



INDIAN INSTITUTE OF BUSINESS MANAGEMENT
(Affiliated to Aryabhatta Knowledge University)

ACADEMIC ANNUAL REPORT 2024-2025



Buddh Marg, Patna-800001
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ACADEMIC ANNUAL REPORT

2024-2025



सुप्रबन्धे भवति समृद्धिः

INDIAN INSTITUTE OF BUSINESS MANGEMENT

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THE SKTECH OF IIBM

The Indian Institute of Business (IIBM), which has been around for 46 years, is a prominent institution in the fields of information technology, computer science, and business.

since 1979. IIBM is a model of education that shapes the next generation of IT, management, and computer science professionals. Our institute is well regarded by AICTE, Aryabhata Knowledge University, and the Ministry of Education, New Delhi. IIBM, Patna is committed to providing unparalleled research, training, and teaching opportunities.

Mission: In addition to providing education, IIBM Patna shapes futures. Join us to turn your dream education into a reality. Learn about the IIBM advantage immediately, which includes the top faculty and infrastructure for PGDM, BBA, and BCA.

Vision: Because skilled workers are in great demand, we give students real-world experience to help them get ready for the workforce. You have the chance to do so with IIBM.





THOUGHT OF CHAIRMAN'

Greetings, Students



As we go out on the path to academic success at IIBM Patna, it gives me great pleasure to extend my warmest greetings. Our university, which serves students from all backgrounds—from recent school graduates to seasoned professionals—is quickly establishing its unique position in India. Our track record of successfully educating students for job prospects is a testament to our commitment to quality.

A Software Technology Hub, a Global Networking Center, a Wellness Club, Uttam Broadcast, Interactive Classrooms, an Earth Observation Center, a Video Conferencing Hub, and other academic development programs are just a few of the state-of-the-art facilities that IIBM Patna has significantly improved. These expenditures demonstrate our dedication to fostering an atmosphere that supports academic achievement.

We remain steadfast in delivering the required amenities and resources to ensure a premier education and development experience. We recognize the swift evolution of global technology and advancement, and at IIBM Patna, we are committed to updating our programs to stay aligned with these shifts.

As the Chairperson of the IIBM Society, I warmly invite you to join us on this transformative journey of knowledge and discovery. Let's navigate the broad possibilities within the continually changing realm of global education together

Prof. (Dr.) Priya Ranjan Trivedi

Chairman,

IIBM Society



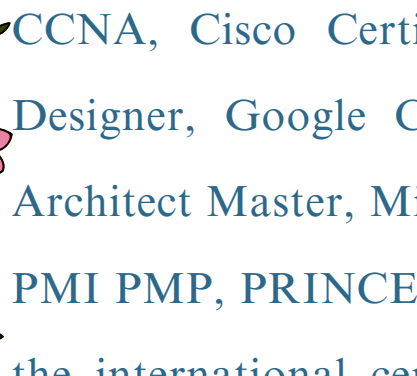
THOUGHT OF GROUP DIRECTOR

Greetings, Students



To all aspiring learners and participants, Greetings from the Road to Academic Success!

As we collaborate to build a better future, I am thrilled and happy to welcome all prospective students. As the director of this esteemed university, I, Prof. (Dr.) Rohit Singh, extend a warm invitation to you to take part in this unique educational opportunity. Our institution has been teaching management and information technology for 46 years, making it a knowledge and innovation hotspot in Patna, Bihar. Since I graduated from the same esteemed network of colleges with a BCA, this institution has a particular place in my heart. My path from student to school director is a prime example of the life-changing education and wealth of opportunities it offers. Working with respectable international companies in India, the US, the UK, Singapore, Hong Kong, and Malaysia over the past 22 years has given me a wealth of international expertise. My higher education at esteemed universities like MAHE, Sikkim Manipal University, the London School of Business, and IIM Ahmedabad has enhanced this approach.



CCNA, Cisco Certified Academy Trainer, AWS Certified Solution Designer, Google Cloud Digital Expert, Microsoft Azure Solutions Architect Master, Microsoft Azure Security Expert Associate, COBIT 5, PMI PMP, PRINCE2, SIAM Professional, and ITIL Master are among the international certifications I possess in addition to my academic credentials. My varied skill set from these credentials has enabled me to make a valuable contribution to the rapidly evolving global business and technological landscape. The DXC Technology Recognition Award, Vodafone Trailblazer, Vodafone Discover Leader, Cognizant ServiceNow Integration Award, Citibank Singapore Excellence Award, and Accenture Excellence Award are just a few of the many honors I have earned while working for multinational corporations. On their website, EXIN, a well-known international certification body with headquarters in the Netherlands, also featured my accomplishments.

As Director, I'm dedicated to implementing cutting-edge administrative and academic changes that will align our students' education with the evolving needs of the global economy.

I cordially encourage you to become a member of an organization that fosters innovation, growth, and the development of future leaders. Together, let's build a future with boundless possibilities.

Group Director

Prof. (Dr.) Rohit Singh






ANNUAL THEME FOR THE ACADEMIC YEAR 2024-2025

“A Pioneer for Change”

"A Pioneer for Change" conjures up images of people or organizations leading the way in innovation and change across a range of industries. These pioneers are frequently regarded as trailblazers who push for change, upend accepted conventions, and advance the cause of a brighter future. Pioneers of change, whether in the fields of technology, social movements, environmental campaigning, or business, are renowned for their audacious plans and visionary thinking.

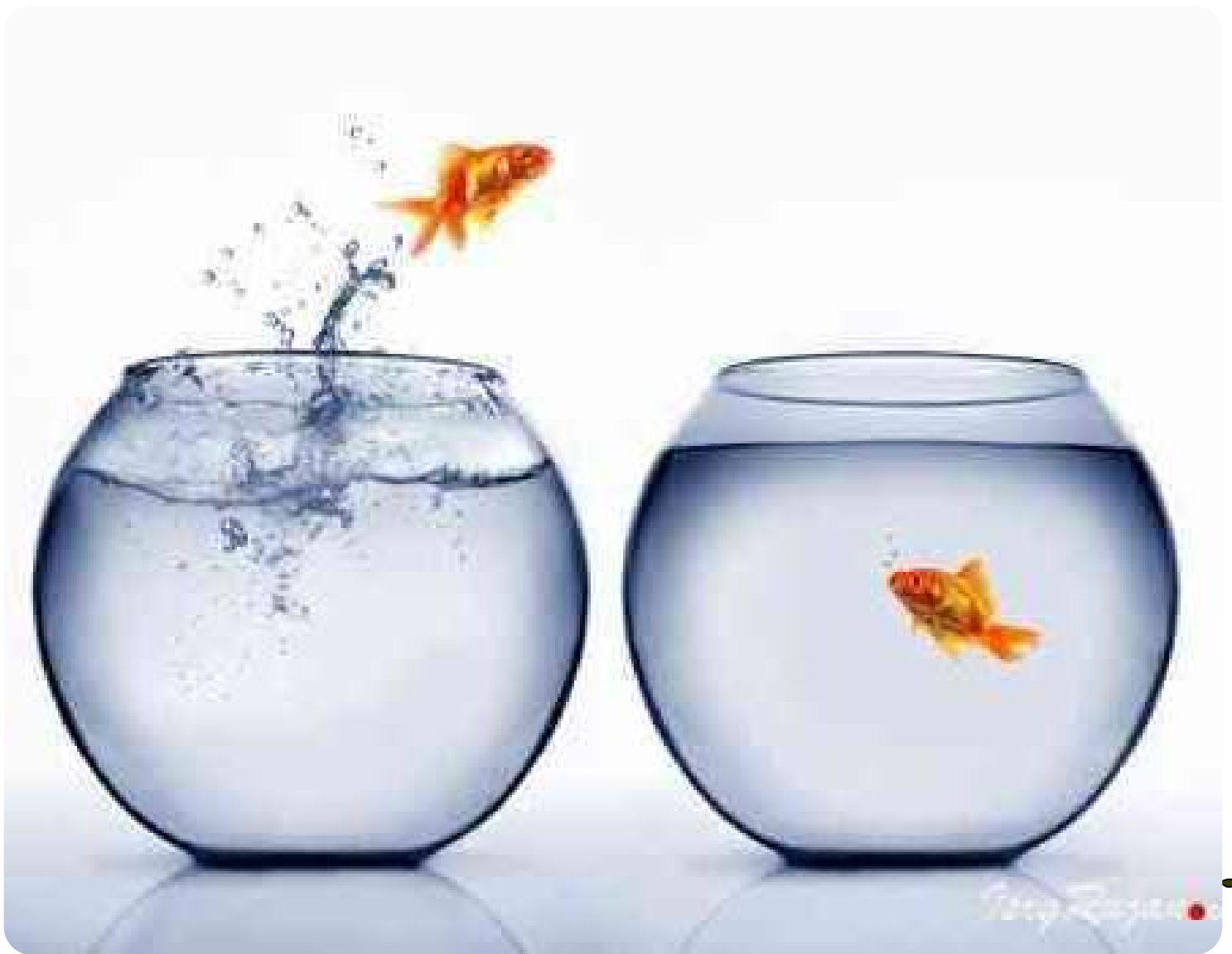
Motivating Students to make a difference by giving them the tools they need to be change agents in their school, community, and the wider world.



ANNUAL THEME FOR THE ACADEMIC YEAR 2024-2025

"A Pioneer for Change"

“Emphasizes someone who initiates or drives change”



WELCOME NEW FACULTY



**Faculty for Project management & Product manager
Puja Akanchha**



**Faculty Of Psychology & Practicing Counsellor
Shivangi Singh**



ORIENTATION AND BRIDGE COURSE

The goal of an orientation course or program is to assist new students in adjusting to their new academic setting, be it high school, college, or a particular program within a university. Usually, it happens prior to the start of the academic year.

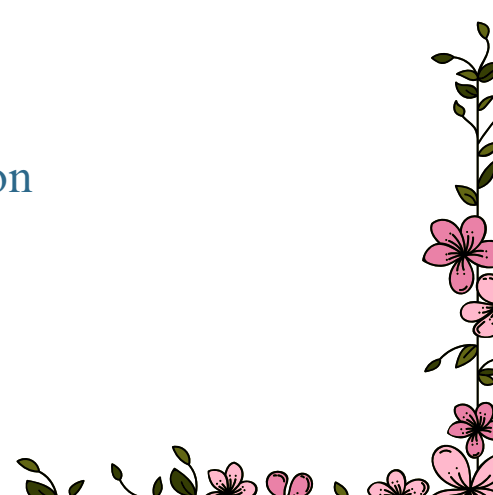
Essential Elements of Orientation Programs:

- Overview of the Organization
- Recognize the expectations for academic performance
- Integration in Society
- Effective Time Management and Study Techniques
- Integration of Cultures

They are crucial because they facilitate a seamless transition and create a network of support.

When students are moving from one educational level to another, such as from high school to university or from an undergraduate program to a postgraduate one, a bridge course is designed to help them "bridge the gap" between the various levels of study. These classes are intended to help students, particularly those who lack the necessary knowledge or abilities, get ready for the academic demands of their new workplace.

Crucial Elements of the Bridge Course:

- Building a Foundation for Academic Preparation
 - Skill Development
 - Filling up Knowledge Gaps
- 

ORIENTATION & BRIDGE COURSE 2024-2025



RECOGNITION TO COLLEGE



CII Acknowledged IIBM in the Education Sector in Consecutive Year

As one of the pioneers in education since 1979, the Indian Institute of Business Management was recognized by the Confederation of Indian Industries for its earnest efforts in the field of education. We are still committed to helping our students become better people and competent professionals.

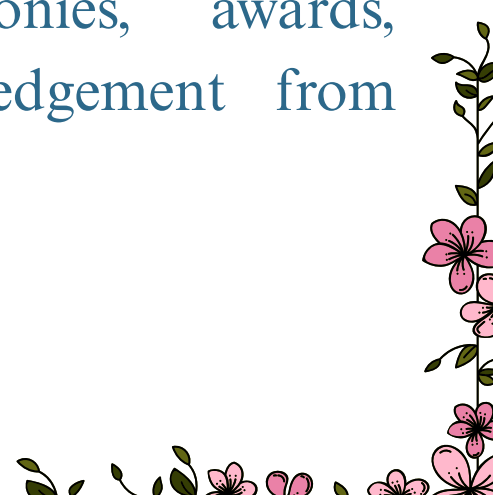


STUDENT ACHIEVEMENT

The gains and accomplishments that students have during their academic careers are referred to as student achievement. It can manifest in a variety of ways, such as contributions to their community or society, extracurricular activities, personal growth, and academic achievement.

