



सुप्रबन्धे भवति समृद्धिः

INDIAN INSTITUTE OF BUSINESS MANGEMENT



ANNUAL REPORT

2022-2023

Affiliated to Aryabhatta Knowledge University



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Buddh Marg, Patna-800001



INDIAN INSTITUTE OF BUSINESS MANGEMENT

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COLLEGE ANNUAL ACADEMIC REPORT YEAR 2022 - 2023





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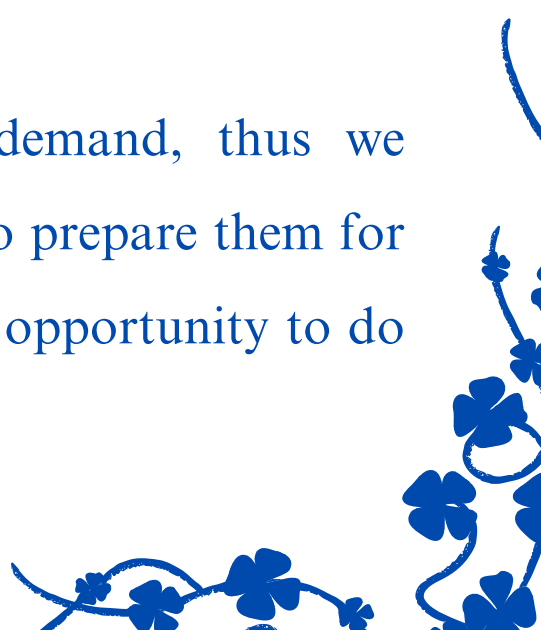
IIBM OVERVIEW

With a 44-year history, the Indian Institute of Business (IIBM) is a leader in business, computer science, and information technology.

since 1979. IIBM is a shining example of education that molds the next generation of computer science, management, and IT executives. The Ministry of Education, New Delhi, AICTE, and Aryabhata Knowledge University all highly regard our institute. IIBM, Patna is dedicated to offering possibilities for research, training, and teaching that are unmatched.

Mission:- We at IIBM Patna mold destiny in addition to offering education. Make your ideal education a reality by joining us. With the best faculty and infrastructure for PGDM, BBA, and BCA, discover the IIBM advantage now.

Vision:- Skilled resources are in high demand, thus we engage students in practical knowledge to prepare them for future jobs. IIBM provides you with the opportunity to do so.



MESSAGE FROM CHAIRMAN



Dear Students,

It gives me great pleasure to extend my warm greetings as we embark on the path to academic success at IIBM Patna. Our college is quickly carving out its own niche in India, catering to students of all backgrounds, from new grads to seasoned professionals. Our demonstrated success in training students for career options exemplifies our commitment to excellence.

IIBM Patna has made significant progress in modernizing its facilities, which include a Software Technology Hub, a Global Networking Centre, a Wellness Club, Uttam Broadcast, Interactive Classrooms, an Earth Observation Centre, a Video Conferencing Hub, and a variety of academic development projects. These efforts demonstrate our dedication to creating an environment that encourages academic development.

We remain steadfast in delivering the required amenities and resources to ensure a premier education and development experience. We recognize the swift evolution of global technology and advancement, and at IIBM Patna, we are committed to updating our programs to stay aligned with these shifts.

As the Chairperson of the IIBM Society, I warmly invite you to join us on this transformative journey of knowledge and discovery. Let's navigate the broad possibilities within the continually changing realm of global education together.

Prof. (Dr.) Priya Ranjan Trivedi

Chairman,

IIBM Society

MESSAGE FROM GROUP DIRECTOR

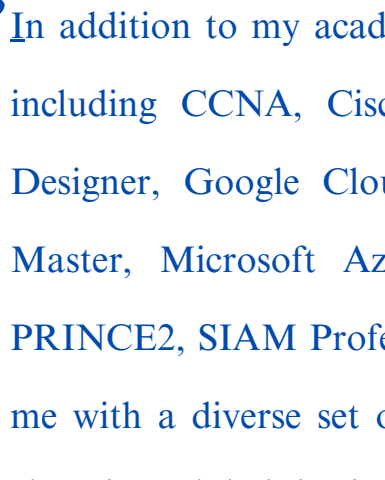


Dear Students,

Dear future students and participants, Welcome to the Path to Educational Excellence!

I am very proud and excited to extend a warm welcome to all potential learners as we work together to create a brighter tomorrow. I am Prof. (Dr.) Rohit Singh, Director of this prestigious university, and I am delighted to invite you to participate in this extraordinary learning experience. With a 46-year history of management and information technology education, our school is a bastion of knowledge and innovation in Patna, Bihar.

This institution holds a special place in my heart because I am a graduate of the BCA program from the same prestigious network of institutions. My journey from student to Director of the school exemplifies the transformative learning and abundance of chances it provides. Over the last 22 years, I've gained extensive international experience working for reputable global organizations in India, the United States, the United Kingdom, Singapore, Hong Kong, and Malaysia. This path has been enriched by my higher education at prestigious institutions such as MAHE, Sikkim Manipal University, the London School of Business, and IIM Ahmedabad.



In addition to my academic credentials, I hold several international certifications, including CCNA, Cisco Certified Academy Trainer, AWS Certified Solution Designer, Google Cloud Digital Expert, Microsoft Azure Solutions Architect Master, Microsoft Azure Security Expert Associate, COBIT 5, PMI PMP, PRINCE2, SIAM Professional, and ITIL Master. These credentials have provided me with a diverse set of skills, allowing me to effectively contribute to the ever-changing global business and technology world. During my time with global organizations, I received numerous accolades, including the DXC Technology Recognition Award, Vodafone Trailblazer, Vodafone Discover Leader, Cognizant ServiceNow Integration Award, Citibank Singapore Excellence Award, and the Accenture Excellence Award. EXIN, a leading global certification authority based in the Netherlands, also highlighted my success on their internet platform.

