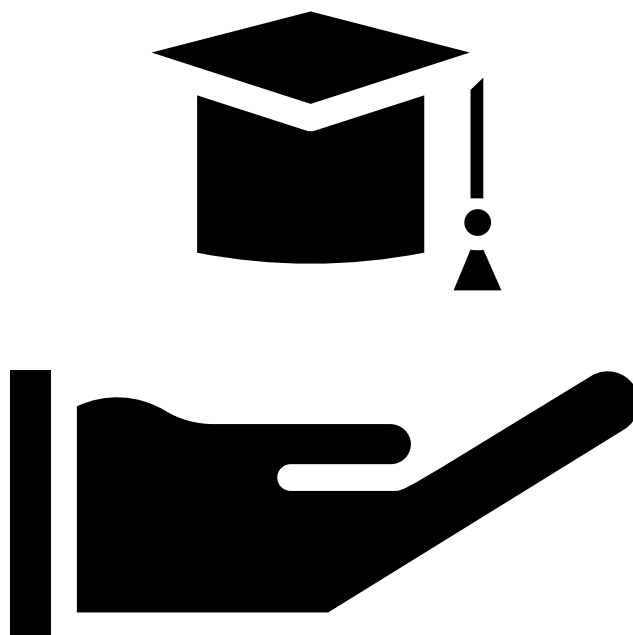
Scholarship To Meritorious Student

- *Uttam Study and Earn Scholarship*

Students Sanctioned Scholarship:- 42

- *Talent Development*

Students Sanctioned Scholarship:- 238



Students Clubs

Club Details - December 2023

Club Domain	Incharge Name	Email Address
codecrafters.cedpatna.in	Abhijeet	abhijeet.c.7126@iibm
futureis.cedpatna.in	Aman	aman.b.24@iibm.in
snapg.cedpatna.in	Aniket Burnwal	aniketb.24@iibm.in
investraa.cedpatna.in	Aniket Harshvardhan	aniketh.b.24@iibm.in
levelup.cedpatna.in	Ashwini	ashwini.b.24@iibm.in
datad.cedpatna.in	Ayush	ayushs.igmb1@iibm.i
artistica.cedpatna.in	Babita	babita.b.24@iibm.in
wenovate.cedpatna.in	Ehtesham	mahsan.b.2026@iibr
canvas.cedpatna.in	Piyush	piyush.c.5826@iibm.i
ecomconnect.cedpatna.in	Sanjana	sanjana.b.8225@iibr
marketing.cedpatna.in	Shikha	shikha.b.24@iibm.in
chromatica.cedpatna.in	Siddharth	siddharth.b.24@iibm.
pixels.cedpatna.in	Taha	taha.c.3526@iibm.in



CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT (CED)

An exclusive program called the Centre for Entrepreneurship Development (CED) was created to give a small group of students a chance to gain fundamental entrepreneurship skills. Through this program, students participate in a range of activities and projects that provide them the chance to put their knowledge into practice while also developing new business skills. In addition to encouraging an entrepreneurial perspective, the curriculum helps participants become more creative, innovative, and adept at solving problems.

Students participate in a variety of projects that give them practical experience in all facets of entrepreneurship, including operations, marketing, and business growth.

Additionally, CED participants receive a stipend to support their learning journey and encourage their efforts. This stipend encourages them to keep improving their abilities and pursuing entrepreneurial endeavors by acknowledging their efforts and accomplishments.

The Center for Entrepreneurship Development fosters an immersive learning environment where students are urged to exercise critical thinking, collaborate with others, and acquire the skills required to be successful in the business world. Participants graduate from the program with the abilities, know-how, and experience necessary to start their own businesses or look for entrepreneurial opportunities across a range of industries.