Beyond merely succeeding academically, student achievement is a reflection of development, tenacity, and the capacity to influence numerous facets of life. No matter how big or small, each student's accomplishments are essential to determining their future and making a constructive contribution to their community and society.

Honoring students' achievements, no matter how little, can serve to emphasize the importance of diligence, tenacity, and development. Students are inspired to succeed in the future when their accomplishments are celebrated, whether with ceremonies, awards, certificates, or just plain acknowledgement from instructors and peers.



STUDENT ACHIEVEMENT



STUDENT ACHIEVEMENT





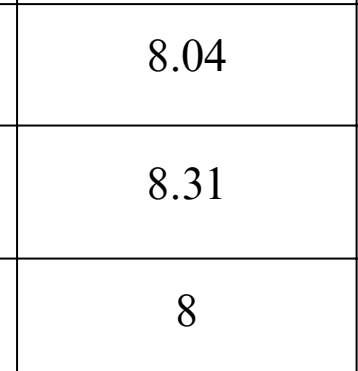
STUDENT ACADEMIC ACHIEVEMENT

2023-2026(BBA)

Admission No	Name of Student	2nd Sem
23302334006	Mahima Kumari	9.5
23302334088	Alok Ranjan	9.15
23302334094	Kanhaiya	9.04
23302334097	Sneha Singh	9.04

2023-2026(BCA)

Admission No	Name of Student	2nd Sem
23303334093	Samresh Kumar	8
23303334097	Shreya Verma	8.23
23303334100	Shruti Kumari	8.04
23303334101	Shashwat Nayan	8.31
23303334107	Sonu Kumar	8

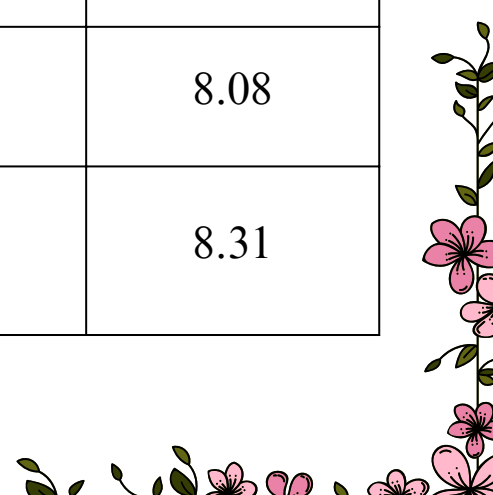




STUDENT ACADEMIC ACHIEVEMENT

2023-2026(BCA).

Admission No	Name of Student	2nd Sem
23303334003	Shada Tabassum	8.08
23303334004	Anand Raj	8.35
23303334016	Rohit Kumar	8
23303334017	Atul Raj Pandey	8.27
23303334024	Shivam Kumar	8.81
23303334025	Monu Kumar	8.15
23303334038	Dablu Kumar	8.08
23303334041	Harsh Kumar	8.31



STUDENT ACADEMIC ACHIEVEMENT

2023-2026(BCA)

Admission No	Name of Student	2nd Sem
23303334042	Mannu Vishwakarma	8.15
23303334043	Shreshtha	8.27
23303334048	Piyush Nath	8.73
23303334054	Nikhil Harsh	8
23303334060	Abhijeet Kumar	8.31
23303334068	Shreya Rajshree	8.35
23303334084	Ankit Kumar	8.04
23303334089	Atul Raj	8




ACADEMIC TRIUMPH

The phrase "faculty triumph" frequently describes the achievements or noteworthy results of academic staff members or teachers. This is celebrated in many ways and can take many different forms. An examination of potential faculty wins is provided below:

Research Accomplishments: Academic success is considered to have been attained by faculty members who make significant discoveries, write renowned articles, or contribute to groundbreaking research.

Innovative Teaching: Because they engage and inspire their students in novel ways, professors who employ innovative teaching strategies like active learning, flipped classrooms, or digital technology have a higher chance of success.

accolades & Recognition: It is usually considered a professional achievement when faculty members get high-profile awards for their work in teaching, research, or service. This could involve acknowledgment on a national or international level.





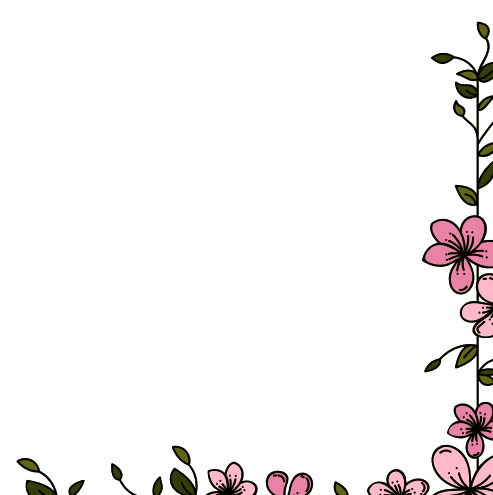
ACADEMIC TRIUMPH

Faculty Success Is Important Because

Effect on Students: When teachers are successful, their students benefit from the information, counsel, and encouragement they provide. Learners succeed when they succeed in the classroom.

Institutional Growth: The overall growth and reputation of the educational institution are enhanced by the accomplishments of its faculty. As a gauge of their intellectual prowess, colleges and universities usually commemorate the achievements of their teachers.

Professional Fulfillment: For many educators, success is about having a real impact on their students' lives and contributing to their field, not merely about getting recognition or accolades. This can lead to a great deal of personal fulfillment.



Associate. Prof. Dr. Jyotsna Rai



Asst. Prof. Akanksha Singh



ACADEMIC TRIUMPH



Asst. Prof. Kaushambi Kaushal



Asst. Prof. Ritika Singh



Asst. Prof. Madan Mohan Singh



Asst. Prof. Rishik Kumar

ACADEMIC TRIUMPH



Faculty for Project management &
Product manager Puja Akanchha



Asst. Prof. Priyanka Kumari

ACADEMIC TRIUMPH

Asst. Prof. Ritika Singh

Ritika Singh	Meerashpa Learning Solutions	Online Workshop on Introduction to Basic Research	Participant
Ritika Singh	Commacad Team	Online Workshop on Data Analysis with SPSS	Participant
Ritika Singh	Chandragupta Institute of Management, Patna	National Conference on Agriculture, Technology and Management	Paper Presentation
Ritika Singh	G.L Bajaj Institute of Technology and Management, Greater Noida	International Conference on Multidisciplinary Concepts in Management	Paper Presentation
Ritika Singh	Indian Institute of Business Management, Patna	National Seminar on Changing Dimensions on Management Education	Paper Presentation
Ritika Singh	Commacad Team	E-workshop on Research Methodology & Thesis Writing	Participant

ACADEMIC TRIUMPH

Ritika Singh	Meerashpa Learning Solutions	Online workshop on SLR using AI, Bibliometric & Meta Analysis	Participant
Ritika Singh	Commacad Team	E-workshop on Research Paper Writing	Participant
Ritika Singh	Indian Institute of Business Management, Patna	FDP on Microsoft Power BI Reporting	Participant
Ritika Singh	Commacad Team	E-workshop on Research Methodology & Thesis Writing	Participant
Ritika Singh	Research Foundation of India	A step by step guide to write a good research paper	Participant
Ritika Singh	Aryabhata Knowledge University	FDP on MOOC Production	Participant
Ritika Singh	Indian Institute of Business Management, Patna	National Seminar on Changing Dimensions on Management Education	Paper Publication in edited book: Changing Dimensions on Management Education

ACADEMIC TRIUMPH

Asst. Prof. Akanksha Singh

Akanksha Singh	Meerashpa Learning Solutions	Online Workshop on Introduction to Basic Research	Participant
Akanksha Singh	Commacad Team	Online Workshop on Data Analysis with SPSS	Participant
Akanksha Singh	Chandragupta Institute of Management, Patna	National Conference on Agriculture, Technology and Management	Paper Presentation
Akanksha Singh	Indian Institute of Business Management, Patna	National Semianr on Changing Dimensions on Management Eduaction	Paper Presentation
Akanksha Singh	Meerashpa Learning Solutions	Online workshop on SLR using AI, Bibliometrric & Meta Analysis	Participant
Akanksha Singh	Commacad Team	E-workshop on Research Paper Writing	Participant
Akanksha Singh	Indian Institute of Business Management, Patna	FDP on Microsoft Power BI Reporting	Participant

ACADEMIC TRIUMPH

Akanksha Singh	Commacad Team	E-workshop on Research Methodology & Thesis Writing	Participant
Akanksha Singh	Research Foundation of India	A step by step guide to write a good research paper	Participant
Akanksha Singh	Woxsen University	National Seminar on 'Digital Financial Inclusion of Tribals in India'	Paper Presentation
Akanksha Singh	Commacad Team	E-workshop on 'Reference Management using Mendeley'	Participant
Akanksha Singh	UGC-Malaviya Mission Teacher Training Centre	Faculty Induction Programme	Participant
Akanksha Singh	Commacad Team	Data Analysis with Excel	Participant
Akanksha Singh	Commacad Team	E-workshop on Research Methodology & Thesis Writing	Participant
Akanksha Singh	Indian Institute of Business Management, Patna	National Seminar on Changing Dimensions on Management Education	Paper Publication in edited book: Changing Dimensions on Management Education

ACADEMIC TRIUMPH

Asst. Prof. Rishik Kumar

Rishik Kumar	Dr. C.V Raman University	National Seminar on Vikshit Bharat: Igniting Youth Potential for Entrepreneurial Success	Paper Presentation
Rishik Kumar	Aryabhata Knowledge University	Faculty Development programme: Digital Tools for Educators	Participant

Faculty for Project management & Product manager Puja Akanchha

Puja Akanchha	Dr. C.V Raman University	National Seminar on Vikshit Bharat: Igniting Youth Potential for Entrepreneurial Success	Paper Presentation
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ACADEMIC TRIUMPH

Asst. Prof. Priyanka Kumari

Priyanka Kumari	Manikam Ramaswami College of Arts & Science	National Conference on AI and Fintech: Crafting the Future of Global Business	Paper Presentation
Priyanka Kumari	Benaras Hindu University	International Conference on Metamorphosis of HR Width	Paper Presentation
Priyanka Kumari	Benaras Hindu University	International Conference on Metamorphosis of HR Width	Paper Publication in edited book: Metamorphosis of OB and HR Width
Priyanka Kumari	IIM BODH GAYA	24th Global Conference on Flexible System Management (GLOGIFT 24)	Paper Presentation
Priyanka Kumari	GNSU, Jamuhar, Rohtas, Bihar	2nd International Conference on Women in Multifaceted Research India 2024	Paper Presentation

ACADEMIC TRIUMPH

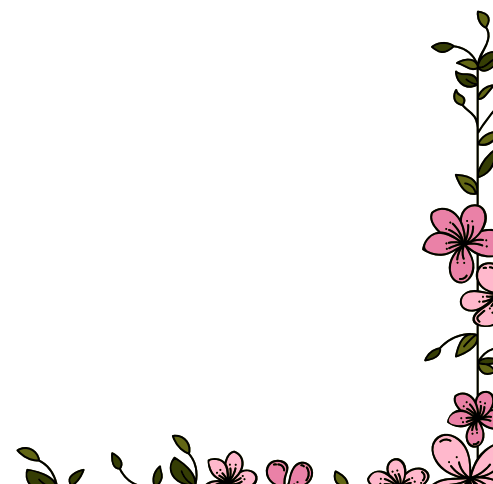
Priyanka Kumari	Koshi College, khagaria	International Conference on paradigm shift in Economics, Business Practices and Sustainability	Paper Presentation
Priyanka Kumari	AMIEE ASSOCIATION AND CMOI ASSOCIATIONS	One week online FDP and Workshop on CONTEMPORARY RESEARCH PRACTICES: INNOVATIONS AND METHODOLOGIES FOR EFFECTIVE OUTCOMES	Participant
Priyanka Kumari	Meerashpa Learning Solutions	2 days online workshop on EFFECTIVE QUESTIONNAIRE DESIGNING	Participant
Priyanka Kumari	karunya school of management, COIMBATORE and CMAOI ASSOCIATION	One week online FDP on INTEGRATING INTERDISCIPLINARY RESEARCH FOR INNOVATIONS AND SUSTAINABLE DEVELOPMENT	Participant