As Director, I am committed to adopting innovative academic and administrative reforms that will match our students' education with the changing demands of the global industry.

I warmly invite you to join us and be a part of an institution that stimulates innovation, promotes growth, and develops future leaders. Let us work together to create a future filled with limitless potential.

Prof. (Dr.) Rohit Singh

Group Director

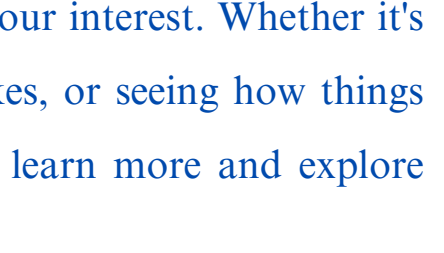




ANNUAL THEME FOR THE ACADEMIC YEAR 2022-2023

Active learning and curiosity

Active learning and curiosity are inextricably linked in the process of knowledge acquisition. Active learning is an educational strategy in which students participate in activities that encourage subject analysis, synthesis, and evaluation. It is about shifting away from passive learning, in which you merely absorb information, and toward more hands-on, interactive techniques that include problem solving, critical thinking, and teamwork. Curiosity is the drive to learn, discover, and comprehend. It is the mental fuel that motivates you to seek out new information and experiences. When you're interested, you ask questions, seek out new knowledge, and hunt for deeper meanings or connections in the information you're given. Curiosity fosters intrinsic drive for learning.

- **Curiosity Fuels Active Learning:** When you are intrigued about something, you are more likely to actively engage with it. You pose questions, experiment, and go deeper into the issue. The inherent desire to learn more drives you to actively seek solutions, interact with others, and investigate new ideas.
 - **Active Learning Sparks interest:** When you're actively engaged in learning, the obstacles and new experiences you meet can pique your interest. Whether it's tackling a hard problem, learning from your mistakes, or seeing how things work in real time, these experiences inspire you to learn more and explore farther.
- 

ANNUAL THEME FOR THE ACADEMIC YEAR 2022-2023

Active learning and curiosity



WELCOMING NEW FACULTY



Associate Professor Dr. Jyotsna Rai



Asst. Prof. Akanksha Singh



Asst. Prof. Priyanka Kumari



Asst. Prof. Sadhana Mishra



Asst. Prof. Shristi Singh

ORIENTATION AND BRIDGE COURSE

An orientation course or program is intended to help incoming students transition to their new academic environment, whether it is high school, university, or a specific program within a university. It usually takes place before the school year officially begins.

Key Features of Orientation Courses:

- Introduction to the Institution
- Understand Academic Expectations
- Social Integration
- Time Management and Study Skills
- Cultural Integration

They are important because it leads to Smooth Transition and Builds a Support Network

A bridge course is intended to help students "bridge the gap" between different levels of study, usually assisting them in transitioning from one level of education to the next (for example, from high school to university or from an undergraduate to a postgraduate program). These courses are designed to help students prepare for the academic expectations of their new workplace, especially if they lack knowledge or skills.

Key Features of Bridge Course:

- Academic Preparation
- Skill Development
- Foundation Building
- Bridging Gaps in Knowledge






STUDENTS ACHIEVEMENT

Student achievement refers to the successes and accomplishments that students have during their academic careers. It can take many forms, including not only academic performance but also personal development, extracurricular participation, and contributions to their community or society.

Student achievement is more than just academic success; it reflects growth, perseverance, and the ability to make a difference in many aspects of life. Each student's achievement, no matter how large or small, is critical to shaping their future and positively contributing to their community and society.

Celebrating student accomplishments, big or small, can help stress the value of hard effort, perseverance, and growth. Celebrating achievement, whether through ceremonies, prizes, certificates, or simple recognition from teachers and classmates, helps students realize their full potential and motivates them for future success.



STUDENTS ACHIEVEMENT



STUDENTS ACHIEVEMENT





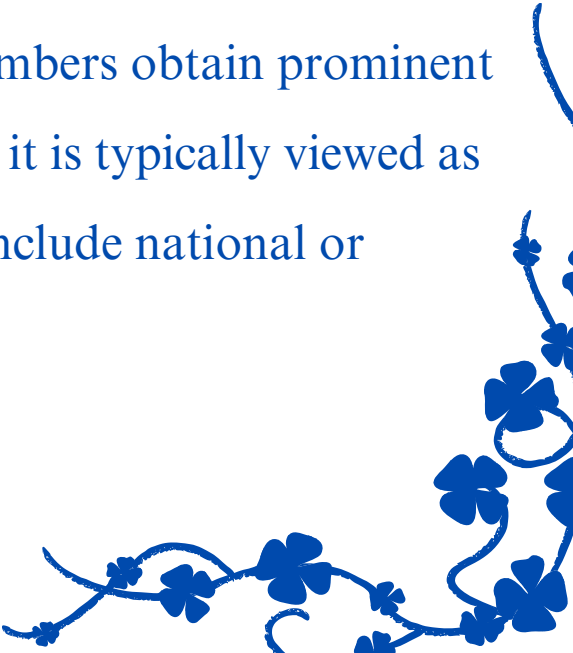
ACADEMIC TRIUMPH

The term "**Faculty Triumph**" often refers to the success, successes, or notable accomplishments of educators or academic personnel. This can take numerous shapes and is honored in a variety of ways. Here's an exploration of what faculty wins could look like:

Research Achievements: Faculty members who contribute to revolutionary research, produce prominent articles, or make noteworthy discoveries are deemed to have achieved success in their academic field.