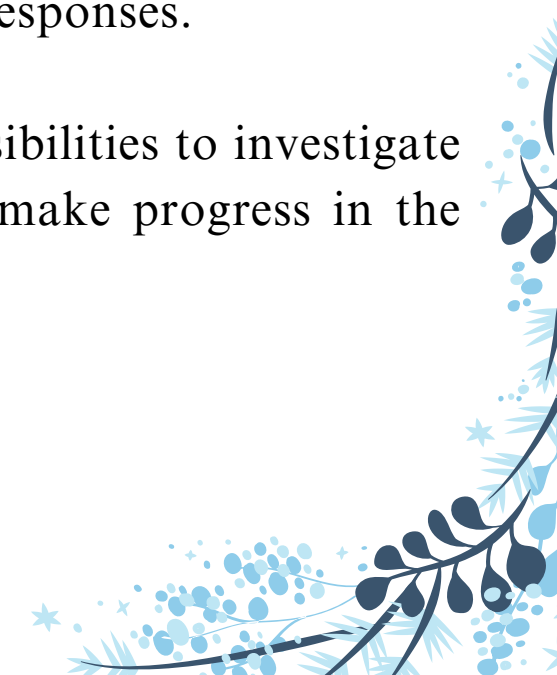


IQAC

The college's most active division, the IQAC, is in charge of general quality improvement and assurance. For the benefit of the students, faculty, and other personnel, the IQAC plans and leads a variety of events that enhance their value.

In order to guarantee quality improvement, the IQAC works with the college administration to adopt the following actions:

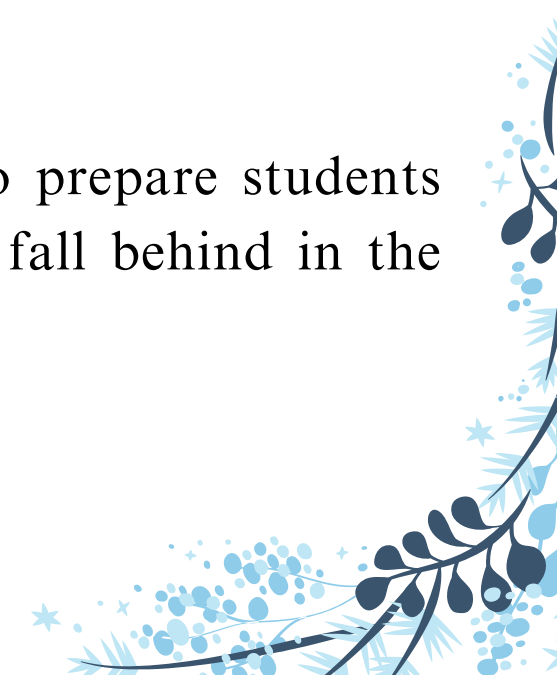
Assessment of the Career Inventory:

1. A career inventory examination is conducted for first- and third-semester students, which includes basic to advanced questions to gauge their current abilities and future outlooks.
 2. A carefully thought-out curriculum is chosen for each student based on their areas of interest, based on the information obtained from the assessment exam.
 3. The career inventory test guarantees that students receive well-reasoned counsel based on their evaluation responses.
 4. Students not only receive worthwhile possibilities to investigate their professional prospects, but they also make progress in the appropriate way.
- 



IQAC

Additional Courses:

1. Each semester of BBA and BCA includes a variety of supplemental courses in addition to the course curriculum to guarantee that the students have a thorough understanding of the material.
 2. To convey high-quality knowledge according to their respective domains, management and computer science students take distinct courses.
 3. The courses cover everything from the most popular subjects like Digital Marketing, Tally, Brand Wave, Emotional Outlook, Machine Learning, AI and Robotics, and Canva to the most fundamental subjects like MS-Office, GST, and Financial and Banking Management.
 4. The purpose of these courses is to prepare students for the future and ensure they don't fall behind in the competition for jobs.
- 

IQAC

Initiatives for Faculty Development and Enhancement:

1. The institution's culture encourages all stages of development to enrich their academic field.
2. In order to succeed in their performance areas, the institute's dean encourages faculty members to actively participate in conferences, seminars, workshops, FDPs, and research programs.
3. Faculty are invited to participate in the writing of research papers, book proposal chapters, and other qualitative contributions.
4. For the academic staff's overall growth, internal faculty development activities are also set up.
5. As a gesture of encouragement, faculty members are also urged to take part in FIPs, refresher courses, conference proceedings, and reimbursement for any expenses they incur.

iibm

सुप्रबन्धे भवति समृद्धिः

(Affiliated to Aryabhatta Knowledge University)



Buddh Marg, Patna-800001
info@iibm.in
www.iibm.in