ACADEMIC TRIUMPH

Asst. Prof. Madan Mohan Singh

Madan Mohan Singh	Aryabhata Knowledge University, Patna	Online FDP on Indian Knowledge System	Participant
Madan Mohan Singh	Aryabhata Knowledge University, Patna	Online FDP on Research Methodology	Participant
Madan Mohan Singh	Gopal Narayan Singh University	FDP on AI-Driven Biomedical Technologies in Healthcare 5.0 and its Applications	Participant



ACADEMIC TRIUMPH

Asst. Prof. Kaushambi Kaushal

Kaushambi Kaushal	Meerasha Learning Solutions	Online workshop on SLR using AI, Bibliometric & Meta Analysis	Participant
Kaushambi Kaushal	Indian Institute of Business Management, Patna	National Seminar on Changing Dimensions on Management Education	Paper Presentation and Publication in edited book
Kaushambi Kaushal	Indian Institute of Business Management, Patna	National Seminar on Changing Dimensions on Management Education	Paper Presentation and Publication in edited book
Kaushambi Kaushal	Institute of Marketing Management, New Delhi	International Conference on Emerging Trends & Technological Advancements towards innovation & sustainability	Paper Presentation
Kaushambi Kaushal	Indian Institute of Business Management, Patna	FDP on Microsoft Power BI Reporting	Participant
Kaushambi Kaushal	Aryabhatt Knowledge University	Faculty Development programme: Digital Tools for Educators	Participant



RESEARCH & PUBLICATION

A college's Research and Publication Cell (RPC) is essential to creating an academic atmosphere that values inquiry, creativity, and information exchange. Here's why it matters: **Encourages Research Culture:** The RPC encourages teachers and students to adopt a culture that is centered on research. It fosters critical thinking, problem-solving, and academic curiosity—all of which are necessary for intellectual development.

Supports Faculty Development: The RPC assists faculty members stay current with academic developments and make contributions to their fields of study by helping them publish their research. Additionally, it enhances the college's academic standing.

Offers Networking Opportunities: RPCs frequently let people connect with other organizations, research groups, and experts. This increases the potential for partnerships, collaborations, and exposure to international research trends.

Improves College Reputation: The college's academic status is raised by high-caliber research papers. The quantity and significance of publications can increase the institution's appeal to potential faculty and students.

Student Opportunities: It gives students the chance to participate in research projects, turn in papers, and go to conferences. Their professional and academic reputations are improved by this encounter.

Funding and Grants: For creative academic endeavors, RPCs can assist in obtaining research funding, grants, or scholarships. This makes it possible for academics and students to conduct work that has a significant impact.

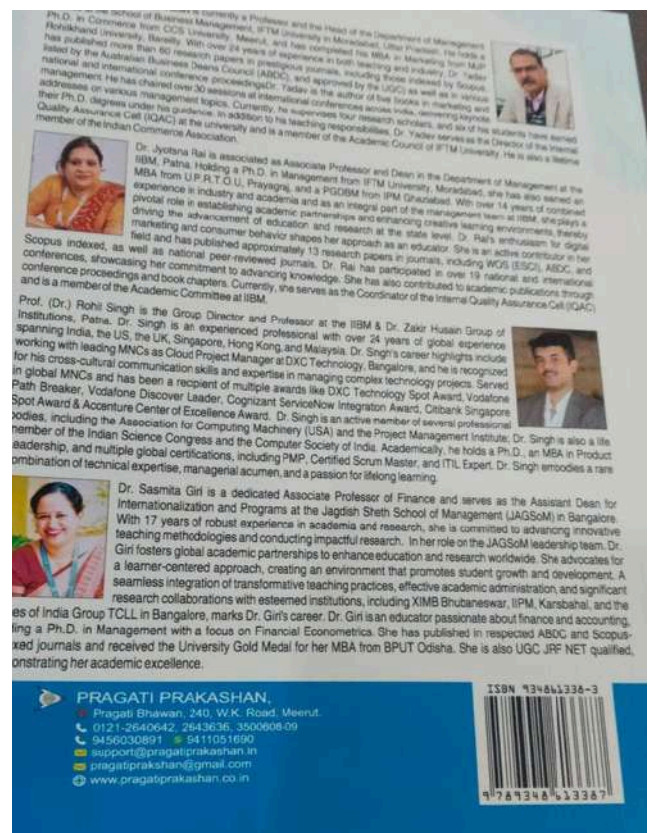
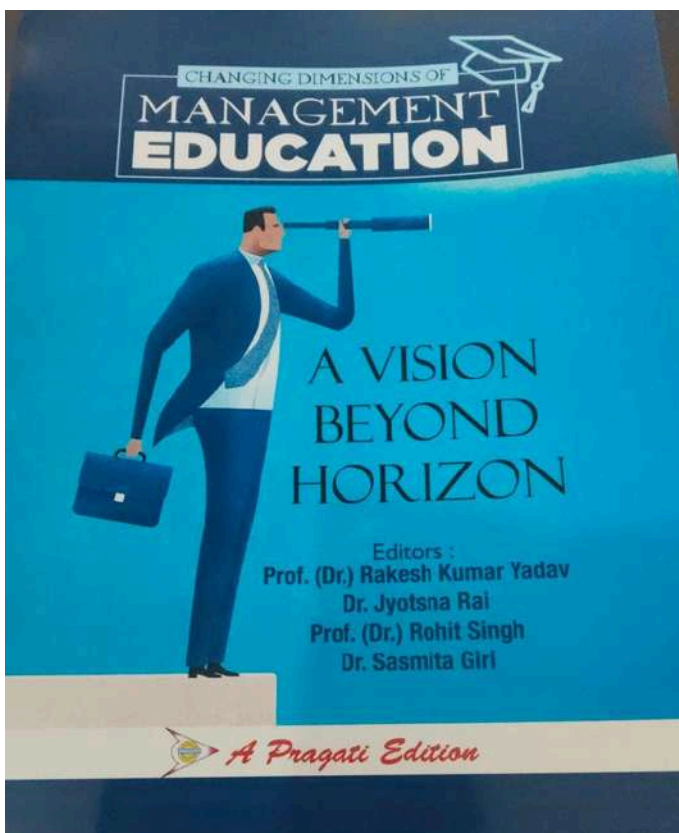
Encourages Interdisciplinary Learning: Research frequently crosses several disciplines, which fosters departmental cooperation and expands the educational opportunity.



RESEARCH & PUBLICATION

EDITED BOOK

Changing Dimensions of Management Education: A Vision Beyond the Horizon



Editors:-

- Dr. Rakesh Kumar Yadav (IFTM University, Moradabad, U.P.),
- Dr. Subhash C. Yadav, (Central University of Jharkhand),
- Dr. Vinay Kumar Singh (Dr. Zakir Husain Institute, Patna)
- Dr. Jyotsna Rai, (Indian Institute of Business Management, Patna)

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1. E-Learning Tools for Collaborative Learning in Management Education
BY Souren Sarkar & Bishwajeet Bhattacharjee

2. Impact of Influencers on Intentions of Consumer Purchase: Credibility's
Mediating Role
By Pankaj Sharma & R.K. Yadav

3. Influence of Student Demographics on Perceptions of DEI (Diversity,
Equity, and Inclusion) in Management Education
By Madhumita Sarkar, Nisha Shrivastava & Pushplata Sharma

4. The Rise of Female Entrepreneurs: Prospects and Challenges in an
Evolving Financial Environment.
By Akanksha Singh

5. Influence of Culture on Consumer Behaviour of Apparel Among
Youngsters: In Contexts to Gujarat
By Jayshri Shivprakash Datta

6. The Classroom as a Complex Organization: A Manager's Perspective
by Fazal Ahmad

7. Marketing Strategy at Different Stages of the Product Life Cycle (PLC)
and Its Implications for FMCG Products
By Vinay Kumar Yadav, Sankalp Srivastava & Divya Gangwar

8. Development of Soft Skills Through Emotional Intelligence: A Thematic
Overview
By Shivani Mau

9. Rethinking Change Management in Organizations: A Critical Analysis
By Tejindra Singh & Pankaj Sharma

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10. Cultural Influence on Consumer Behaviour

By Erum Faheem Siddiqui

11. Role of Artificial Intelligence on Financial Investment Decision

By Goutam Tanty

12. An Examination of the Development and Present Views of the SHG-Bank Linkage Program

By Rohit Kumar & Akanksha

13. Corporate New Normal: Hybrid Work Culture

By Ritika Singh

14. A Study of Innovative Teaching Methods Modifying the Dimensions of Management Education

By Simran Shahid & Shikha

15. Integrating Cybersecurity and Information Security: A Comprehensive Approach to Mitigating Cyber Threats in the Digital Era

By Rishik Kumar

16. Establishing Brands via Trust: Analysing the Role of Influencers in Digital Marketing Success

By Jyotsna Rai

17. An Evocative Audit of New Education Policy, 2020 Compared to the National Policy of Education of 1968 and 1986.

By Kaushambi Kaushal

18. Bihar's Educational Journey: From Ancient Days till 1980's

BY Divyansh Golwara, Yash Raj, Sunduram Thakur & Kaushambi Kaushal

RESEARCH & PUBLICATION

**INDIAN INSTITUTE OF
BUSINESS MANAGEMENT**
BUDDH MARG, PATNA

Prabodhan
QUARTERLY NEWSLETTER

July-September 2024

Volume 3 | Issue 2

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From Editor's Desk



Dear Readers,

I am delighted to present the third issue of our college newsletter, which highlights the activities, achievements, and aspirations of our IIBM family. As we embark on another academic year, I warmly welcome the new cohort of students joining us. This new chapter signifies not only the beginning of their academic pursuits but also their immersion into a world of growth, collaboration, and innovation.

This edition showcases the significant contributions of the IIBM Innovation Cell, which continues to be a vibrant center of creativity and ingenuity. The cell has initiated innovative projects that not only broaden the horizons of knowledge but also address pressing real-world challenges, reflecting the progressive spirit that our institution embodies.

Our commitment to social responsibility remains resolute. Through a variety of Corporate Social Responsibility (CSR) initiatives, our students and faculty have diligently collaborated to enhance community relationships and contribute meaningfully to society. These endeavors embody our conviction that education transcends academic achievement; it must also cultivate empathy, foster inclusivity, and drive actionable change.

I invite all readers to explore this issue and discover the inspiring stories and milestones that highlight the dynamism of our institution. May this newsletter be a source of pride and motivation for everyone.

Here's to another semester filled with learning, innovation, and togetherness.

Happy Reading!

Warm Regards
Dr. Jyotsna Rai
Associate Professor

Editorial Board

Chief Editor	Editorial Team
Prof. (Dr.) A.K. Nayak	Prof. Rohit Kumar
Advisor, IIBM Patna	Prof. Akanksha Singh
Editor	Prof. Kaushambi Kaushal
Prof. (Dr.) Jyotsna Rai	
Associate Professor	

Patrons

Chief Patron: Prof. (Dr.) P.R. Trivedi, Founder
Patron: Prof. (Dr.) Rohit Singh, Group Director

IIBM Patna

Established in 1979 is Recognized by AICTE, Ministry of Education, Govt. of India and Affiliated to Aryabhata Knowledge University, Patna



Vintage collection : Dr. J. Mishra, CM, Bihar in inaugural function of the 1st Educational Computer Center in Bihar at IIBM in the year 1980



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Jun - Sep 2024

Oct - Dec 2024

**INDIAN INSTITUTE OF
BUSINESS MANAGEMENT**
BUDDH MARG, PATNA

Prabodhan
QUARTERLY NEWSLETTER

October-December 2024


Volume 4 | Issue 2

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From Editor's Desk



Dear Readers,

As we welcome a new year, it is with great pleasure that I present the final issue of our 2024 newsletter. This quarter has been a remarkable blend of cultural celebrations, academic excellence, and industry engagement, reflecting the dynamic spirit of IIBM.

The festivities began with *aprobam 2.0*, where students celebrated Garba and Navratri through vibrant performances. The Ethical Hacking - Network Scanning Workshop enhanced cybersecurity awareness among IICA students, while the RBI Lokpal Awareness Program educated participants on financial safety in the digital era.