Innovative Teaching: Professors who use innovative teaching tactics such as active learning, flipped classrooms, or digital technologies are more likely to succeed because they engage and inspire their students in fresh ways.

Accolades & Recognition: When faculty members obtain prominent accolades for teaching, research, or service, it is typically viewed as a professional accomplishment. This may include national or worldwide recognition.






ACADEMIC TRIUMPH

Faculty Triumph Matters Because

Impact on Students: When faculty succeed, their students gain from the knowledge, advice, and support they offer. Success in the classroom leads to success for the learners.

Institutional Growth: Faculty successes help to boost the educational institution's overall growth and repute. Universities and colleges frequently celebrate their faculty's accomplishment as a measure of their academic strength.

Professional Fulfillment: For many educators, success is more than just receiving praises or acclaim; it is about making a genuine impact in their students' lives and contributing to their industry. This can result in significant personal fulfillment.



ACADEMIC TRIUMPH



Asst. professor Dr. Jyotsna Rai






ACADEMIC TRIUMPH

Paper Published in Peer-Reviewed Journals

- Title of the Journal:- Journal of Global Information and Business Strategy,
- Title of the Article :- A Study of Factors that Affect the Online Impulse Buying Behaviour of Young Customers in Patna
- Volume/ Issue No :- Volume-14, Issue-1
- Weblink :- <https://doi.org/10.5958/2582%206115.2022.00010.8>

Papers Presented in Conferences & Seminars

- Title of the paper:- A study on antecedents that affect the online impulse buying behavior of female apparel buyers in Patna
 - Conference/ Seminar :- ICSSR sponsored International Conference on “Inclusion & Sustainability: Building Self-reliant India
 - Organizing Institution:- U.P. Rajashri Tandon Open University, Prayagraj, U.P
 - Date:- 13-14 March 2023
- 



ACADEMIC TRIUMPH

Faculty Development Program Attended/ Conducted

- FDP/Workshop Title:- National online workshop on “SEM using SPSS AMOS”
- Organized By:- P.G.& Research Department of Commerce, St. Peter’s College, Kolenchery,
- Date:- 9-15 October 2023



RESEARCH & PUBLICATION CELL

A college's Research and Publication Cell (RPC) is essential to creating an academic atmosphere that values inquiry, creativity, and information exchange. In essence, a Research and Publication Cell can improve both academic quality and the overall learning environment of an institution. Our newsletter "Prabodhan" is a step in that direction. Prabodhan is a quarterly newsletter to which teachers and students participate.

Jan-Mar'23

April-June'23

INDIAN INSTITUTE OF BUSINESS MANAGEMENT
BUDDH MARG, PATNA

Prabodhan
QUARTERLY NEWSLETTER

January-March 2023

Volume 1 | Issue 1

www.iiibm.in

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Editorial Board

Chief Editor	Editorial Team
Prof. (Dr.) A.K. Nayak, Advisor IIIBM Patna	Prof. Rohit Kumar, Prof. Khayal, Prof. Nirupam Kumar
Editor	Prof. (Dr.) Jyotsna Rai, Arya Parmar, PGDM 2024 Assistant Professor
Patrons	Suraj Kumar, PGDM 2024

IIIBM Patna
Established in 1979 is Recognized by AICTE, Ministry of Education, Govt. of India and Affiliated to Aryabhata Knowledge University, Patna




2019: Dr. Uditam Kumar Singh, the new appointed Chancellor of The Global Open University Nagaland with the Founder-Chancellor, The Global Open University Nagaland.
Dr. Priya Ranjan Trivedi

Founder's Message



Dear Readers,

It is with great pleasure and a profound sense of fulfillment that I extend my warmest greetings to each and every one of you as we launch the inaugural edition of Prabodhan, our newsletter that aptly signifies enlightenment. As the founder of the Indian Institute of Business Management, I am honored to have this opportunity to address you and share my thoughts on this momentous occasion.

When I envisioned the creation of this esteemed institution along with my colleague and friend Prof. (Dr.) U.K. Singh, our primary aim was to foster a transformative educational environment that would empower aspiring individuals to realize their full potential. Today, as we celebrate the birth of Prabodhan, I am reminded of the significance of knowledge, enlightenment, and the power it holds to shape our lives and society at large.

Prabodhan, the beacon of light in our academic community, will serve as a platform to disseminate valuable insights, thought-provoking ideas, and noteworthy achievements. It will be a medium through which we can showcase the remarkable accomplishments of our students, faculty, and alumni. Moreover, it will provide a space to share the latest advancements, industry trends, and emerging opportunities in the ever-evolving world of business management.

I am confident that Prabodhan will act as a catalyst, stimulating insightful conversations, fostering collaborative learning, and nurturing a sense of community within our institute. Together, we will explore new perspectives, challenge existing paradigms, and drive meaningful change in the world around us.

I express my heartfelt gratitude to the dedicated team of faculty members, students, and staff who have tirelessly worked to bring this vision to fruition. Your unwavering commitment to excellence, passion for knowledge, and tireless efforts have laid the foundation for this momentous initiative.

In conclusion, I invite each and every one of you to embrace Prabodhan with open hearts and open minds. Let us embark on this enlightening journey together, leveraging the invaluable wisdom and transformative power it holds. Together, we shall elevate the Indian Institute of Business Management to new heights of achievement and distinction. Wishing you all a future filled with enlightenment and success.

With warm regards,
Prof. (Dr.) P.R. Trivedi
Founder, Indian Institute of Business Management


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INDIAN INSTITUTE OF BUSINESS MANAGEMENT
BUDDH MARG, PATNA

Prabodhan
QUARTERLY NEWSLETTER

April-June 2023

Volume 1 | Issue 2

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1981: Dr. Priya Ranjan Trivedi and Dr. Uditam Kumar, at New Delhi after meeting the new Ambassadors and High Commissioner from different countries offering them the reserved seats for the developing countries

From Editor's Desk



Dear Readers,

Welcome to the second issue of the IIIBM newsletter 'Prabodhan'! We are thrilled to share the latest updates, events, and achievements within our vibrant campus community. As we delve into the heart of the academic year, we have witnessed incredible growth and development across all facets of college life. Our dedicated faculty, staff, and students have been actively engaged in many activities, creating an enriching environment that fosters learning, innovation, and personal growth.

In this issue, firstly, we are attempting to draw a special focus on India, the most populous nation in the world. This edition will delve into the opportunities and challenges for this diverse and dynamic country. India is a beacon of immense potential with its rich cultural heritage and rapidly growing economy. With a population exceeding 1.3 billion, it is a nation of incredible diversity, languages, and traditions. This diversity fuels innovation, creativity, and entrepreneurship, making India a global force to be reckoned with. Secondly, we aim to provide a snapshot of the diverse initiatives and accomplishments that have shaped up at IIIBM in recent months. From academic achievements to inspiring community outreach programs and captivating cultural events, there is something for everyone to discover and appreciate.

We have witnessed our students' journey of discovery as they embrace new knowledge and experiences. Their enthusiasm and passion for learning continue to inspire us all. Whether it's through engaging classroom discussions, collaborative academic projects, or extracurricular activities, our students demonstrate exceptional dedication, creativity, and a thirst for knowledge. Additionally, we recognize the tireless efforts of our esteemed faculty members, who continue to drive academic excellence and mentor our students.

Beyond academics, our IIIBM community has actively contributed to the betterment of society. Our students have been involved in numerous community service initiatives, embodying the values of empathy, social responsibility, and leadership. Together, we are making a positive impact on the lives of others and helping to build a more inclusive and compassionate world.

As we reflect on our journey, we extend our heartfelt gratitude to all the individuals who have contributed to the success of IIIBM Prabodhan. From our dedicated staff to our supportive students, alumni, and generous benefactors, your unwavering support has been instrumental in shaping our institution's growth and achievements.

Sincerely,
Prof. (Dr.) Jyotsna Rai
Asst. Professor, IIIBM Patna


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ASSOCIATION WITH VARIOUS FORUM



**Harvard
Business
Review**

CAPACITY BUILDING FOR NON-TEACHING STAFF

A Microsoft Office workshop will help our staff to improve their abilities in both academic and professional goals. They attended the workshop, learn about Microsoft Word, Excel, PowerPoint and Outlook. They have learnt

- Formatting and styling documents
- Creating tables, headers/footers, and pictures
- Using references and citations in research papers
- Mastering track edits and comments to facilitate collaboration
- Using the basic functions (SUM, AVERAGE, etc.)
- Creating and formatting tables, charts, and graphs.
- Data analysis using pivot tables and conditional formatting.
- Advanced formulas (such as VLOOKUP and INDEX/MATCH)
- Create beautifully stunning slides.
- Adding Animations and Transitions
- Making interactive presentations
- Using multimedia components (images, video, and audio)



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

S. No.	Date	Topic
1	November 19, 2022	Quizzards – IT Quiz by Dept. of Computer Science
2	November 23, 2022	One-day Symposium on "Progressive Bihar- 2022- Accelerating the Employment Opportunities"
3	December 21, 2022	Industrial Visit for BBA (2022-2025) at Sudha Dairy Project, Patna
4	December 27, 2022	RBI's E-Baat Awareness Program

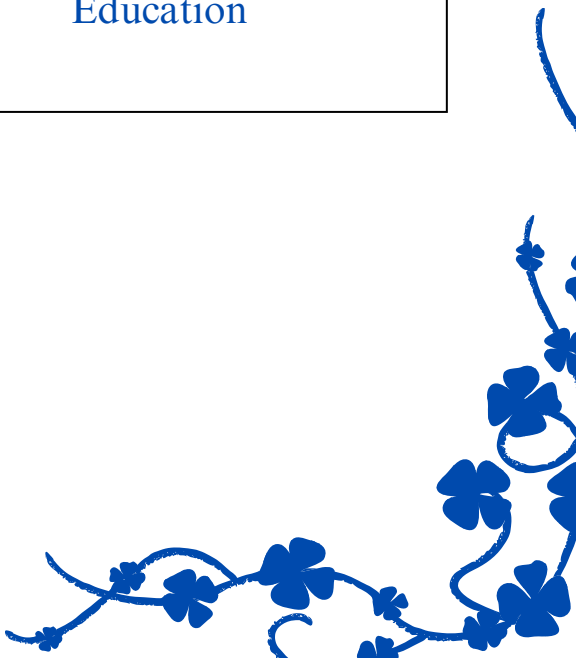
SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

5	February 13 to 17, 2023	RBI Financial Literacy Program 2023
6	28 February 2023	CII Bihar Annual Meeting 2023
7	21 March 2023	IIBM at Bihar Entrepreneurship Summit 2023
8	May 29, 2023	Expert Talk for Budding Managers
9	June 5, 2023	NISM Workshop on Financial Literacy



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

10	June 5, 2023	Sustainability on World Environment Day
11	September 5, 2022	Cybersecurity and Network Resilience Approaches for Industry 4.0
12	August 6, 2022	Digital Transformation for National Development
13	August 20, 2022	Technology Impact on Management Education



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Quizzards: IT Quiz by the Department of Computer Science

"Quizzards - IT Quiz," hosted by the Department of Computer Science on November 19, 2022, at the Indian Institute of Business Management, was an interesting and intellectually fascinating event. It examined participants' understanding of IT, including programming, software development, hardware, networking, and cybersecurity. Teams fought in many rounds, which required critical thinking, quick problem-solving, and the recollection of data from various IT areas. The event promoted healthy competition and increased interest in technology. Students from a variety of fields engaged actively. Winners got certificates and prizes, and everyone was encouraged to continue exploring IT. Quizzards was a wonderful venue for demonstrating IT competence and staying current in the sector."