Community engagement took center stage as students spread warmth and kindness at Aashraya Old Age Home. Artistic expression flourished in the All-Cin Sketch Workshop and Rangoli Competition, while the Street Play on International Girl Child Day delivered a strong message on gender equality.

The Meet the Leader series featured inspiring talks by industry experts such as Mr. Kallappa S.K. from Britannia Industries and Mr. Rahul Prakash from Bare Cove Technology, Hong Kong. Additionally, students gained media industry insights during their visit to Doordarshan Kendra, Patna on World Television Day.

Academia and innovation were highlighted at the One-Day National Seminar on AI Resources and Applications, where experts discussed AI's transformative role across industries. Further, students explored Bihar's economic potential at Bihar Business Connect 2024.

Closing the year on a high note, the Campus Placement Drive for Bajaj Allianz provided PGIDM-MBA students with exciting career opportunities, reaffirming IIBM's commitment to student success.

A sincere thanks to our faculty, students, and organizers for their unwavering dedication. As we move forward, let's continue to foster excellence, innovation, and community engagement.

Wishing you all a prosperous and inspiring year ahead!

Editorial Board


Chief Editor	Editorial Team
Prof. (Dr.) A.K. Nayak	Prof. Rohit Kumar
Advisor, IIBM Patna	Prof. Akanksha Singh
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Prof. (Dr.) Jyotsna Rai	
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IIBM Patna

Established in 1979 is Recognized by AICTE, Ministry of Education, Govt. of India and Affiliated to Aryabhata Knowledge University, Patna



Dr. A.P.J. Abdul Kalam, ex-President, Govt. of India at IIBM in the year 2001.



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ASSOCIATION WITH VARIOUS POSITION



Formerly Known As
IL&FS Skills Development Corporation



CAPACITY BUILDING FOR NON-TEACHING STAFF

Power BI Workshop





CAPACITY BUILDING FOR NON- TEACHING STAFF

Importance of Power BI Training for Non-Teaching Staff

1. Making Decisions Based on Data

Large volumes of data are managed by non-teaching staff (student records, finances, HR, facilities, etc.). They can use Power BI to transform unstructured data into visual insights that help them make better, evidence-based decisions.

2. Productivity and Efficiency

It takes a lot of time and is prone to errors to analyze data manually using Excel or paper reports. Power BI reduces human error and saves time by automating dashboard creation and reporting.

3. Better Transparency and Reporting

Rapid generation and real-time updating of administrative reports for stakeholders, government agencies, and management enhances confidence and communication.

4. Interdepartmental Cooperation

HR, Finance, and Admissions data can all be unified with Power BI dashboards, allowing for a more comprehensive perspective and improved teamwork.

5. Role-specific customization


Dashboards can be customized by each department to meet their unique requirements (for example, finance monitoring budgets, HR tracking employee attendance), which improves usability and relevancy.

6. Career Advancement

Giving non-teaching employees Power BI training gives them marketable digital abilities that boost their self-esteem and advance their careers.

7. Encourages Institutional Objectives

Staff members can more successfully match their job with institutional goals like enhancing student support, maximizing budgets, or fulfilling compliance requirements if they have improved access to relevant data.

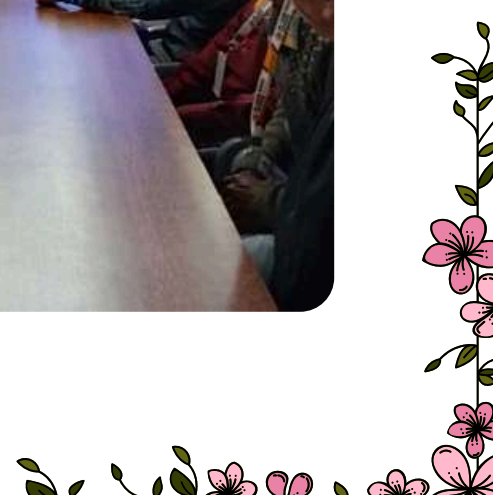


CAPACITY BUILDING FOR NON-TEACHING STAFF



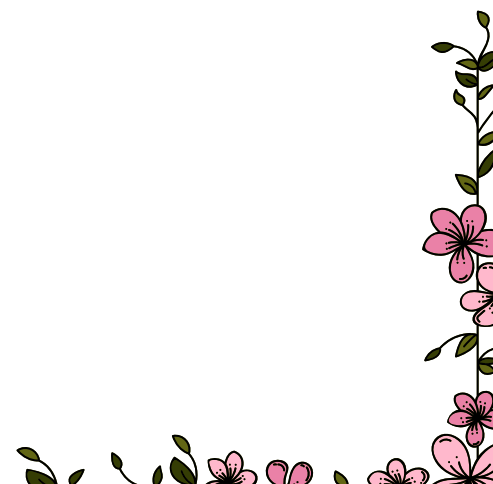
Session On Union budget

Session On ESIC



CAPACITY BUILDING FOR NON-TEACHING STAFF

Technical Session on Computer Application



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Date & Month	Description
7/15/2024	Financial Literacy Workshop organised by Bombay Stock Exchange and IIBM
7/22/2024	Innovative Learning Workshop at Madhya Vidyalaya Navin Aarakshi Kendra
7/30/2024	Tech Workshop on Flutter Programming
8/2/2024	Meet the Leader- Dr. R.N. Singh
8/10/2024	Trash to Treasure
8/15/2024	Independence Day Celebration
8/18/2024	Celebrating world Photography and Humanitarian Day
8/22/2024	World Youth Day Debate
8/23/2024	Meet the Leader- Mr. Gaurav Shandilya
8/30/2024	Interdepartment carrom Competition

SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Date & Month	Description
9/5/2024	Teachers Day Celebration
9/7/2024	World Literacy Day
9/10/2024	Meet the Leader- Jyoti Prakash
9/14/2024	Hindi Diwas Essay Writing Competition
9/19/2024	Employability Workshop Series
9/21/2024	Open Source Intelligence Workshop
9/21/2024	Sharing Happiness on Rose Day
9/28/2024	World Tourism Day

SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Date & Month	Description
10/3/2024	नृत्योत्सव 2.0
10/18/2024	Ethical Hacking
10/18/2024	Reserve Bank of India Lokpal Awareness Program in IIBM
10/19/2024	Heartwarming Event at Aashraya Old Age Home
10/24/2024	“All Can Sketch” Workshop
10/26/2024	Street Play on International Girl Child Day
10/26/2024	Rangoli Competition



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Date & Month	Description
11/14/2024	Children's Day celebration
11/18/2024	Meet the Leader- Mr Kallappa S.K.
11/21/2024	Meet the Leader- Mr. Rahul Prakash
11/27/2024	World Television Day
11/30/2024	One-day National Seminar on “AI Resources and Applications”-
12/19/2024	Bihar Business Connect



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Date & Month	Description
1/9/2025	Times Pro
1/10/2025	Meet the leader- Mr. Manoj Kumar Singh
1/16/2025	Industrial Visit- Jeevika Muzaffarpur
1/17/2025	Industrial Visit- Patliputra Industrial Area
1/24/2025	Republic Day Celebration
2/6/2025	Budget 2025: Understanding the economic Roadmap
2/7/2025	Ganga Cleaning Drive
2/11/2025	Student Conclave- Bihar Edition: Technovate for India

SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Date & Month	Description
2/28/2025	Fundamental Rights and Duties
3/1/2025	Bihar Labour Dialogu- Fostering Collabration and Development
3/1/2025	Placement Drive by ICICI Prudential Life Insurance
3/4/2025	Townhall for Students
3/7/2025	Photography workshop
3/19/2025	Youth Parlianment
3/21/2025	Bihar Diwas Celebration
3/22/2025	Patliputra Samvad
3/23/2025	Book Launch Event
3/29/2025	Meet the leader- Rakesh Kumar Singh



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Date & Month	Description
4/14/2025	A Visit To Blind School to be the Part of Blind's Week
4/16/2025	Open Mic
4/24/2025	Nukkar natak On The Occasion Of World Environment (IIBM Camopus)
4/25/2025	Nukkar natak On The Occasion Of World Environment (Kilkari Camopus)
4/30/2025	The WALLOP , Art Exhibition Cum Charity Event
5/07/2025- 5/08/2025-	Innovative Workshop By IITan's



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

The Bombay Stock Exchange and IIBM presented a workshop on financial literacy.

IIBM Patna, in collaboration with the Bombay Stock Exchange, held a Financial Literacy Workshop for its employees and students on July 15, 2024, which is World Youth Skills Day. Ms. Himani Lath, a SEBI Smart Trainer & Speaker with twenty years of financial industry expertise, led the seminar. The goal of holding these courses is to help create a society with financially stable individuals.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Workshop on Innovative Learning

On July 22, 2024, IIBM hosted an innovative workshop at Madhya Vidyalaya Navin Aarakshi Kendra with its CED interns as part of the NSS project. In order to engage pupils and encourage a love of study, the event included presentations on communication, mathematics, and computer science. IIBM's dedication to providing fair educational opportunities for the larger community is reflected in this project. The workshop was led by Professor Kaushambi Kaushal.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Tech Workshop on Programming Flutter

On July 30, 2024, the Department of Computer Science hosted a one-day workshop for BCA students on flutter programming. Making pupils conversant with software programming for projects was the aim. AI/ML integration flutter is a popular choice among students and industry professionals because of its quick development and simple integration. The workshop session was conducted by Professor Madan Mohan Singh.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

The Meet the Leader Program

During its Meet the Leaders Program on August 02, 2024, IIBM had the honor of having Padma Shri Dr. R.N. Singh, Founder Chairman of Anup Institute of Orthopedics and Savera Cancer Hospital Patna, give an energizing speech to the PGDM (MBA), BBA, and BCA students. Dr. Singh highlighted the importance of four disciplines for efficient management: financial, mental, physical, and ideological. Using stories from the Ramayana and Mahabharata, he demonstrated that obligations take precedence over rights and cautioned against taking quick cuts, emphasizing the value of perseverance, hard effort, and discipline for success. He talked on fundamental management concepts like availability and affability and emphasized the importance of patience, listening skills, and respect within an organization.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Trash To Treasure Exhibition

On August 10, 2024, IIBM inaugurated the Trash to Treasure Exhibition at its campus. The day was devoted to structuring creativity, innovation, and understanding sustainability towards reducing, reusing, and recycling. The judges of the event were Prof. (Dr.) A.K. Nayak, Advisor IIBM, Prof. Ganesh Pandey (Director) Academics, and Prof. Rohit Kumar, Assistant Professor. Participants showcased their ingenuity by transforming waste into valuable and beautiful creations, which impressed the judges and audiences, compelling them. A standout feature of the exhibition was a solar-powered city model demonstrating how the burning paper could activate solar panels to light up the area. This innovative project was praised for its practicality and forward-thinking approach, highlighting the importance of recycling and upcycling.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Celebrating Independence Day with Community Spirit and Patriotism

IIBM commemorated Independence Day on August 15, 2024, with a blend of community spirit and patriotism. A screening of "URI: The Surgical Strike," which motivated everyone in attendance, came after the flag-hoisting ceremony, which included all of the staff and students. In keeping with the NSS objective, IIBM also shown their dedication to education by giving the instructors and students of Madhya Vidyalaya Navin Aarakshi Kendra beautiful gift bags. After refreshments were served, everyone felt more proud and purposeful.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Honoring World Humanitarian & Photography Day

IIBM and CED organized an event at Kilkari Bihar Bal Bhawan Hanitian & Phyarthy Day on August 18, 2024, as part of the NSS effort. IIBM CED interns and student volunteers celebrate World Photography and Humanitarian Day by spending time with children at Kilkari Bihar Bal Bhawan, Patna, as a social gesture for pupils ages 8 to 15. The event featured a presentation on Dr. APJ Abdul Kalam as well as a discussion on the significance of these themes. Students engaged in a collaborative "Treasure Hunt" before expressing their creativity through photography. Books on basic knowledge were distributed to aid in their education. Certificates and snacks marked the end of the day. Kilkari Bihar Bal Bhawan and the volunteers deserve special recognition for their assistance. Under the direction of IIBM CSR, who was overseen by Prof. Kaushambi Kaushal, this community-building exercise was organized by CED interns.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