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

One-day Symposium on "Progressive Bihar- 2022: Accelerating Employment Opportunities"

The Indian Institute of Business Management held a one-day conference on November 23, 2022, titled "Progressive Bihar-2022: Accelerating Employment Opportunities." The gathering aimed to address Bihar's growing employment difficulties and economic development opportunities. It brought together industry leaders, policymakers, academics, and students to address job creation, skill development, and the state's transition. Experts highlighted Bihar's demographic advantages, infrastructure development, and entrepreneurial encouragement. Key subjects were innovation, the corporate environment, and vocational training. Panel discussions and networking sessions fostered collaboration and inspired attendees to contribute to Bihar's economic development through new job creation and skill-building programs.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Industrial Visit for BBA (2022-2025) at Sudha Dairy Project in Patna

On December 21, 2022, students from the Indian Institute of Business Management's BBA (2022-2025) batch visited the Sudha Dairy Project in Patna. The tour provided an exceptional opportunity to examine the activities of a major dairy producer in Bihar. Students visited the dairy processing plant and learned about milk production, quality control, packaging, and distribution. The management provided insights on sustainable methods, innovation, and the challenges of assuring high-quality products. Students also learned about supply chain management, marketing, and customer relations. This visit expanded their understanding by connecting classroom theory with real-world business operations in the dairy industry.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

RBI's E-Baat Awareness Programme

On December 27, 2022, the Indian Institute of Business Management held the Reserve Bank of India's E-Baat Awareness Program, which intended to educate students about the RBI's banking and financial services. The program provided an opportunity for students to interact with financial experts and learn about the RBI's role in shaping India's monetary policy. The interactive sessions included digital banking, online payment systems, security measures, and financial literacy. RBI officials emphasized financial inclusion and consumer protection activities. The program helped students better grasp digital banking and regulatory systems, and it encouraged them to make more informed financial decisions in the future.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

RBI Financial Literacy Programme 2023

The Reserve Bank of India (RBI) organized this year's Financial Literacy Week (FLW) from February 13 to 17, 2023, with the subject "Good Financial Behaviour-Your Saviour." The initiative raised financial knowledge and well-being by teaching people about saving, planning, budgeting, and the proper use of digital financial services. As part of the celebration, the RBI Patna Regional Branch held a seminar on February 15, 2023, in the IIBM Auditorium, led by Kanak Agrawal and his colleagues. Prof. Rohit Kumar oversaw the seminar, while Prof. A. K. Nayak was the Chief Guest. Other academic members that attended the seminar included Prof. Ganesh Panday, Dr. Vinay Kumar Singh, Mr. Rajeev Ranjan Singh, Prof. Khyati, and Prof. Nirupam Kumar.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

CII Bihar's Annual Meeting 2023

The Confederation of Indian Industry hosted the CII Bihar Annual Meeting on February 28, 2023, at the Hotel Lemon Tree Premier in Patna. The subject of the symposium was "Transforming Bihar for Strengthening Investment Climate." The Honourable Minister of Industries, Shri Samir Kumar Maha Seth, the Honourable Minister of Science and Technology, Shri Sumit Kumar Singh, and the General Manager of SIDBI Patna attended the inaugural session. Ms. Anubhav Prasad, Chairman of the CII Bihar State Council, Sri Narendra Kumar, Advisor to the Indian Institute of Business Management, Prof. (Dr.) A K Nayak, and Director of Ruban Pataliputra Hospital, Shri Satyajit Kumar Singh. The entire session was filled with fruitful discussions about improving infrastructure, establishing industry, and enabling young people to start their own businesses in many disciplines. Numerous government and business sector organizations.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

IIBM at the Bihar Entrepreneurship Summit 2023

The Bihar Entrepreneur Association conducted the Bihar Entrepreneurship Summit on March 21, 2023, at the Gyan Bhawan in Patna. Over 1100 entrepreneurs were there to promote their creative and efficient ideas. BEA recognized the delegates for their outstanding creative ideas, and 11 of the 1100 participants got financial assistance to help them further develop their business plans. Significant visitors were Ministers from the Land & Revenue and Building & Construction departments, as well as several well-known Bihari celebrities and BEA sympathizers. This event was managed and directed by IIBM students under Prof. Rohit Kumar's supervision. A cultural presentation was held, with numerous performers from various regions of Bihar participating, as well as IIBM students performing well. Finally, BEA General Secretary Abhishek Singh emphasized the importance of BEA and BES in Bihar, and the ceremony ended. Overall, the summit was highly beneficial to all who attended.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Expert Talk for aspiring managers

On May 29, 2023, IIBM hosted Prof. (Dr.) Rajeev Sijaria, Dean- A.B. Vajpayee School of Management & Entrepreneurship, Jawaharlal Nehru University, New Delhi, in the IIBM Auditorium. Prof. Rohit Kumar coordinated the session, which was attended by faculty and students from the BBA and PGDM branches, as well as Prof. (Dr.) A.K. Nayak (Advisor IIBM-ZHI) and Prof. Ganesh Panday (Director of Academics). During the workshop, Prof. (Dr.) Rajeev Sijaria underlined that management is a practical art rather than an academic one, explored how success is defined differently for everyone, and advised on choosing a career after high school, emphasizing the relevance of digitalisation and ICT. The audience was presented with instances of optical fiber and industry 4.0, which were brilliantly blended with mythology and modern IT advances. Prof. Sijaraia advised students to define their path, create short-term targets, and check that their objectives are correct before pursuing their intended aims.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

NISM Workshop on Financial Literacy

On June 5, 2023, the National Institute of Securities Markets (NISM) Patna Wing held a three-day workshop at IIBM Patna. The seminar was presided by financial expert Ms. Shweta Sinha. The financial workshop for BBA and PGDM students covered topics like the stock market, mutual funds, and more. Participants learned about mutual fund operations, different types of calls, IPOS, FPOs, share price determination, and pricing mechanisms. They also learned about Demat and Trading accounts and the BSE and NSE as the best locations for buying and selling shares. The goal was to empower students to make informed financial decisions.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Sustainability on World Environment Day

IIBM Patna students support sustainability on World Environment Day, June 5, 2023, when students from the PGDM, BBA, and BCA programs gathered to raise environmental awareness. The plantation exercise, in which the students excitedly planted trees to symbolize their constant devotion to the environment, was unquestionably the highlight of the event. In addition, they participated in a thought-provoking lecture session on the 3R principles and a highly competitive poster-making competition. The students' unrivaled collaboration and excitement under Prof. Nirupam Thakur's leadership was incredibly inspiring, ending in a resounding vow to support sustainability.



SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Methods of Network Resilience and Cybersecurity for Industry 4.0

Organized by the Indian Institute of Business Management, Dr. Zakir Husain Institute Group of Institutions, Patna Management Association, Bihar State Productivity Council, and CSI Patna Chapter, the event, "Cybersecurity and Network Resilience Approaches for Industry 4.0," was held on September 5, 2022, with great success. Discussions on a number of important subjects were covered at this enlightening event, such as the value of cybersecurity in protecting digital assets, methods for improving network resilience in the context of Industry 4.0, and how emerging technologies may strengthen security frameworks. The impact of cyber risks on business continuity, the significance of regulatory compliance, and best practices for risk management were also discussed by the participants. Chief Guest Prof. P B Sharma, Vice Chancellor of Amity University, Gurgaon, seized the event and offered his professional thoughts.

The poster is for a webinar titled "Cybersecurity and Network Resilience Approaches for Industry 4.0". It is organized by the Indian Institute of Business Management (IIBM), Dr. Zakir Husain Institute Group of Institutions, Patna Management Association, Bihar State Productivity Council (BSPC), and CSI Patna Chapter. The event is part of the Prof. Dr. Uttam Kumar Singh Memorial Webinar Series, 3rd Webinar. The date is 07th September 2022, from 07:00 P.M. to 07:30 P.M. Registration is free at <https://bit.ly/3sV6ZCb>. The poster lists the following roles and speakers:

ROLE	NAME	POSITION
PRESIDE OVER	Prof. A. K. Nayak	Advisor, IIBM Group & Former President, Computer Society of India
CHIEF GUEST	Prof. P. B. Sharma	Vice Chancellor, Amity University Gurgaon & Past President, AIU
KEY NOTE SPEAKER	Prof. Dharm Singh Jai	Professor of Comp. Science, SmartLab (IIT) of IIT & IITB
INVITED SPEAKER	Prof. S. C. Yadav	Professor & Head, Dept. of Comp. Sci. & Tech, Central Univ. Rajasthan
	Sri. D. K. Sivasubramanian	President, Patna Management Association
	Adv. B. K. Shaha	President, Patna Management Association
	Prof. Ganesh Pandey	Director Academics, Indian Institute of Business Management, Patna
	Prof. Babit Kumar	Executive Secretary, Computer Society of India

SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

Digital Transformation for the Advancement of the Nation

Saturday, August 6, 2022, saw the successful completion of the Prof. Dr. Uttam Kr. Singh Memorial Webinar, "Digital Transformation for National Development," which was hosted by the Indian Institute of Business Management and the Dr. Zakir Husain Institute Group of Institutions. The primary guest during the function was Dr. Saurabh Gupta, Joint Secretary of the Ministry of Home Affairs NATGRID, Government of India. The importance of digital transformation in improving government efficiency, the contribution of technology to economic growth, methods for utilizing digital tools for national development, and case studies of effective digital initiatives in diverse industries were among the main topics covered. The future of digital governance was the subject of an insightful discussion among the participants.

Indian Institute of Business Management, Patna & Dr. Zakir Husain Institute Group of Institutions
IN COLLABORATION WITH
CSI PATNA CHAPTER
Organizes Prof. Dr. Uttam Kumar Singh Memorial Webinar Series
1st Webinar
"Digital Transformation for National Development"

PRESIDE OVER	CHIEF GUEST	KEY NOTE SPEAKER
 Prof. A.K. Nayak Advisor, IIBM Group & Former President Computer Society of India	 Dr. Saurabh Gupta Joint Secretary Ministry of Home Affairs NATGRID, Govt of India	 Prof. Durgesh Kr. Mishra Professor & Director Sri Aurobindo Institute of Technology Indore, MP

Date - 06th August 2022 **REGISTRATION LINK**
<https://tinyurl.com/01uks> **Time - 02:00 P.M.**

R.S.V.P

Prof. Ganesh Pandey Director Academics Indian Institute of Business Mgmt. Patna	Prof. Vinay Kr. Singh Director Institute of Business Mgmt. Patna	Prof. Rohit Kumar Secretary CSI Patna Chapter 7903209648
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SHAPING ACADEMIC BRILLIANCE BY CONDUCTING DIFFERENT ACTIVITIES