World Youth Day Debate

On August 22, 2024, IIBM held a debating competition in honor of World Youth Day, allowing students to examine the viewpoints of contemporary youth on the subject of "The Impact of Organized Crime vs. Unorganized Crime on Society." Along with chief guests Prof. (Dr.) A.K. Nayak and Prof. Ganesh Panday, the discussion was judged by Dr. Jyotsna Rai, Prof. Rohit Kumar, and Prof. Ritika Singh. Additionally, the event gave students a forum to highlight youth engagement and talk about societal challenges. All guests were left with a lasting impression as it ended with a vote of gratitude, certificate distribution, and a group photo.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

The Meet the Leader Program

Mr. Gaurav Shandilya, General Manager of Lemon Tree Premier Hotels, was invited by IIBM to participate in its 'Meet the Leader' program for BBA, BCA, and PGDM (MBA) students on August 23, 2024. The program examined the operations and expansion of the hospitality industry as a service sector and gave the students priceless insights into time management, goals, and leadership. Mr. Shandilya inspired students with real-world knowledge and inspirational tales as he shared his journey, experiences, and tactics. Everyone who went had a lasting impression from the enlightening event.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Inter-department Carrom Competition

On August 30, 2024, the IIBM campus became a center of enthusiasm as students and faculty convened for an engaging Carrom Board Competition. This event served as a notable demonstration of precision, strategic thinking, and focused concentration, eliciting a strong competitive spirit among participants. As each flick of the striker propelled it across the board, the atmosphere was charged with anticipation, with each move bringing players incrementally closer to achieving victory. The Carrom-Board Competition wasn't just an event; it was a vibrant celebration of skill, camaraderie, and the unique spirit that defines IIBM.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Teachers Day Celebration

Students at IIBM celebrated Teachers Day on September 5, 2024, on campus as a way to show their appreciation for their esteemed mentors and teachers. Students from the BCA, BBA, and PGDM (MBA) programs, as well as CED interns and a large number of volunteers, gathered to provide speeches, performances, and happy moments to their lecturers in order to show their sincere appreciation. It was an occasion to honor and show gratitude to the educators who have consistently encouraged and supported them on their life's path.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Honoring World Literacy Day

The IIBM Campus hosted an Interactive Computer Skills Workshop for Shishu Niketan, Patna students on September 07, 2024, World Literacy Day. Basic computer skills, such as safe usage, Microsoft Paint for artistic endeavors, and Microsoft Word for document formatting, were addressed in the session for Shishu Niketan pupils. In addition to being introduced to coding languages like HTML, Python, and Scratch, students also learnt about storage devices. Snacks and feedback gathering were followed by an interactive Q&A session. All things considered, the event was effective in increasing their interest in learning more about computers and their digital literacy.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Essay Competition on Hindi Diwas

On September 14, 2024, IIBM held a Hindi essay writing contest on its campus to honor the national language, Hindi. Forty students from different fields took part in the competition. The distinguished panel, which included Professors Shahbaz Shakeb, Rohit Kumar, and Ganesh Pandey (Academic Director), presented the winner with a medal.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Series of Employability Workshops

The first session of IIBM's SkillSprint: Employability Training Workshop was held on September 19, 2024. Senior Manager at Swiggy India Ltd. Dr. Pawan Kumar Sharma led the session, which was centered on teaching students critical characteristics that are essential to improving their employability. Students from PGDM (MBA), BBA, and BCA programs attended the workshop.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Open-Source Intelligence, or OSINT

IIBM hosted a one-day training on OSINT Ethical Hacking on September 21, 2024. This hands-on course was designed to give BCA students a chance to improve their knowledge of Open-Source Intelligence (OSINT) and Maltego data visualization. The students were eager to continue their cybersecurity journey and use these insights in practical situations. Aniket Burnwal, an alumnus of the 2021–2024 BBA Batch, served as the workshop mentor for Prof. (Dr.) Rohit Singh, Group Director IIBM.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

World Tourism Day: Competition for Documentaries

On September 28, 2024, IIBM Patna held a documentary-making contest in honor of World Tourism Day with the goal of showcasing the cultural and historical diversity of Bihar. The Exotic Waterfalls, Mahabodhi Temple, Nalanda University Ruins, and Vishwa Shanti Stupa were among the major tourist destinations that the teams of BCA, BBA, and PGDM-MBA students highlighted. Students have a chance to hone their videography abilities while learning about Bihar's history thanks to this program.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

On Rose Day, spreading joy

In order to foster creativity and delight among the children of Mahavir Cancer Sansthan, Patna, IIBM Patna and CED arranged a significant community engagement event on September 21, 2024. Engaging activities like a drawing session and motivational stories were part of the day, which ended with a vibrant dance that made everyone in the room giggle. The success of the event was made possible by the hard work of volunteers Anandita and Md. Anas, as well as IIBM-CED CA & BBA interns Yash Raj, Ansh, Atul Kumar, Atul Raj, Maaz, and Sparsh, who made sure every child felt appreciated. Aniket Burnwal, an alumnus of the 2021–2024 BBA Batch, was given special recognition for the CED students who spent the day with cancer patients at Mahavir Cancer Sansthan in Patna in order to spread joy to them. his priceless assistance. Dr. Rohit Singh and Prof. Kaushambi Kaushal served as mentors for the event. The occasion demonstrated how even tiny deeds of kindness can leave a lasting impression of happiness and compassion.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

नृत्योत्सव 2.0

In honor of the festival of dance, Garba, and Navratri, the IIBM Cultural Club, in collaboration with CED Patna, arranged a dance competition on October 3, 2024. In addition to showcasing the festival's cultural diversity, the event, which took place at the IIBM Auditorium, gave students a chance to express their creativity through a variety of dance styles. The Chief Guests were Director Academic Prof. Ganesh Panday, Group Director Prof. (Dr.) Rohit Singh, and Group Advisor Prof. (Dr.) A. K. Nayak. Tanya Gupta, BCA 2022-2025, and Rajshri Sharma, BBA 2023-2026, were the winners in the solo category. Sakshi Kumari and Priyanka Kumari, BCA 2024-2027, and Vijeta Kumari and Shruti Kumari, BBA 2024-2027, were the team's champions. The event perfectly captured the essence of Navratri with its lively theme and the assembly of academics, staff, and students for an afternoon of celebration and artistic presentations.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Ethical Hacking

Workshop on Network Scanning: Prof. (Dr.) Rohit Singh gave an Ethical Hacking Workshop to IIBM BCA students on October 18. In order to find vulnerabilities, attackers must first identify active systems, open ports, services, and operating system characteristics. This course discussed network scanning, a crucial step after reconnaissance. In order to identify live systems, it starts with host discovery techniques. Next come port and service discovery, OS identification, and sophisticated scanning methods that get past firewalls and intrusion detection systems. The focus of the last session was network diagramming. By the time the workshop ended, students had learned the fundamentals of network scanning, used a variety of tools, carried out host discovery, located ports, services, and operating systems, conducted stealth scans, and put countermeasures in place to shield networks from malicious scanning attempts.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

An Endearing Occurrence at Aashraya Elder Home

As part of the NSS project, IIBM, CED Patna held a meaningful event at the Aashraya Old Age Home in Patna on October 19, 2024. It was enjoyable to interact and spend time with the elderly. To engage residents, the program provided storytelling, activities, and one-on-one conversations. Gift baskets filled with nutritious food were given to the elderly, and the happiness that was seen in their eyes was invaluable. To make sure the event was a success, the student volunteers put forth a lot of effort. The presence of student graduates Aniket, Apeksha, Riya, and Sonam added to the event's coziness. Prof. Kaushambi Kaushal led the day, and Dr. Jyotsna Rai and Prof. (Dr.) Rohit Singh, the group director, provided excellent assistance for these kinds of activities. The NSS wing is inspired to plan more events like these since they foster informal love bonds and bring society closer to young people. Giving back to those who have contributed so much to the world left the kids feeling satisfied as the day came to a conclusion.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

"All Can Sketch" Workshop

Renowned mural artist Mr. Rahul Soni led the "All Can Sketch" workshop class at IIBM Patna on October 24, 2024, providing MBA, BBA, and BCA students with an engaging and entertaining sketching experience. The one-day workshop's objectives were to boost participants' self-esteem, creativity, and artistic ability. Through hands-on activities and informed instruction, Mr. Soni encouraged children to explore their creative potential and helped them refine their sketching abilities. In addition to offering an artistic outlet, the workshop promoted self-expression, making it an unforgettable and instructive experience for all participants.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Street Play on International Girl Child Day

In an effort to draw attention to the ongoing injustices women face in society, IIBM commemorated International Girl Child Day on October 26, 2024, by showcasing the transformative potential of street theater. The performance highlighted the cultural constraints that often restrict women's ambition by presenting a number of scenarios that illustrated the expectations placed on them to confine themselves to caring and household duties. As the plot developed, strong female characters who defied expectations were added. Through their stories, it was demonstrated that women had the same level of talent as men in all professional fields and are allowed to engage in their hobbies without hindrance. A strong call to action was made at the end of the performance, urging the audience to respect and uphold girls' freedom of choice.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Competition for Rangoli

On October 26, 2024, IIBM hosted the Rangoli Competition, which was a colorful celebration of culture, color, and inventiveness. Thirteen passionate groups collaborated to create captivating rangoli patterns, each telling a distinct tale of artistic genius and heritage. Participants displayed their skill and commitment with elaborate designs and vibrant colors, turning the area into an amazing work of creative art. Viewers were in awe of each design's exquisite fusion of creativity and cultural legacy. In addition to showcasing artistic abilities, the occasion promoted cooperation and a mutual admiration for India's vibrant customs and joyous atmosphere.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Get to Know the Leader

IIBM hosted its Meet the Leader program for its MBA and BBA students on November 18, 2024, at its cutting-edge auditorium. During this informative session, Mr. Kallappa S.K., the Regional Head-Central India of Britannia Industries, India Ltd., shared his priceless knowledge and experiences with the next generation of business leaders. Mr. Sitesh Kumar, the former Area Sales Manager of Britannia Industries Ltd., was also present during the event. He encouraged pupils to cherish job roles and cultivate a love of learning by sharing his experiences from prestigious firms. He urged students to reach their full potential and make constructive contributions to business in his closing remarks.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Get to Know the Leader

We had the privilege of hosting Mr. Rahul Prakash, Service Research Delivery Manager, Bare Cove Technology, Hong Kong, for an insightful "Meet the Leaders" session with BCA, BBA, and PGDM students at IIBM Patna on November 21. Our kids were genuinely moved by his amazing journey, leadership lessons, and strategic acumen. He talked about his amazing path from earning a BCA to becoming a leader in the fast-paced, cutthroat IT services industry. Rahul was also very grateful to IIBM Patna for providing its BCA students with free access to in-demand global training programs like Certified Ethical Hacker, Microsoft Azure Security Engineer, and AWS Solution Architect.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

World Television Day

On November 27, 2024, students from the Indian Institute of Business Management (IIBM) traveled to Doordarshan Kendra in Patna with Professor Kaushambi Kaushal. They gained important knowledge about television transmission, production methods, and the function of media in communication as a result of the visit. Students saw technical components of program transmission, news editing, and live studio operations. They were led through several departments by Doordarshan experts, who improved their comprehension of digital media and public communication. The tour was a rewarding experience that encouraged students to consider careers in media and broadcasting by connecting theoretical knowledge with real-world experience.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

One-day National Seminar on "AI Resources and Applications"

On November 30, 2024, a one-day national seminar on AI resources and applications was held in the auditorium of the Indian Institute of Business Management (IIBM). The occasion gathered together specialists and eminent academics to talk about how artificial intelligence is revolutionizing a number of industries. Prominent speakers at the seminar included Prof. (Dr.) A.K. Nayak, Pro-Vice Chancellor of Global Open University, Nagaland, and IIBM and ZHI Group of Institutions; Prof. (Dr.) Rohit Singh, Director of IIBM and ZHI Group of Institutions; Prof. (Dr.) A.K. Das Mahapatra, Former Vice Chancellor of Odisha State Open University; Prof. (Dr.) J.P. Singh, Associate Professor at NIT Patna; Prof. (Dr.) Durgesh Mishra, Director and Professor at Symbiosis University of Applied Science, Indore; and Prof. (Dr.) Shamas Raza, Former Regional Vice President of CSI. AI-driven automation, machine learning applications, the ethical use of AI, and upcoming developments in AI in business and education were among the subjects discussed during the event. A huge success, the event promoted scholarly debates and artificial intelligence research, reaffirming IIBM's dedication to innovation and technological progress.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Business Connect in Bihar