The Effect of Technology on Management Education

On August 20, 2022, the Indian Institute of Business Management and Dr. Zakir Husain Institute Group of Institutions hosted the Prof. Dr. Uttam Kr. Singh Memorial Webinar on "Technology Impact on Management Education," which was an amazing occasion that examined how technology is revolutionizing management education. The Vice Chancellor of Amity University in Kolkata, Prof. Sanjay Kumar, was the webinar's distinguished Chief Guest. He emphasized the use of digital tools in curriculum design and delivery. The development of online learning platforms, the value of data analytics in decision-making, and tactics for improving student engagement with technology were among the topics covered. Participants acquired knowledge on how management education would develop in the future, with a focus on the necessity of constant technological adaptation.

The poster is for a webinar titled "Technology Impact on Management Education" organized by the Indian Institute of Business Management (IIBM) and the Dr. Zakir Husain Institute Group of Institutions (DZI) in collaboration with the CSI Patna Chapter. The event is the 2nd webinar in the Prof. Dr. Uttam Kumar Singh Memorial Webinar Series, held on August 20, 2022, at 02:00 P.M. The poster lists three speakers: Prof. A.K. Nayak (President Over), Prof. Sanjay Kumar (Chief Guest, Vice-Chancellor of Amity University), and Prof. Bhagwan Singh (Key Note Speaker, Professor & Dean of School of Management Sciences). It also lists the R&VPs: Prof. Ganesh Pandey, Prof. Vinay Kr. Singh, and Prof. Rohit Kumar. The registration link is <https://tinyurl.com/uksmw2>. The poster includes logos for IIBM, DZI, and CSI Patna Chapter, and mentions Zoom and YouTube as platforms.

Indian Institute of Business Management, Patna & Dr. Zakir Hussain Institute Group of Institutions
IN COLLABORATION WITH
CSI PATNA CHAPTER
Organizes Prof. Dr. Uttam Kumar Singh Memorial Webinar Series
2nd Webinar
"Technology Impact on Management Education"

PRESIDE OVER
Prof. A.K. Nayak
Advisor, IIBM Group & Former President
Computers Society of India

CHIEF GUEST
Prof. Sanjay Kumar
Vice-Chancellor
Amity University
Kolkata, WB

KEY NOTE SPEAKER
Prof. Bhagwan Singh
Professor & Dean
School of Management Sciences
Central Univ. Bhubaneswar

Date - 20th August 2022
REGISTRATION LINK
<https://tinyurl.com/uksmw2>
Time - 02:00 P.M.

R&VP

Prof. Ganesh Pandey
Director Academics
Indian Institute of Business Mgmt.
Patna

Prof. Vinay Kr. Singh
Director
Institute of Business Mgmt.
Patna

Prof. Rohit Kumar
Secretary
CSI Patna Chapter
7903269648

*Limited Seats
*Free Registration
**Certification to fulltime attendees

INDUSTRIAL VISIT

BBA (2022–2025) Industrial Visit at Patna's Sudha Dairy Project

Students from the BBA (2022–2025) class at the Indian Institute of Business Management paid a visit to the Sudha Dairy Project in Patna on December 21, 2022. The excursion offered a unique chance to observe the operations of one of Bihar's largest dairy producers. During their tour of the dairy processing facility, students gained knowledge about the production, distribution, packaging, and quality control of milk. The management shared their perspectives on innovation, sustainable practices, and the difficulties in guaranteeing high-quality products. Additionally, marketing, customer relations, and supply chain management were taught to the students. By relating classroom theory to actual business activities in the dairy industry, this tour deepened their knowledge.



SKILL ENHANCEMENT COURSE

(2022-2023)

Name of Add on /Certificate programs offered	Course Code (if any)	Year of offering	Course Link
AWS	AMAZON	Third Year	https://aws.amazon.com/training/
Red Hat Academy	RedHat	Third Year	https://www.redhat.com/en/services/training/all-courses-exams
Python Programming with Techniques	IZ-PYTHON	First Year & Second Year	https://izacademy.in/course/python-with-hands-on-project/
Tally ERP	Tally	Second Year	https://tallysolutions.com/
Wordpress Website Development	IZ- Wordpress	First Year	https://izacademy.in/course/wordpress-website-development/
Master Microsoft Excel - IZ	IZ-EXL	First Year	https://izacademy.in/course/master-microsoft-excel-course/
Job Preparedness Course - IZ	IZ-JOB	First Year	https://izacademy.in/course/job-preparedness-course/
Express English Grammar Mastery Course	IZ- ENG	First Year	https://izacademy.in/course/express-english-grammar-mastery/
Rapid Vocabulary Building Story Technique - IZ	IZ-VOC	First Year	https://izacademy.in/course/rapid-vocabulary-story-technique/
Canva MasterClass - IZ	IZ-CAN	First Year	https://izacademy.in/course/canva-masterclass/
Excel- Learn top 50 formulas	Excel	First Year	https://izacademy.in/course/excel-learn-top-50-formulas/
Linux Basics For Ethical Hackers - IZ	IZ-LINUX	First Year	https://izacademy.in/course/linux-basics-for-ethical-hackers/

SKILL ENHANCEMENT COURSE

(2022-2023)