On December 19, 2024, students from the BBA, BCA, and PGDM programs at the Indian Institute of Business Management (IIBM) attended Bihar Connect 2024 at Gyan Bhawan in Patna. They were accompanied by Professors Rishik Kumar and Kaushambi Kaushal. Students were exposed to business executives, entrepreneurs, and legislators, and the event gave them insightful knowledge about Bihar's business and economic environment. They developed a better grasp of the state's new prospects and problems through interactive workshops. The trip was a rewarding experience that inspired students to support Bihar's future development and learning outside of the classroom.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Bajaj Allianz's campus placement drive at the Indian Institute of Business Management

On December 27, 2024, the Indian Institute of Business Management (IIBM) successfully held a campus placement drive for third-semester PGDM (MBA) students, with Bajaj Allianz serving as the primary recruiter. With positions in sales, marketing, risk management, and customer relations, the drive gave students interesting future options in the insurance and financial services industry. Group talks, aptitude tests, and in-person interviews were all required of the candidates. Many students secured internships and full-time offers as a result of the event's passionate participation. IIBM keeps offering training that is in line with industry standards, guaranteeing that its students are ready for fast-paced corporate positions.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Times Pro

On January 9, 2025, Times Pro arrived on the IIBM campus to launch a new software that will assist students in creating resumes. For new hires without any experience, résumé itself is a challenge. The majority of pupils ask for assistance with this. Their rescue was Times Pro, which assisted students in writing their resumes. Students were given instructions on where and how to use Times Pro during this session.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Industrial Visit- Jeevika Muzaffarpur

As part of our industrial visit, which IIBM arranged for BBA students, we visited Jeevika, commonly known as the Bihar Rural Livelihoods Promotion Society (BRLPS), in Muzaffarpur, Bihar, on January 16, 2025, under the guidance of Professors Kaushambi Kaushal and Shahbaz Shakeb. Jeevika is a state-run program that uses self-help groups (SHGs) to empower rural women. We investigate a Jeevika-backed industry at the Gram Panchayat level. We learned more about how women are trained in a variety of livelihood tasks thanks to this tour. We watched as production, marketing, and financial inclusion procedures were carried out in real time. We spoke with members of the SHG and heard about their experiences. We were able to relate what we learned in class to real-world application thanks to the experience. Our knowledge of rural entrepreneurship was expanded by this motivating tour.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

As part of our industrial visit, which IIBM arranged for BBA students, we visited Chacha Chaudhary Masala, which is situated in Industrial Unit of Patna on January 16, 2025, under the guidance of Professors Bhawana Raman. We were able to relate what we learned in class to real-world application thanks to the experience. Our knowledge of rural entrepreneurship was expanded by this motivating tour. Chacha Chaudhary Masala was tasty, premium masala products that elevate their cooking experiences. To maintain the heritage and credibility of the Chacha Chaudhary brand by providing dependable and genuine masala blends. Their motive is to make households happier and more satisfied by providing tasty and practical culinary solutions and constantly develop and enhance our services, goods, and procedures in order to satisfy changing customer demands and preferences.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

CELEBRATION OF REPUBLIC DAY

Under the guidance of Professor Kaushambi Kaushal, the Republic Day celebration at IIBM Patna on January 26, 2025, was a lively, patriotic occasion that was brimming with excitement. Atul (BCA 2023–26) and Priti (BBA 2023–26) hosted the event. The flag-raising ceremony kicked off the event, and then the National Anthem was sung. Inspiring lectures on the value of the Constitution and national unity were given by our principal and professors. Students competed in speech and quiz contests and performed patriotic songs, dances, and skits. In keeping with the mood of the day, the campus was exquisitely tricolored. Everyone made a commitment to serve the country with commitment and to safeguard constitutional ideals. Students and staff felt a great sense of pride, solidarity, and patriotism as a result of the event. All things considered, the festival was unforgettable and honored the genuine essence of the Republic of India.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Comprehending the Economic Roadmap in Budget 2025

Prof. Akanksha Singh gave an interesting talk about the Union Budget (2025–2026) at IIBM on February 07, 2025. She started by outlining the basic idea of a budget, which is the government's financial strategy for controlling revenue and expenses. The talk concentrated on the two main budgetary components—the capital budget and the revenue budget—and how they influence national priorities. Prof. Akanksha Singh linked important investments in industries like infrastructure, healthcare, and education to more general objectives of economic development. She underlined the necessity of controlling the fiscal imbalance and the significance of fiscal restraint. Important economic concepts like public debt, inflation, and subsidies were described in a way that was understandable to students. The influence of budget measures on enterprises, the general public, and the economy as a whole was also illustrated during the session. She demonstrated the way policy direction changes over time by contrasting the budget for 2025–2026 with prior years. The lesson enhanced students' comprehension by relating economic theory to practical applications. All things considered, the presentation gave a concise and useful overview of the budget and how it influences the economy.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Cleaning Drive in Ganga

IBM held a Cleanliness Drive Campaign at Patna's Mahavir Ghat on February 07, 2025. Promoting cleanliness, environmental consciousness, and civic duty were the goals of this campaign. Both staff members and BCA students actively participated in the campaign. The ghat area's surroundings were meticulously cleaned by volunteers with great enthusiasm. Debris, litter, and plastic waste were gathered and appropriately disposed of. Wearing gloves, the participants worked diligently and together to complete the assignment. Throughout the campaign, students received guidance and support from Prof. Rishik Kumar & Prof. Priyanka. The ghat's holiness and beauty were restored thanks to the drive. Additionally, it urged local tourists to keep public areas tidy. Waste management awareness was raised through the employment of posters and banners. The significance of the Swachh Bharat Abhiyan was emphasized throughout the spot. Students gained an understanding of the importance of community involvement and social responsibility. The college team's efforts were praised by the local authorities. These kinds of gatherings encourage others to help preserve the city.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Town Hall Gathering

The recent Town Hall Meeting at IIBM on February 11, 2025, was a lively and significant occasion that promoted candid dialogue amongst students, staff, and management. Under the direction of the distinguished professors and faculty, the session established a forum for cooperative problem-solving and fruitful discussion. Pupils were urged to voice their worries, comments and recommendations, which were handled positively and clearly. The conversation focused on the significance of using digital learning resources, encouraging skill development, and changing the curriculum to meet market expectations. In order to improve employability and practical exposure, professors emphasized the need of internships and certifications. The students warmly embraced the upcoming workshops, lectures, and placement efforts. Classroom infrastructure and instructional resource issues were acknowledged, and improvements were promised. The gathering fostered a culture of strong mentoring, peer learning, and creativity. It ended with a positive message, reaffirming the group's goal of establishing IIBM as a center of excellence. The occasion reaffirmed a common dedication to advancement, inclusivity, and academic achievement in addition to fortifying the bonds between mentors and students.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Photography Workshop

Photography Workshop by Virender Adhikari at IIBM On March 7, 2025, IIBM hosted an amazing photography workshop led by Virender Adhikari, a renowned photographer. The course was created especially to allow BBA and BCA students to delve into the artistic realm of photography. Virender Adhikari gave insightful advice on both fundamental and sophisticated shooting techniques, drawing from his extensive experience. Students gained knowledge in lighting, framing, composition, and camera handling. A variety of photographic techniques, such as street, landscape, and portrait photography, were also discussed during the session.

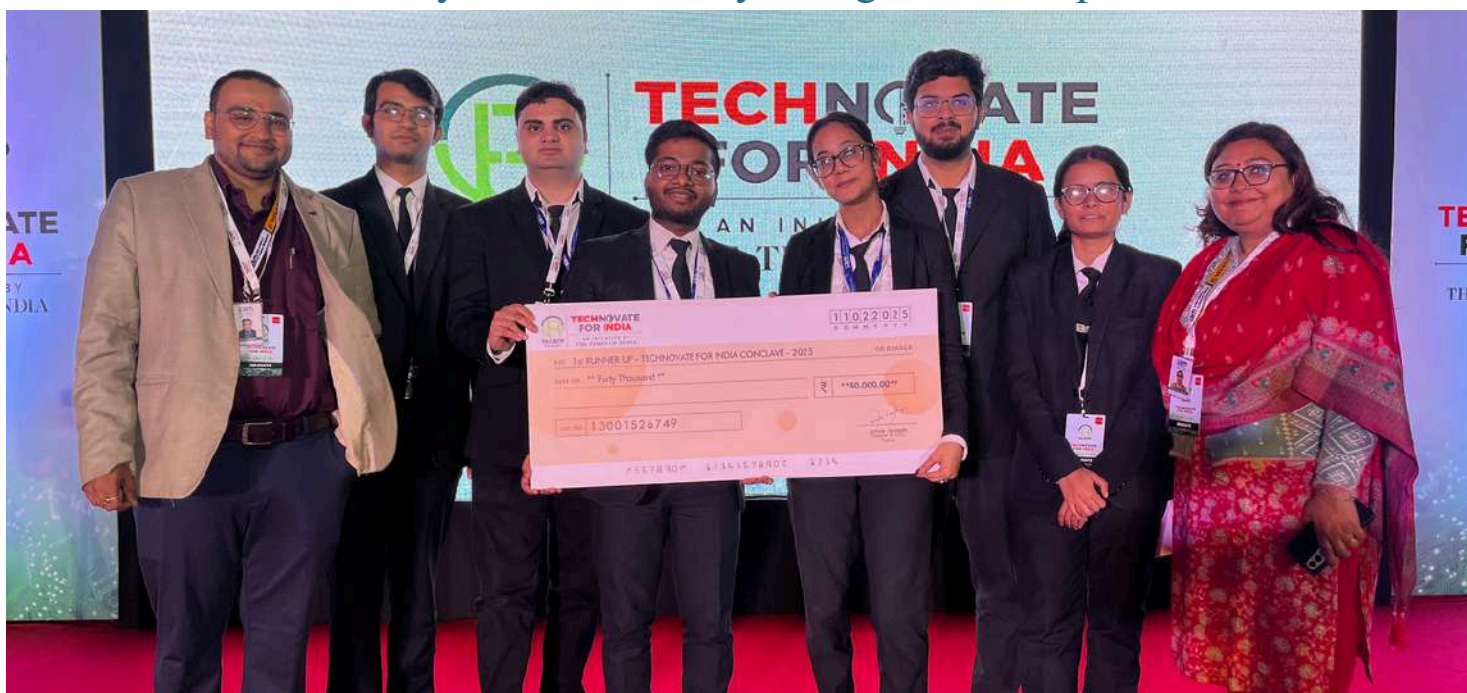
Students learned the value of using pictures to tell stories. Participants gained an understanding of technical elements such as focus settings, ISO, shutter speed, and aperture through hands-on demonstrations. Additionally, Virender Adhikari offered advice on how to take high-quality photos with a mobile device.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Technovate for India

Present significant proposals for national growth on February 12, 2025. IIBM demonstrated its students' brilliance and inventiveness by actively participating in the event. Ehtesham, Bhargavi, and Utkarsh represented IIBM, and their service-based initiative, "NipunBano," dazzled the audience. The project's goal was to help impoverished and rural kids enhance their skills and get prepared for the workforce. Their solution provided a workable strategy that combined localized training, community mentoring, and digital learning platforms. Key issues like talent gaps, lack of access to resources, and unemployment were successfully handled by the team. Both the judges and the participants praised their creative strategy. The IIBM team placed First Runner-Up after competing against elite institutions. NipunBano was notable for its scalability, social impact, and compatibility with national objectives such as Skill India. In addition, there were interactive workshops, expert speakers, and professional and investor networking opportunities. In their presentation, Ehtesham, Bhargavi, and Utkarsh showed excellent collaboration, clarity, and enthusiasm. Their accomplishments inspired other students to think socially and artistically and gave IIBM pride.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Rights with Responsibility: Awakening the True citizens

The Indian Institute of Business Management (IIBM) Patna hosted a program to raise awareness of fundamental rights and duties on February 28, 2025. Students were to learn about their constitutional rights and the significance of carrying out their basic responsibilities as responsible citizens. Speakers stressed the interdependence of rights and obligations and their importance to democracy. The session inspired attendees to actively exercise their responsibilities in day-to-day life through interactive discussions, real-world examples, and inspirational speeches. The program's main goals were to help the young people develop civic awareness, patriotism, and a sense of duty. In order to create a modern country, students were exhorted to fulfill their responsibilities in addition to demanding rights. The lesson produced a lively learning environment.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

National Youth Parliament,2025

The National Youth Parliament 2025 was successfully held at the Indian Institute of Business Management (IIBM), Patna, on March 19, 2025, providing a lively forum for young people to discuss, debate, and voice their opinions on significant social and national issues. The event's theme was "Empowering Young Voices," with the goal of enhancing students' critical thinking abilities, leadership traits, and democratic principles.

In order to experience the composition, workings, and ethos of the Indian Parliament, participants participated in mock parliamentary sessions. The gathering inspired young people to recognize their part in determining the country's destiny through stirring speeches and discussions. Future leaders gained confidence, developed political understanding, and were inspired to be responsible citizens by the Youth Parliament.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Bihar Diwas,2025

On March 21, 2025, the Indian Institute of Business Management (IIBM), Patna, commemorated Bihar Diwas 2025 with pride and fervor. A wide variety of cultural performances were showcased at the event, including as poetry recitations, dancing, singing, and educational student presentations. Bihar's illustrious past, lively culture, and contributions to India's progress were all exquisitely displayed throughout the festival.

Students contributed enthusiastically and showcased their skills, fostering a culture of happiness, education, and patriotism. The purpose of the event was to give young people a stronger sense of connection to Bihar's cultural history and to highlight how important it is to preserve and promote it.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Patliputra Samvad

On March 22, 2025, the Indian Institute of Business Management (IIBM), Patna, organized "Patliputra Samvad Aspiration for Bihar" in honor of Bihar Diwas 2025 in partnership with Pi-HUB. This motivational gathering brought together prominent figures, local authorities, and young hopefuls to talk about the future of Bihar. Speaker of the Bihar Legislative Assembly, Shri Nand Kishore Yadav, is the main guest. The honoree is retired IAS officer and education reformer Shri Vijoy Prakash. Special Guests: "Super 30" Founder and Former Bihar DGP Shri Abhayanand. Important topics covered at the event included sustainable agriculture, business, Bihar's cultural renaissance, and the influence of positive narratives. The youth were urged by the speakers to actively contribute to the creation of a thriving and forward-thinking state while also protecting Bihar's magnificent legacy. It sparked lively conversations on creating a "New Bihar" by 2047 via community-driven projects, innovation, and the heritage economy.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Book Launch

On March 23, 2025, a special event was held by the Indian Institute of Business Management (IIBM), Patna, to introduce the book "अंग प्रदेश के गांधी: बनारसी बाबू." The book was formally unveiled by Awadhesh Narain Singh, Chairman of the Legislative Council, and the Honorable Governor of Bihar, Shri Arif Mohammed Khan, who graced the occasion. The life and contributions of Banarasi Babu, dubbed the "Gandhi of Ang Pradesh," are highlighted in the book because of his unwavering commitment to Gandhian principles and his relentless efforts to improve the social standing of the area. The Hon'ble Governor stressed throughout the occasion the value of honoring local heroes like Banarasi Babu, who have significantly impacted society via rural development, education, and non-violence. The book's author, Shri Ramesh Kumar, provided insights into the process of researching and writing about Banarasi Babu's little-known but inspirational life. At the occasion, faculty, students, and invited dignitaries participated in meaningful conversations about service, leadership, and the applicability of Gandhian philosophy in the modern world. A vote of gratitude and a statement urging the young people to use Banarasi Babu's life as an inspiration for nation-building and community development marked the event's conclusion.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Leadership Path: Insights from Rakesh Kumar Singh

The Indian Institute of Business Management (IIBM), located in Patna, conducted a "Meet the Leader" event on March 29, 2025. Mr. Rakesh Kumar Singh, a well-known strategist and mentor for leadership, led the workshop. Mr. Singh talked about his motivational experiences and leadership and management journey. In the modern environment, he underlined the value of vision, resiliency, and moral leadership. The speaker urged the audience to adopt a growth mentality and welcome difficulties. He emphasized the importance of communication abilities and emotional intelligence in leadership. During an interesting Q&A session with Mr. Singh, students enthusiastically engaged. He answered questions about decision-making, leadership challenges, and career development. Mr. Singh emphasized that future leaders must possess self-control, empathy, and flexibility. He inspired the audience to work hard and passionately toward their objectives. Beyond conventional classroom instruction, the session included insightful real-world information. Teachers commended Mr. Singh's insightful speech and its effect on the children. As an expression of gratitude, IIBM gave Mr. Singh a souvenir.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

A Day With Visually Impaired Kids

Kartavya the NSS Club of Indian Institute of Business Management organized a heartwarming and interactive event at a government blind school on 15th April 2025. The event was designed to engage the visually impaired children through creative, sensory, and knowledge-based activities. The goal was to bring joy, boost their confidence, and understand their extraordinary capabilities. The event began with a peaceful meditation session that helped everyone feel centered and calm, creating a beautiful start to the day. This short session brought a sense of unity and focus among the participants. Activities Conducted, Welcome and Interaction, Clay Modeling and Imagination Activity, Hearing-Based Quiz Session, Talent Hunt & Tasting and Smelling Activity. Every child was given a pack of modeling clay as a takeaway gift. Snacks were distributed to all participants. Quiz winners were awarded chocolates. The event concluded at 9:50 AM with a sense of fulfillment and joy for both the children and our club members. Our experience with them was deeply touching and inspiring. We were overwhelmed with happiness and gratitude for the opportunity to connect with such incredible children. Their strength, positivity, and talent left a lasting impact on all of us.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Open Mic

The open mic event at IIBM was a splendid gathering of talent and creativity. BBA, BCA, and PGDM students came together to showcase their skills in various forms of expression in a vibrant and supportive atmosphere. The goal was to boost their confidence, build communication, develop interpersonal skills, public speaking, and critical thinking. The Open Mic was conducted by Maverick Minds, The Academic Club of IIBM on 16th April'2025. Activities conducted are Poem recital, Standup comedy, Story Telling and Shayari Segment. At last, result was announced to foster a spirit of competition and excellence. Participants were recognized and rewarded with prizes comprising first, second, and third place, and participation certificate was distributed aiming to encourage and motivate individuals to achieve their full potential. JAY ARYAN secured a first place; DIKSHA RAJ took second place and ABHISHEK earned the third place.



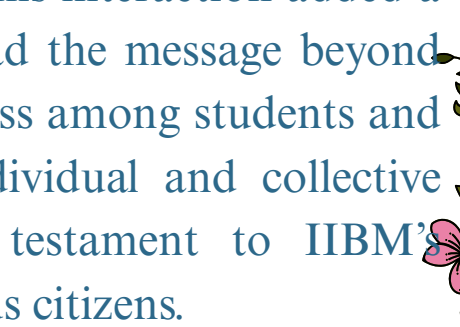


SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

"Dharti Ki Aakhri Pukaar – Nukkad Natak"

Day-1

In an era where environmental degradation poses a serious threat to humanity's future, spreading awareness through creative platforms becomes crucial. To address this vital cause, Kartavya CSR and NSS Club of IIBM organized a Nukkad Natak titled "Dharti Ki Aakhri Pukaar". Held at the IIBM Auditorium, Patna, on 24th April 2025, the event aimed to inspire action towards environmental conservation through the powerful medium of street theatre. The event commenced with a powerful Nukkad Natak (street play), performed by our dedicated student volunteers. This engaging and emotive act brought to life the challenges faced by our environment and emphasized the need for every individual to contribute towards protecting our Earth. The play received an enthusiastic response from the audience and effectively conveyed the message of environmental responsibility. The event was graced by our esteemed Director, Rohit Singh Sir, and Strategic Director, Prashant Kar Sir, whose presence greatly inspired the participants. Their encouragement and visionary words added great value to the program and uplifted the spirits of the students. The event received media coverage at IIBM, where students actively engaged with media personnel by asking insightful questions about environmental concerns. This interaction added a meaningful dimension to the event and helped spread the message beyond the auditorium. The event successfully stirred awareness among students and dignitaries alike, reinforcing the importance of individual and collective action for a sustainable future. It stands as a testament to IIBM's commitment to fostering responsible and conscientious citizens.



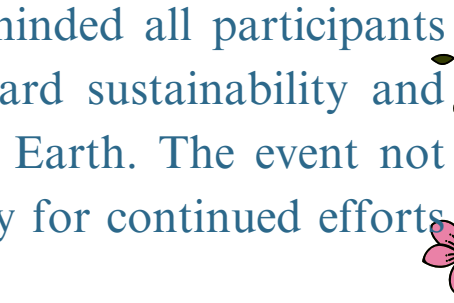


SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

"Dharti Ki Aakhri Pukaar – Nukkad Natak"

Day-2

In the spirit of raising awareness about environmental conservation and sustainable living, Kartavya CSR and NSS Club organized a Nukkad Natak titled "Dharti Ki Aakhri Pukaar" at Kilkari on 25th April 2025. The event aimed to engage, educate, and inspire the audience, especially the youth, about the pressing need to protect our planet. Through the medium of street theatre, the message was brought to life in a creative, relatable, and impactful manner. Their compelling performance conveyed a strong message about the need to protect our planet, conserve resources, and act responsibly as citizens of Earth. The thought-provoking dialogues and expressive acting left a deep impression on the audience. The atmosphere was filled with curiosity, excitement and emotional connect. The children of Kilkari Bhavan, along with the faculty and guests, were seen deeply engaged. And at last, Atul Kumar hold it an interactive session with the students of Kilkari, where meaningful discussions further deepened the understanding and relevance of environmental issues among the young audience. "Dharti Ki Aakhri Pukaar" proved to be more than just a performance—it was a powerful call to action. By blending creativity, education, and community engagement, the event successfully highlighted the urgent environmental challenges we face. It reminded all participants and attendees of their collective responsibility toward sustainability and inspired them to become proactive stewards of the Earth. The event not only left a lasting impression but also paved the way for continued efforts toward building a greener future.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES





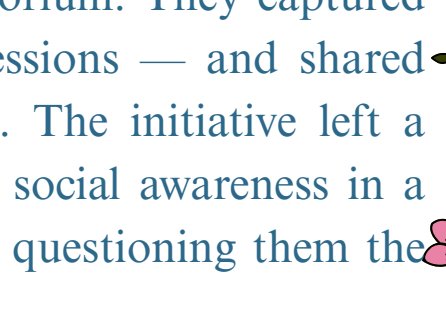
SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

The Wallop- An Art Exhibition

On the 30th of April 2025, the CSR NSS Club, Kartavya successfully organized 'The Wallop Art Exhibition' at the IIBM Patna, with the central theme of 'Future of Environment: Technology vs Nature'. The exhibition aimed to highlight the dynamic relationship between the environment and technological advancement through artistic expression. The event served as an impactful platform for students to showcase their creativity while engaging in meaningful dialogue on sustainability and innovation. Students from IIBM and young participants from Kilkari Bhavan contributed diverse artworks, including live painting sessions that brought the theme to life. These artworks depicted various interpretations of how technology is shaping the future of nature — both positively and negatively.

Presence of Dignitaries. The exhibition was graced by esteemed dignitaries: Prof. Dr. Rohit Singh Sir (Group Director, IIBM), Dr. A.K. Nayak Sir (Group Advisor, IIBM), Prof. Ganesh Panday Sir (Director, IIBM) who lauded the creative efforts and meaningful initiative.

The exhibition was further honoured by the presence of two distinguished guests, Ms. Akshita Mishra, a renowned artist, presented a live painting demonstration based on AI and Technology. Her expressive technique and unique perspective drew great admiration from the audience. The exhibition received wide media coverage within the IIBM auditorium. They captured every moment — from artwork displays to guest sessions — and shared them across platforms, amplifying the event's reach. The initiative left a lasting impression by combining art, education, and social awareness in a powerful and inspiring the students to participate by questioning them the reason to conduct the event and being a part of it.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Innovative Workshop

To foster an Innovative Mindset IIBM has organised Bootcamp on 7th and 8th May by IITians and Startup Founders in IIBM Campus for PGDM, BBA and BCA Students. of IIBM & ZHI. Manish Kushwaha, Ashish Kaushik & Kumar Harsh the three IITians were came to campus to foster our students on the topics startup and innovation, entrepreneurship, lean canvas, design thinking.



INDUSTRIAL VISIT



 **Jeevika Muzaffarpur**

INDUSTRIAL VISIT



 **FNP Hajipur**

INDUSTRIAL VISIT



 **Chacha Chaudhary masala**





SKILL ENHANCEMENT COURSE

BBA Second Year (Batch 2023–2026)

- Conducted a session on Emotional Outlook & Wellbeing.
- Organized a Tally Accounting Session for skill development in financial software.