Name of Add on /Certificate programs offered	Course Code (if any)	Year of offering	Course Link
Top ways to make money online while studying	IZ- MONEY	First Year	https://izacademy.in/course/learn-affiliate-eting-earn-money/
Master React JS	IZ-REA	First Year	https://izacademy.in/course/master-react-js/
System Design Course	IZ-SYS	First Year	https://izacademy.in/course/system-design-course/
Windows Command Line – CMD, Batch Scripting, MS-DOS - IZ	IZ-DOS	First Year	https://izacademy.in/course/windows-command-scripting-ms-dos/
Learn Affiliate Marketing & Earn Money - IZ	IZ- AFFILI	First Year	https://izacademy.in/course/learn-affiliate-eting-earn-money/
Basic Marketing Terms	IZ- MKT	First Year	https://izacademy.in/course/intro-to-basic-marketing-terms/
Master AI Tools Crash Course - IZ	IZ- AI	First Year	https://izacademy.in/course/master-ai-tools-crash-course/
Customise Wordpress Website	IZ- WORD	First Year	https://izacademy.in/course/customise-wordpress-website/

PLACEMENT CELL

The institute has trained 1,70,00 students since its inception, and all of them have secured good employment in a range of Indian and foreign service businesses and industries. The Information Bulletin is a list of noteworthy companies and industries with illustrations. According to the best information available, more than 2000 students are employed in the United States, the United Kingdom, Canada, Australia, and numerous other European, African, and Gulf countries. To prepare them for future employment, each participant receives training in a range of interviewing approaches before their final placement, including

- a) telephone interviews,
- b) group discussions,
- c) in-person interviews.

Students also receive instruction in soft skills and business communication, which prepares them to confidently navigate the recruiting process. We are proud of our students. Some businesses, including Mahindra & Mahindra, Reliance, Accenture, IBM, Naturefresh, Airtel, Canon, MRF, OPPO, Bandhan Bank, SBI Life, ITC, Fortune, Birla Gold Cement, ICICI Prudential, Safechem Industries,

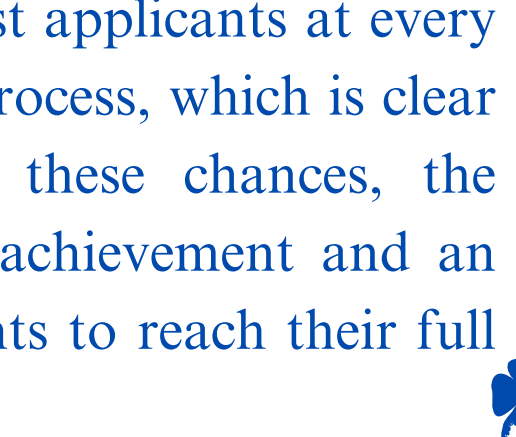




SCHOLARSHIP TO MERITORIOUS STUDENTS 2022-2023

With a strong scholarship program, the college is dedicated to helping students succeed academically. The program, which grants a variety of scholarships to worthy students, was created to ease financial difficulties and acknowledge merit. Scholarships based on merit reward academic achievement and motivate students to continue achieving well. In order to guarantee equal access to high-quality education, need-based scholarships are also given to students from economically disadvantaged groups. Students that succeed in extracurricular activities, such as sports or culture, are eligible for special scholarships. The college also facilitates government-sponsored scholarships for girls, students from minority populations, and students with disabilities.

A committed staff is available to assist applicants at every stage of the scholarship application process, which is clear and student-friendly. By providing these chances, the college hopes to promote academic achievement and an inclusive atmosphere, enabling students to reach their full potential and fulfill their career goals.






SCHOLARSHIP TO MERITORIOUS STUDENTS 2022-2023

Talent Development

Students Sanctioned Scholarship:- 2

Sl. No.	Name	Course	Date	Loan Amount (Rs.)
1	Utkarsh Arya	BBA	31-03-2023	1000
2	Mukul Kumar	BCA	31-03-2023	1000






IQAC

Students who excel in athletics, cultural pursuits, and other extracurricular activities are eligible for special scholarships. Additionally, the college facilitates government-sponsored scholarships for girls, students with disabilities, and members of minority communities.

With a committed staff to assist applicants at every stage, the scholarship application process is clear and easy for students to complete. The institution hopes to empower students to reach their career goals and reach their full potential by providing these possibilities, which will promote academic excellence and an inclusive culture.


Assessment of the Career Inventory:

1. Students in their first and third semesters take a career inventory exam that covers basic to advanced questions to determine their present skills and prospects for the future.
 2. Based on the data gathered from the assessment test, a well-considered curriculum is selected for every student according to their areas of interest.
 3. Based on their evaluation answers, the career inventory test ensures that students receive thoughtful advice.
 4. Students not only get valuable opportunities to explore their career options, but they also advance in the right direction.
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IQAC


Other Classes:

1. In addition to the course curriculum, each semester of BBA and BCA offers a range of extra courses to ensure that the students fully comprehend the subject matter.
 2. Students in computer science and management attend different courses to impart high-quality knowledge relevant to their fields.
 3. The courses cover everything from the most basic topics like MS-Office, GST, and Financial and Banking Management to the most popular ones like Digital Marketing, Tally, Brand Wave, Emotional Outlook, Machine Learning, AI and Robotics, and Canva.
 4. These courses are meant to help students get ready for the future and make sure they don't lag behind in the employment market.
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IQAC

Activities for the Improvement and Development of Faculty:

1. All phases of development are encouraged to enhance their academic field by the institution's culture.
 2. The dean of the institute encourages faculty members to actively participate in research programs, conferences, seminars, workshops, and FDPs in order to excel in respective performance areas.
 3. Research papers, book proposal chapters, and other qualitative contributions can be written by faculty members.
 4. Internal faculty development initiatives are also established for the overall development of the academic personnel.
 5. In addition, faculty members are encouraged to participate in conference proceedings, refresher courses, FIPs, and compensation for any costs they may incur.
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