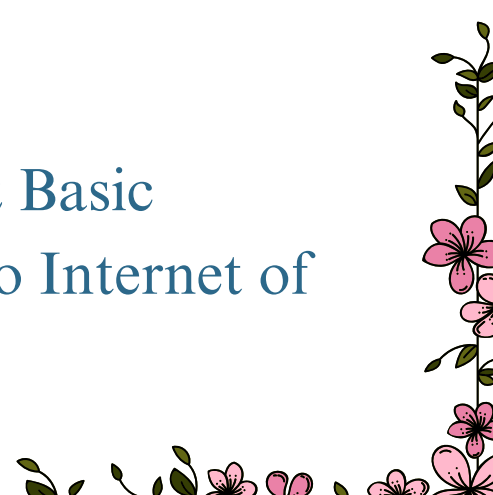
BBA First Year (Batch 2024–2027)

- Hosted a session on Emotional Outlook & Wellbeing to promote mental health and resilience.
- Conducted sessions on Mastering Canva and Mastering in Digital Tools to enhance digital creativity and productivity.

BBA Third Year (Batch 2023–2026)

- Introduced a module on Introduction to Digital Marketing to build foundational knowledge in online marketing strategies.

BCA Fourth Year (Batch 2023–2026)

- Offered a practical course on IoT & Basic Networking to introduce students to Internet of Things and network fundamentals.
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SKILL ENHANCEMENT COURSE

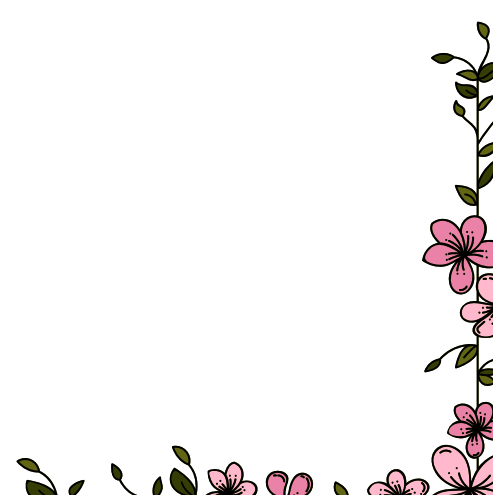
BCA Second Year (Batch 2023–2026)

- Organized an Event Workshop on Cisco Cyber Security Essentials to develop awareness and skills in digital safety.
- Delivered a training session on AWS Data Engineering to introduce cloud-based data processing and management.

BBA/BCA First Year (Batch 2024–2027)

- Facilitated training in Mastering Canva and Mastering in Digital Tools to enhance students' design and digital competencies.

BCA Fifth Semester (Batch 2022–2025)

- Conducted a technical session on Linux Basics for Ethical Hackers to lay the groundwork for ethical hacking and cybersecurity.
- 



PLACEMENT & INTERNSHIP

- Since its establishment, the institute has trained 1,80,500 students, all of whom have secured good employment in a range of industries and service firms in India and abroad. The Information Bulletin is a list with illustrations of prominent companies and industries. According to the best data available, over 2000 students are employed in countries across Europe, Africa, and the Gulf, including the United States, the United Kingdom, Canada, and Australia. Prior to their final placement, each participant is trained in a range of interviewing approaches, including a) telephone interviews, b) group discussions, and c) in-person interviews, in order to prepare them for future work.
 - Students are also trained in soft skills and corporate communication, which gives them the confidence they need to navigate the recruiting process. We are proud of the students we have. Some industries, including: Mahindra & Mahindra, Reliance, Accenture, IBM, Nature fresh, Airtel, Canon, British Paints, Asian Paints, Red Celebrations, DPL Paints, Maruti, Hyundai, Hotel Panache, Hotel Samrat, Hotel Chanakya, Hotel Buddha Heritage, ITC, Fortune, Birla Gold Cement, ICICI Prudential, Safechem Industries, MRF, OPPO, Bandhan Bank, SBI Life, ITC, Bandhan Bank, SBI Life, ITC, Fortune, Birla Gold Cement, ICICI Prudential, Safechem Industries, etc, Max Life insurance, Star Health, Chacha Chaudhary Masala, Xitamin, SBI, Tata AIG, Infosys, Bajaj Alliance, Lernet
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PLACEMENT



WITH YOU ALWAYS



PLACEMENT



PLACEMENT

Campus Drive

On February 6, 2025, the Indian Institute of Business Management (IIBM), Patna, held a campus placement drive. An industry leader in e-commerce, External Solution Private Limited, was the beneficiary of the drive. The program sought to give students access to employment prospects in a rapidly expanding and dynamic field. Final-year students from a variety of streams engaged with representatives from External Solution Pvt. Ltd. Pre-placement talks, written tests, group discussions, and in-person interviews were all part of the hiring process. Company representatives discussed the responsibilities, opportunities for advancement, and competencies needed for careers in e-commerce. Throughout the selecting process, students were engaged and excited. The organization provided positions in customer service, operations management, and business development. Customer relationship management, communication abilities, and analytical thinking were emphasized.

Attractive benefits packages and chances for quick professional progression were extended to chosen applicants. The entire endeavor was expertly handled by the Training and Placement Cell and faculty members. The exposure to real-world hiring practices and industry needs was valued by the students. The occasion represented yet another fruitful phase in IIBM's efforts to link top recruiters with talent. The team at External Solution Pvt. Ltd. was pleased with the candidates' professionalism and caliber.

PLACEMENT- CAMPUS DRIVE



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STEP UP | STAND OUT | SUCCEED!
**Graduate Employability
Enhancement Training (GEET)**
Indian Institute of Business Management
Lucha, Norga, Patna-800 001, Bihar, India | www.iibm.in
100% Placement
Assurance
Real Jobs
Top Recruiters
www.learnetskills.com

Hon'ble Sr.
Cabinet Minister, Science
15th November, 2022 (11:30 AM)
Venue: IIBM, Budhha

PLACEMENT

Job fair

Bajaj Finance's Pool Campus Placement Drive 2025 at IIBM. On February 22, 2025, Bajaj Finance successfully held a Pool Campus Placement Drive for the 2025 class at IIBM (International Institute of Business Management). Final-year students from various universities had a great opportunity to take part in the event and land jobs at one of India's top financial services firms. Pre-placement talks, group discussions, in-person interviews, and final selections were all part of the effort. Students valued the Bajaj Finance recruitment team's insightful comments about career advancement and the recruitment process's transparency. A number of students received offer letters and many advanced to the next round of recruitment as the placement drive came to a successful conclusion.

ICICI Prudential Life Insurance Placement Drive

Campus Placement Drive by ICICI Prudential Life Insurance at IIBM on 1 st March 2025, ICICI Prudential Life Insurance conducted a campus placement drive at IIBM (International Institute of Business Management). The drive offered final-year students a great opportunity to start their careers with a reputed organization in the insurance sector. The process included a pre-placement talk, aptitude tests, group discussions, and personal interviews. Several students successfully secured job offers, making the event a fruitful experience for all participants.

PLACEMENT



PLACEMENT

Bajaj Allianz Training Program

Bajaj Allianz Training Program at IIBM on 7 th March 2025, Bajaj Allianz organized a training program at IIBM (International Institute of Business Management). The session focused on building industry-ready skills, providing insights into the insurance sector, customer relationship management, and sales techniques. It was an interactive and engaging experience, helping students prepare for professional challenges and enhancing their employability.



CED

To provide a limited number of students with an opportunity to acquire basic business skills, an exclusive program known as the Centre for business Development (CED) was established. Through this program, students engage in a variety of projects and activities that provide them the opportunity to apply their knowledge and learn new business skills. Apart from fostering an entrepreneurial mindset, the curriculum enhances participants' creativity, inventiveness, and problem-solving skills.

Students take part in a range of projects that provide them with hands-on experience in all areas of entrepreneurship, such as marketing, operations, and business expansion.

Participants in CED are also given a stipend to help with their educational journey and to motivate them to work hard. This allowance recognizes their efforts and achievements, which motivates them to continue honing their skills and engaging in entrepreneurial activities.

In an immersive learning environment, the Center for Entrepreneurship Development encourages students to practice critical thinking, work together, and develop the abilities necessary to succeed in the business world. The skills, knowledge, and experience that participants get from the program enable them to launch their own companies or seek out entrepreneurial opportunities in a variety of industries.






SCHOLARSHIP TO MERITORIOUS STUDENT

With a strong scholarship program, the college is dedicated to helping students succeed academically. The program, which grants a variety of scholarships to worthy students, was created to ease financial difficulties and acknowledge merit. Scholarships based on merit reward academic achievement and motivate students to continue achieving well. In order to guarantee equal access to high-quality education, need-based scholarships are also given to students from economically disadvantaged groups.

Students that succeed in extracurricular activities, such as sports or culture, are eligible for special scholarships. The college also facilitates government-sponsored scholarships for girls, students from minority populations, and students with disabilities.

A committed staff is available to assist applicants at every stage of the scholarship application process, which is clear and student-friendly. By providing these chances, the college hopes to promote academic achievement and an inclusive atmosphere, enabling students to reach their full potential and fulfill their career goals.



SCHOLARSHIP TO MERITORIOUS STUDENT

- *Uttam Study and Earn Scholarship*
Students Sanctioned Scholarship:- 6
- *Talent Development*
Students Sanctioned Scholarship:- 119
- *CED*
Students Sanctioned Scholarship:- 65



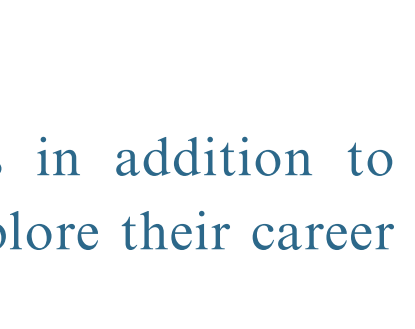


IQAC

The IQAC, the college's busiest branch, is in responsible of overall quality assurance and improvement. The IQAC organizes and directs a range of activities that increase the value of the staff, instructors, and students.

The IQAC collaborates with the college administration to implement the following measures to ensure quality improvement:

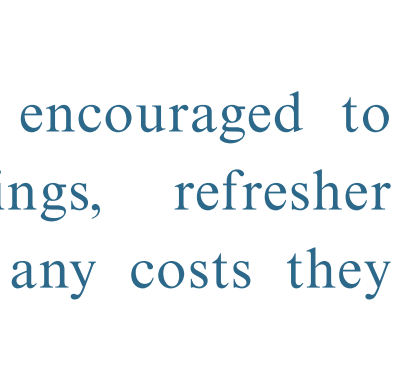
Assessment of the Career Inventory:

1. Students in their first and third semesters take a career inventory exam that covers basic to advanced questions to determine their present skills and prospects for the future.
 2. Based on the data gathered from the assessment test, a well-considered curriculum is selected for every student according to their areas of interest.
 3. Students who take the career inventory test are guaranteed to receive thoughtful advice based on their evaluation results.
 4. Students achieve acceptable progress in addition to being given valuable opportunities to explore their career potential.
- 



IQAC


Activities for the Improvement and Development of Faculty:

1. All phases of development are encouraged to enhance their academic field by the institution's culture.
 2. The dean of the institute encourages faculty members to actively participate in research programs, conferences, seminars, workshops, and FDPs in order to excel in respective performance areas.
 3. Research papers, book proposal chapters, and other qualitative contributions can be written by faculty members.
 4. Internal faculty development initiatives are also established for the overall development of the academic personnel.
 5. In addition, faculty members are encouraged to participate in conference proceedings, refresher courses, FIPs, and compensation for any costs they may incur.
- 



IQAC

Additional Classes:

1. In addition to the course curriculum, each semester of BBA and BCA offers a range of extra courses to ensure that the students fully comprehend the subject matter.
 2. Students in computer science and management attend different courses to impart high-quality knowledge relevant to their fields.
 3. The courses cover everything from the most basic topics like MS-Office, GST, and Financial and Banking Management to the most popular ones like Digital Marketing, Tally, Brand Wave, Emotional Outlook, Machine Learning, AI and Robotics, and Canva.
 4. These courses are meant to help students get ready for the future and make sure they don't lag behind in the employment market.
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